

THE ALMACAN

The most challenging problem we face in the field of occupational alcoholism is to bring about the bankruptcy of the alibi structure in the drinker long before it would occur in the ordinary course of events.

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PRESIDENT'S LETTER

Dear ALMACANS:

Within a few days, you will be receiving your ballot, asking you to vote and install the new slate of officers at the Annual Meeting. For the first time, a new procedure will be adopted to give you a clearer picture of each candidate. All candidates have been invited to prepare (at their expense) a paper about themselves stating their position, their beliefs, and their qualifications.

In this column, I want to talk about the importance of this election in terms of the issues and opportunities ALMACA will face in the next two years, and share with you my thoughts about the President and Vice-President. I will not discuss any of the candidates, because of the precedent it could set for future ALMACA Presidents.

The issues that will face ALMACA in the next two years will call for strong leadership, solid professional credentials, and the strong backing of each officer's organization, both financially and in giving them the time to do the job.

The following are some of the major issues to be faced:

- 1) NIAAA took a giant step and responded to ALMACA's strong recommendation that the Occupational Program Branch be elevated to a Division. There is still much to do here to insure that the Occupational area gets the attention and resources devoted to it that it very much needs.
- 2) We must continue to take the lead in stating the needs for the Occupational area, and then in asking all other organizations to help us in bringing about the necessary work and change. There will be issues related to research, credentialing, standards, and legislation that will require an ALMACA leadership that is strong, and responsive.
- 3) Last, we will be entering many uncharted areas. Secretary Califano has called for new initiatives for the Occupational field. ALMACA must provide the professional leadership to insure that actions taken are what we all really need.

The key ALMACA Officership is the Presidency. The Vice President is almost of equal importance, especially when you consider that in two years the Vice President will have two years of experience in helping

to lead ALMACA and will be the leading candidate for President.

I would like to offer my thoughts as to the background and experience your top officers should have, and these are based upon what has happened in the past two years:

- 1) Because so many contacts involve the top levels of NIAAA, good academic credentials are a strong plus.
- 2) Being the director of a large corporate occupational program is a strong plus, not only in terms of the credibility, but also the financial backing that allows travel to the many meetings.
- 3) Currently holding an ALMACA office is a strong plus, in that the person is very much aware of how ALMACA functions, the Chapters, the finances, the problems, etc.
- 4) Finally, the ability to interface with the alcoholism, especially NIAAA, leadership and personally discuss such things as research needs, legislative issues, etc., will be very important.

From the above, I think you can see why I believe the next two years will be so important for ALMACA, and why this election is so significant.

My deep thanks to all of you for the guidance and support you have given me. I'm very proud to be an ALMACAN, and to have had this opportunity to be your President for the past two years. I know you will carefully consider the issues and needs when you vote, and that the slate you select will carry ALMACA forward. As the late, great Al Jolson said, "You ain't seen nothin' yet." He could well have described the future of ALMACA.

Sincerely,

Paul A. Sherman, Ph.D.

President

Doctorate for Perlis

An honorary doctorate degree was awarded by Boston College to Leo Perlis, AFL-CIO Director of Community Services and Chairman of the National Coalition for Adequate Alcoholism Programs.

Perlis was nominated for the honor by Dr. Dale Masi, ALMACA Board member and Director of the Substance Abuse Training Program of Boston College's Graduate School of Social Work.

Occupational Programs Get Status In NIAAA

Occupational programming will move up to divisional status, the top operating level, in a broad reorganization planned for NIAAA in the next few months.

"This is the kind of official recognition we've been working for," said ALMACA Executive Director Jim Baxter. "Occupational programming will now have the status and clout—to operate on an equal footing with other sections of the Institute when it comes to competition for programs and funding.

"We can expect this organizational change to be reflected in action in the field as occupational programming is recognized as the broad-gauged and effective effort that it is, not a sub-category of some other activity," Baxter added.

The reorganization, approved in principle at the parent ADAMHA level, will see the Institute's present five divisions grow to ten operating under three Associate Directors.

The new Division of Occupational Alcoholism Programs will report to the Associate Director for Program Implementation. The other two Associate Directors are for Research and for Planning and Resource Management.

Until the change takes place, the present Occupational Programs Branch will continue to operate under its Chief Donald
(See DIVISION, page 5)

"Fran" Sullivan Succumbs Had Heart Surgery

Frances H. Sullivan, known as "Fran" to her many friends in ALMACA, died of heart complications July 27th in Los Altos, Calif. where she and her husband A. J. "Sully" Sullivan made their home.

A memorial service for Mrs. Sullivan, who had undergone a major heart surgery seven weeks earlier, was held July 29th at Los Altos.

Mrs. Sullivan was an accomplished flutist and a medical-social worker who specialized in work with retarded children. She had been a member of the AA Fellowship for 18 years.

Sullivan, Immediate Past President of ALMACA, retired recently as Coordinator-Special Health Services, Medical Department, Standard Oil of California.

Colorado Chapter Goals

The Metro Chapter of ALMACA in Denver, Colo., recently adopted a set of goals that might give ideas to other chapters.

Jennifer L. Farmer, M.A., Denver Area Director for Employee Assistance Programs, Inc., in sending us the goals statement said they "reflect an active and dedicated group."

Here are the Denver Chapter goals:

1. Community Education—Technical Assistance:

(a) Provide the means of educating local industry, unions and government as to the need of Employee Assistance Programs.

(b) Provide the technical assistance necessary for the implementation of such programs.

2. Insurance Coverage—Alcoholism Treatment.

(a) Establishment of an insurance analysis function that will have the capability of providing current data on the coverages, relating to all alcoholism

treatment modalities, extended by all Colorado carriers.

(b) ALMACA will be an advocate to all Colorado insurance carriers of expanded, comprehensive and uniform coverages in the area of alcoholism treatment.

3. To encourage the development of timely co-sponsorship activities, on the subject of Industrial Alcoholism with other appropriate agencies.

4. The development of a viable Legislative Committee that will have the purpose of:

(a) Informing the Chapter on the status and meaning of current proposed legislation on the local and national levels.

(b) Providing the Chapter with a "voice" that will be exercised in stating the opinion of the Chapter members relative to proposed legislation on all levels.

(c) Speak to all government levels and ALMACA headquarters on perceived needs relating to existing legislation and/or a lack of thereof.

5. The development of a "standard" reporting format for all Colorado Employee

Assistance Programs, which would allow the basis for program comparison and add credibility as well as substantiate program claims of cost effectiveness.

7. To effect the appointment of a funding/budget committee for the Denver ALMACA Chapter for the purpose of developing and implementing methodologies to be utilized by the Chapter in achieving stated funding goals.

8. To effect the appointment of a membership committee for the purpose of attaining an active membership of 50 program related persons by December 31, 1978.

9. To Establish a strong, industry/labor oriented Board of Directors by June 30, 1978. The Board of Directors will number not less than six and not more than twelve.

10. To provide membership programs to maintain and upgrade professional skills and expertise of members.

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Suite 907
1800 N. Kent Street
Arlington, Virginia 22209

703/522-6272

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Williams Bill Would Create National Panel

A National Commission on Alcoholism and Other Alcohol-Related problems would make an in-depth, 18-month study under a bill introduced by Sen. Harrison A. Williams (D-N.J.), Chairman of the Human Resources Committee.

The measure was passed by the Senate July 27 and sent to the House for further action.

When he introduced the bill July 13, Williams told the Senate that such a study is needed to help meet the "awesome challenge" of alcoholism and alcohol-related problems that rank in scope only behind heart disease and cancer.

The Commission, which would operate under a \$1 million appropriation, would be made up of Members of Congress and Presidential appointees recommended by Secretary of HEW.

Establishment of such a panel was recommended recently by the President's Commission on Mental Health. The idea has widespread support in the alcoholism constituency and HEW. The President could also name ex officio members to represent various federal agencies.

Under the Williams proposal, the Commission could draw on a wide range of experts in the field for information, as well as on data compiled by federal agencies.

Williams noted that HEW Secretary Joseph A. Califano has under way a study of initiatives in this field that could be a "beginning for the work of the Commission" and added that this is an "especially auspicious and crucial moment for a sustained reexamination of national policies on alcohol-related problems."

The mandate of the commission would be a broad one and cover the full range of issues of concern in the alcoholism field, including these:

Assess unmet treatment needs of alcoholics and families; manpower needs in research, treatment and prevention; integration of treatment into health and social health care services; integration of alcoholism services into fiscal support systems, including national health insurance; accessibility of services and quality of care; relationship of alcohol use to aggressive behavior and crime; relationship to high rates of illness among family members of alcoholics; effectiveness of prevention programs; research needs; and evaluation of needs of special populations. Under an amendment adopted by the Senate, an evaluation would be made of the needs of native Americans.

Recognizing that NIAAA has been hampered by inadequate funds and staff, Williams pointed out that the last systematic federal study of this kind was made in 1931.

"It is clear," Williams said, "that a coordinated, comprehensive federal policy on alcohol dependence must be based upon a searching assessment of the scope and

Women and Alcohol Featured

Those with special interest in the topic of women and alcohol will want to see the fall issue of NIAAA's "Alcohol Health and Research World."

The issue will highlight such subjects as:

Prevention of alcohol problems in women; research on diagnosis, casefinding and treatment; psychosocial consequences of problem drinking by women; risk factors for alcohol problems in woman; biological consequences of alcoholism in women; and epidemiology of male/female drinking.

Subscriptions to the quarterly are \$6.50 a year. Send check or money order to: Alcohol Health and Research World, Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. The magazine is published by NIAAA through the National Clearinghouse for Alcohol Information.

ALMACANOTES

ALMACAN **William Boone**, Community relations coordinator of Tidewater Psychiatric Institute, Virginia Beach, Va., has been named to direct Personnel Assistance Counselors, a new TPI department. Boone will be responsible for advising business and industry executives about the development and operation of assistance programs for employees . . . New York Chapter President **Edward J. Small** notes he is hearing from some women who do not particularly agree that the needs of women are so different from those of men in occupational programs. Says Small: "One female recovered alcoholic even told me that all this talk of special treatment for women feeds into an old-fashioned stereotype that may in the long run cut off women from the mainstream and go right back to the point where people say they are a bad risk and do not respond to treatment." (ALMACA Women's Steering Committee note . . . and remember, Ed is just passing along comment he has heard). . . . **Alcohol Treatment Specialist** is wanted for direct treatment and general mental health services, Masters in mental discipline, \$15,000-18,000. Northern Wyoming Mental Health Center, 1221 West Fifth St., Sheridan, Wyo. 82801. 307/674-4405. . . . **EAP Consultant** to present, develop and implement programs; two or more years experience, M.S.W. preferred \$12,000-14,500. Resume to Coulee Council on Alcoholism, 833 South 19th Street, LaCrosse, Wis. 54601 607/784-4177. . . . **Doyle F. Lindley** from Administrator, EA Service, Bechtel Corp., San Francisco, to Charter Medical Corp., Macon Ga. . . . **David F. Free** from Administrator, EAP, Navy Dept., Washington, D.C., to Alcohol Program Coordinator, Office of Medical Services, CIA, Washington, D.C.

nature of the problem, along with a thorough analysis of what is presently being done and a complete set of recommendations for addressing unmet needs."

ALMACA Nominees For 1978 Election

A full slate of candidates for ALMACA offices, to be elected at the annual meeting in San Francisco, has been submitted by the nominating committee.

Here are the candidates, as presented by committee chairman Jack W. Campbell:

For President

James L. Francek, Corporate Coordinator, Ford Motor Co., Alcohol and Drug Abuse Program, Detroit, Mich. He is currently ALMACA Vice President.

Gerard M. Rooney, Director, Occupational Programs Division, Westchester County Council on Alcoholism, White Plains, NY. He is currently president of Occupational Program Consultants Organization.

For Vice President

William G. Durkin, Employee Assistance Coordinator, Atlantic-Richfield Co., Los Angeles. He was Co-Chairman of the 1976 Annual Meeting in San Diego.

Donald W. Magruder, Director, Special Health Services, Continental Insurance Cos., New York City. He was Chairperson of the Program Committee for the 1977 Annual ALMACA Meeting and is currently a member of the ALMACA Board of Directors as Chairperson of the By-Laws Committee.

For Secretary

Margaret Mantell, Ph.D., formerly Director, State Assistance Programs, Minnesota Vocational Training Institutes. She is currently serving the remainder of Judy Arnold's term as secretary.

Herbert Martey, Director, Alcoholism Treatment and Educational Program, South Oaks Hospital, Amityville, NY. He is Vice President of the Long Island Chapter of ALMACA and is also a member of the ALMACA Standards Committee.

For Treasurer

Thomas P. O'Connor, Administrator, Rehabilitation Services, Boston Edison Co., Boston, MA. He is Vice President of the ALMACA Massachusetts Chapter.

Jack King, Labor and Industry Representative, Division of Alcoholism, New Jersey Department of Health.

Publications Notice

If you're wondering why you haven't received the publications you ordered, here's why: We ran out of inventory and are awaiting our reprint order.

All orders for publications will be fulfilled as soon as supplies are received at the ALMACA office.

New prices are scheduled to go into effect August 15, but backorders will be filled at the current rate.

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ON HOW TO STOP SMOKING, CALL OR WRITE
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ALMACANS Can Help Push Bill to Back OA Programs

A hearing will be held August 17 on a bill that would require firms doing business with the federal government to establish occupational alcoholism programs.

Sen. William D. Hathaway (D-Maine), Chairman of the Alcoholism and Drug Abuse Subcommittee, introduced the bill (S. 2515) last February.

The measure would have a major effect on the OA field because it would apply to some 250,000 firms that hold contracts or subcontracts for \$2,500 or more. They receive more than \$60 billion a year from such contracts.

Expressions of support for the bill would be helpful to backers of the legislation in an effort to get Senate action.

The bill, co-sponsored by Sen. Harrison A. Williams (D-N.J.), Chairman of the Human Resources Committee, was referred jointly to the Hathaway Subcommittee and the Federal Spending Subcommittee headed by Sen. Lawton Chiles (D-Fla.).

The August hearing will be a joint session by the two subcommittees.

In addition to requiring government contracts to establish OA programs, the Hathaway bill would also direct NIAAA to develop a variety of cost-effective program models that could be established by firms

FYI

Training programs for qualified counselors wishing to work in the occupational field were announced by **Robert T. Dorris and Associates**, Los Angeles management consulting firm that specializes in behavioral problems with emphasis on alcohol and other drug abuse. A lack of opportunity in the past for employment of counselors in the work world has resulted in a scarcity of candidates with specialized training for staffing occupational programs, according to the firm. Dorris was among the founders of ALMACA and is an active member . . . **Alcoholism Programs of South Oaks Hospital**, Amityville, N.Y., have been granted another two-year accreditation by the JCAH. The programs offer a full range of services for detoxification and rehabilitation. . . . **Comprehensive Care Corp.**, will open three CAREUNIT Programs for treatment of alcoholism in the

with varied characteristics. State alcoholism agencies would have to agree in state plans to encourage and assist businesses to develop programs.

You can help move the bill by expressing support in writing to Sens. Hathaway, Chiles and Williams. Send letters to them at The United States Senate, Washington, D.C. 20510.

general hospital, says President B. Lee Karns. The programs are scheduled for Doctors Hospital, Mobile, Ala., St. Anthony Hospital, Oklahoma City, Okla., and St. Mary's Hospital, Knoxville, Tenn. The CAREUNIT program is a network of alcoholism treatment facilities with 27 locations in 14 states. CompCare is headquartered at Newport Beach, Calif. . . . **Southern Hills Hospital Alcohol Program**, Portsmouth, Ohio, has been accredited by JCAH. A general hospital with 126 beds, Southern Hills provides inpatient treatment for alcoholism and has worked closely with industry in developing EAPs. Its 21-day program is "geared toward reality, not games." . . . **Bowling Green, Inc.**, alcoholism and drug abuse treatment center, merged with Manor Care, Inc., national health care service with executive offices in Silver Spring, Md. **James H. Strack**, founder and President of Bowling Green Inn, Inc., Fla., will become Executive Director of the Bowling Green Alcoholism and Drug Abuse Treatment Division of Manor Care.

Look for Candidate Comments

Candidates for office in the 1978 ALMACA election have been invited to submit statements on their behalf for distribution to voting members along with the ballot.

Donald W. Magruder, Chairman of the By-Laws Committee who suggested the statements, said they would be useful to members in deciding how to vote.

WHEN A CLIENT ABUSES MORE THAN ALCOHOL WHERE DO YOU SEND HIM?



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