

ALMACANEWS:

WORKSHOP PANELISTS AND PRESENTERS FORM IMPRESSIVE LIST

Panelists and presenters for the workshop sessions during the 1976 ALMACA Annual Meeting will form an impressive nucleus for our Fifth meeting. Coming from all corners of the country, their very presence promises to make each workshop exciting, interesting and worthwhile.

"A View from International Organizations" will include Vincent D. Pisani, Ph.D., Director of Behavior Consultants Institute, Jack C. Clarno, D.D.S., Coordinator, Special Health Services, Caterpillar Tractor Company and Josie Couture, President, The Other Victims of Alcohol; "Health Issues and Legislation" will include Marshall J. Goby, Ph.D., Coordinator of Evaluative Services, Lutheran General Hospital, Robert E. Anderson, Project Coordinator, Members Assistance Program, United Labor, Frank Lawler, Medical Department, Dupont Corporation, Jerome Becker, Coordinator, Occupational Programs, Michael Gerhardt, Director, Occupational Alcoholism Program, Rhode Island Health Association and Sam O. Gilmer, Jr., Special Assistant, Office of the Director, Bureau of Health Planning and Resource Development; "Treatment Resources and Occupational Programs" (Inpatient-Outpatient Treatment) will include Dr. Bob Schmitz, Corporate Medical Director, Raleigh Hills Hospital Paul Barnett, Director, Consultation Services, Hazeldon Foundation, Bob Scott, Director, Program Development, Care Manor, Robert Whiton, Vice President Raleigh Hills Hospital, Dr. Doug Chalmers, Professor of Psychology, University of California at Irvine, Peer Fossen, Coordinator of Group Health Association of America, Wade H. Williams, Director, Westinghouse Occupational Program Center and William Smith, Director of Special Programs, Columbia Broadcasting System; "Management Perspectives" will include David Austin, Director of Industrial Relations, Spin Physics, Inc. and Nancy Williams, Principal Associate, Berthel-O'Neil & Associates; "Public Sector Programs" will include James Wrich, Director of Chemical Dependence Program Division, George Egan, Ph.D., Program Manager, Occupational Health Services for the Employer, Duane Rogers, Employee Assistance Coordinator, Department of Substance Abuse, Robbie Robbeloth, Occupational Health Representative, U.S. Civil Service Commission, Bob Clare, District Manger, San Francisco PAR Program and Bob Baugh, Los Angeles PAR Program; "Special Work Populations" will include Paul Hoover, Airline Pilots Association, Judge Leon Emerson, Municipal Court and Dwayne Rogers, County of San Diego; "Alcoholic Executive and His Family" will include Lawrence S. Brody, M.D., Del Amo Hospital, Jack W. Guest, Manager of Employee Counseling, Corporate Industrial Relations, Hughes Aircraft, Edmund R. Furtado, Corporate Administrator, Employee Counseling Program, Northrop Corp. and Priscilla Cleveland, Al-Anon Family Services; "Report from OPC's" will include Jerome S. Becker, Occupational Program Coordinator, California State Office of Alcoholism, Donald J. Kapa, Coordinator Employee Alcoholism Program, New York State Department of mental Hygiene and Joseph L. McDonough, Minnesota State Alcoholism & Drug Authority.

Special Health Services, TWA and Zolita Boysen, Director, Alcoholism Treatment Center; "Program Administration"

will include Ed Furtado, Northrop, Ed Johnson, Firestone, Ed Scharlau, 3M, Jack Campbell, Reynolds, Jim Kelly, Sandia Laboratories, Don MaGruder, Continental Insurance, Paul Biggs, Phillips Petroleum, Bill Stump, NCA and Zeke Zehm, Lockheed; "Special Work Populations" will include Kathleen Dryer, R.N., Special Health Services, Xerox, Richard W. Thoreson, Ph.D., Director EAP, University of Missouri, Ann K. Baxter, Rutgers University, Andrew Johnson, Rochester Institute of Technology and William H. Davis, OPC; "Supervisory Training" will include Robert W. Patridge, Regional Occupational Consultant, Central Ohio Regional Council on Alcoholism, Lyn Novak, Special Health Services Consultant, Towmotor Corporation—A Subsidiary of Caterpillar Tractor Company and Albert B. Kilby, Associate Director, Alcoholism and Drug Abuse Program, General Motors Corporation; "Confidentiality and Record Keeping" will include Rev. Frank Parker, S. J., Esq., Boston College, Ed Marchesini, Metropolitan Life Insurance Company, Dr. Frances Menlove, Troubles Employee Counselor, Los Alamos Scientific Lab, University of California and Yvonne Dehm, State of Utah, Occupational Alcoholism Program; "Certification and Training" will include James Cooley, President, National Association of Alcoholism Counselors and Brenda Balir, Coordinator of Research and Evaluation, Grant Hospital Alcoholism Program; "Insurance and Thirty Party Payments" will include Dr. Jerry Hallan, The Human Ecology Institute, Theodore Raichel, Senior Management Product Development, Blue Cross Association, Peter Brock, Director of Research.

Each workshop will be composed of three separate sessions, the first from 10:30am to 11:45am, the second from 1:45pm to 3:30pm and the third from 3:45pm to 5:30pm. Each session will have a separate theme in connection with the main theme of the workshop, such as the workshop on "Program Administration". The first session will address "The Companies", the second will address "The Supervisor" and the third will address "The Referrals".

LEWIS F. PRESNALL TO BE HONORED AT 1976 ANNUAL MEETING

Lewis F. Presnall will be honored with a plaque and life time membership in ALMACA at the Awards Luncheon on Thursday, October 21st, for his outstanding contributions to the field of occupational alcoholism. Mr. Presnall, a pioneer in this field, has had a primary influence in raising occupational alcoholism programs to their current high degree of professionalism.

"His perseverance, innovative thinking and intuitive research have been a continuing source of inspiration for all of us in the field of occupational alcoholism" said James Baxter, Executive Director of ALMACA, "and we are greatly pleased to have the privilege of recognizing Mr. Presnall for his contributions to the field and for having the opportunity to express our sincerest gratitude in this manner".

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ALMACA THE ALCOHOL

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1976

SOME PROGRAM CHANGES ANNOUNCED FOR

ALMACA'S ANNUAL MEETING

Rep. Wilbur D. Mills, who was to have been the guest speaker at the banquet to be held Friday, October 22nd, has regretfully cancelled his appearance due to the pressing needs of his constituency. However, we are most fortunate in that Jan Clayton, star of TV and Broadway, has accepted our invitation to be our guest speaker. The theme for her address will be "The Alcoholic Women:—Emergent in the Work Place" and promises to be of interest to everyone.

There are a couple of other minor program changes. The workshop "Report on the 10 Cities Program scheduled for Saturday morning has been cancelled and the workshop "Characteristics of 15 People Studies", scheduled for Saturday morning, has been combined with "Results of ALMACA Studies" to be held on Thursday. No other program changes are expected, however, should there be any you will receive a supplement to the program, both of which you will receive when you arrive at registration check-in on Wednesday or Thursday in the Westgate Hotel.

Speaking of registration, for those not paid by October 14th (received at ALMACA headquarters in Reston, Virginia by that date) there will be a special registration booth for this purpose. However, payment in advance would be appreciated and would speed up registration check-in. So please try and mail your registration and payment in time for it to reach ALMACA headquarters no later than October 14th.

PRESIDENT FORD SIGNS LEGISLATION TO FUND ALCOHOL TREATMENT PROGRAMS

Legislation extending for three years monetary authorizations for alcoholism research, rehabilitation, prevention, and treatment was signed into law by President Ford last month.

The bill, S 3184, extends key provisions of the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment, and Rehabilitation Act of 1970.

President Ford signed the bill on July 26 saying he "must register (his) concern that this is far from the best way to reduce the tragic toll of alcoholism and alcohol abuse . . . based on a policy of perpetuating the maze of categorical federal health programs, and adding even more to the federal requirements of these programs."

The legislation, now Public Law 94-371, renews authorizations for the National Institute on Alcohol Abuse and Alcoholism (NIAAA); continues state formula and community assistance grants; and places increased emphasis on research with a separate research authority and authorization for establishment of six alcoholism research centers throughout the United States.

The authorization total is \$600.5 over a three year period: \$181 million is fiscal 1977, \$198 million in fiscal 1978, and \$221.5 million in fiscal 1979.

Changes and additions to the 1970 law by this new legislation include:

— A provision barring discrimination against alcoholics in hospital admission and treatment policies for outpatient facilities.

— A requirement that states must inventory all public and private sources of treatment; coordinate planning among agencies; and increase emphasis on treatment for women and youth alcoholics.

— A requirement that the Secretary of Health, Education, and Welfare evaluate and recommend methods for improved coordination of alcohol education and prevention programs with other abuse prevention programs.

PRESIDENT'S CORNER

Writing a "farewell column" can arouse a wide band of emotions, ranging from sincere gratitude to many people for many things to deep concern in certain areas where I see troublesome trend lines developing. I suppose I'm like the fellow looking for a prospective wife. He wanted her to be intelligent, totally objective and unbiased, so that she could always agree with him.

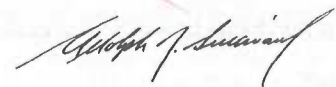
One area of concern involves "motivation", the driving power which will cause ALMACA's continuing growth. I have heard members discuss in great detail another's educational background—or his lack thereof; the source of ones funding (it apparently makes a difference somehow, if one is federally funded or state funded!); whether a program is "alcoholism" or "troubled employee"; if an individual is acceptable to a union, or to a management; association rivalries and invasion of the other "territories"; "my treatment facility is better than his", etc. While I'm not suggesting that some of these items shouldn't be scrutinized, my regret is that I'm hearing less and less about the subject ALMACA is all about. What has happened to the occupational alcoholic? He's still out there and is still feeling guilty and lonely. I'll return to this point shortly.

Another area of concern involves our growth and membership mix. There is no doubt that ALMACA has come a long way in under five years. The original 40 people were, in fact, administrators and consultants on alcoholism; many of our present 1000 members are not. Yet I will venture an estimate that 99% of these 1000 people have a major dedication to the field of occupational alcoholism. Such individuals include medical directors, researchers, educators, treatment personnel and job seekers, all being additional to administrators and consultants. Prior to the advent of ALMACA, many of these individuals felt alone while doing their thing with the alcoholic. They were dealing with a stigmatic problem and the stigma proved to be contagious.

Therefore, in looking at both of these areas of concern, we find a real need for comradeship and a mutual dedication of purpose. The amount of work yet to be done is appalling. May I suggest and leave with you the thought that this work will be best performed by keeping the active alcoholic always in view and by eliminating loneliness from both his life and our profession.

I sincerely thank the entire membership for the splendid support given me during the past two and one half years. An extra "thank you" goes to the Board of Directors for the counsel, understanding and shared leadership afforded me on numerous occasions as we successfully sailed through some very rocky passages. Paul Sherman's friendship has been an outstanding gift to me and his stable influence has given me a wonderful chance to experience personal growth. Finally, I want to again acknowledge the enthusiasm, dedication and proficiency of our Staff. They continue to produce a quantity and quality of work far beyond normal expectations. These efforts allow me the privilege of advising the membership that ALMACA's future has never looked brighter!

A. J. Sullivan



President

ALMACAN SEEKS ADS FOR FUTURE ISSUES

For the first time—starting with the May issue—the ALMACAN has opened its pages to advertising from providers of services in the field of alcoholism.

Advertisers will be able to convey their messages each month to a prime audience—the more than 1000 members of ALMACA.

Advertising space will be offered at the attractive rate of only \$35 per column inch. Special rates are available for repeat advertisers.

Members are urged to serve as "agents" of the organization by informing potential advertisers of this new service—and thereby help to develop a continuing source of income which will be earmarked for membership benefits.

LOCAL CHAPTER MEETINGS

If you're in the area, you are invited.

Atlanta Chapter: Meets every second Wednesday of each month

Contact: Fred Nolting, (404) 424-3588 or
John Pelligrino, (404) 875-2711

Denver Chapter: Meets every second Thursday of each month, 11:00 a.m.

Contact: Phil Nolan, (303) 825-1161, ext. 6033

Detroit Chapter: Meets every second Wednesday of each month

Contact: Jeffry Forsythe, (313) 237-7761

Hawaii Chapter: Meets the last Friday of each month

Contact: Ron Takatsuka, (808) 536-4945 or
Betty Howatt, (808) 524-1144

Illinois Chapter: Meets every last Friday of alternating months, (next meeting July 30, 1976) 9:00 - 12:00 a.m.

Contact: Fred Wachter, (312) 793-5517

Los Angeles Chapter: Meets every fourth Wednesday of every month

Contact: Chuck Poulson, (714) 629-5111 ext. 3238 or
Kathleen Dreher, (714) 624-8021 ext. 223 or
Duncan Thomas (805) 495-0655

New York Chapter: Meets every second Tuesday of every other month (next meeting October 12, 1976), 2:00 - 4:00 p.m.

Contact: Ed Marchesini, (212) 578-2452

Northern Ohio Chapter: Meets every second Thursday of each month

Contact: Dag Arnold, (216) 793-6431

San Francisco Chapter: Meets every second Tuesday of each month

Contact: Scott Lynch (415) 764-4357

Washington, D.C. Chapter: Meets every second Tuesday of every other month (next meeting October 12, 1976)

Contact: Capt. Stuart Brownell, (202) 694-1029

PAUL OHLINGER, M.D. NAMED ASSOCIATE MEDICAL DIRECTOR OF CARE MANOR HOSPITAL

Orange, California...Paul Ohlinger, M.D., was named associate medical director of CARE Manor Hospital (formerly Beverly Manor), according to a joint announcement released today by B. Lee Karns, president of CompCare, and Max Schneider, M.D., the hospital medical director.

Dr. Ohlinger, who previously served as a CARE Manor staff member for nearly five years, is chairman of the Alcoholism and Drug Abuse Committee of the Orange County Medical Association.

Last year he closed his 21-year private practice of internal medicine in Garden Grove to become medical director of St. Joseph Hospital's Alcoholism Recovery Services. He will maintain that affiliation as a consultant.

Dr. Ohlinger is a diplomate of the American Board of Internal Medicine and has been a pharmacist for 35 years.

A resident of Anaheim, he has served as medical director of the alcoholism unit of Palm Harbor Hospital, Garden Grove, and as a board member of the Alcoholism Council of Orange County.

CompCare acquired CARE Manor Hospital, its 23rd alcoholic rehabilitation program in July 1976. The company is the largest provider of alcoholic treatment services in the United States.

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JUST ONE MORNING

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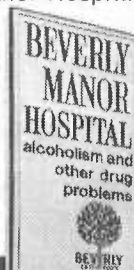
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Fully accredited - JCAH

For information:

Beverly Manor Hospital

401 S. Tustin Ave., Orange, Calif. 92666
Do it now! Visit, call or write



CHAPTER ACTIVITY

The Northern Ohio Chapter of ALMACA has named new officers, as follows:

Dag Arnold—President
Lyn Novak—Vice-President
Jack Humpfrey—Secretary/Treasurer

ALMACA
Suite 410, 11800 Sunrise Valley Dr.
Reston, Virginia 22091

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Newport Beach, California 714-645-5707

Jerry Creedon

Redwood City, California 415-368-4134

Paul Campbell

Sacramento, California 916-967-8277

Tom Hopson

Salt Lake City, Utah 801-261-1771

Scott Miller

Las Vegas, Nevada 702-382-3982

Jack Beck

Denver, Colorado 303-388-2491

Jerry Pierce

Oxnard, California 805-485-0477

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EMPLOYEE ASSISTANCE TRAINING PROGRAM OFFERED BY MANAGEMENT ASSOCIATION

The American Association of Industrial Management of Missouri, in conjunction with the Greater St. Louis Council on Alcoholism, is conducting an integrated Training and Awareness Program on Employee Assistance Programs for business and industry in the greater St. Louis area.

This program is made possible by a formula grant from the Division of Alcoholism and Drug Abuse, Dept. of Mental Health, State of Missouri. Plans for the program were developed by Cletus W. Besch, Occupational Program Consultant, Dept. of Mental Health; Richard Goldberg, Exec. Director, Greater St. Louis Council on Alcoholism; Donald P. Howard, Director, Div. of Alcoholism & Drug Abuse, Missouri Dept. of Mental Health; Robert C. Krone, Vice-President of Personnel, McDonnell Douglas Corporation; Lincoln Luke, Member Services Representative, AAIM; and H. R. Redohl, Executive Vice-President, AAIM.

The three phase program included a one-day seminar designed to make top level executives aware of the problem and the costs of Alcoholism in the work force and what they, as executives, can do to reduce or solve this serious problem through an Employee Assistance Program.

The seminar was opened by Mayor John Poelker of St. Louis who introduced the keynote speaker Thomas Swafford, Vice-President, CBS, New York. Swafford spoke on Industry's Billion Dollar Hangover.

This was followed by four concurrent sessions: Establishing a Company or Corporate Policy, Defining the Problem, Alcohol—A Profit and Loss Issue, and Mechanics of a Successful Program.

The luncheon address was given by Jack H. Bruce, Vice-President Industrial Relations, Northrop Corp., who discussed the Northrop program and the significant cost savings his company has realized through their Employee Assistance Program. The sessions were repeated in the afternoon in order that all participants could attend each of the four sessions.

Don Newcombe, former Brooklyn Dodger pitching star, concluded the seminar by encouraging industry executives to help their employees and

reduce costs. He related his personal experiences of how people who are afflicted with the disease of alcoholism can be helped to return to productive employment. Nearly one-hundred St. Louis area executives participated in the one-day conference, which was coordinated by Lincoln Luke of the Association staff.

Phase two of the program included a twenty-four hour course (eight 3-hour sessions for company coordinators). Beldin Hare of the association staff conducted the course, and he was assisted by the following community resource people:

Cletus W. Besch, Occupational Program Consultant, Dept. of Mental Health

Frank Copeland, Employee Assistance Program, UAW Local 136

Maurice Cummings, Dir. of Program Development & Education, United Labor Comm. of Mo.

Richard Goldberg, Executive Director, Greater St. Louis Council on Alcoholism

Avron Heiligman, President, A. C. Heiligman & Associates

David Ohlms, President, Greater St. Louis Council on Alcoholism

Don Sparks, Manager Employee Assistance Programs, McDonnell Douglas Corporation

The objectives of this course were 1) Understand and be able to communicate facts regarding alcoholism in industry 2) Be able to teach others: (a) how to identify aspects of work performance which are alcohol-related (b) how to handle and refer employees with work-related problems 3) Acquire skill in confronting, interviewing and assisting troubled employees 4) Be knowledgeable of and able to utilize community resources available to troubled employees. Seventeen coordinators from fourteen companies participated in the course.

Phase three of the program includes a course with four two-hour sessions for company supervisors. Hare and the community resource people have also conducted this course.

The objectives of the course are 1) Understand the facts related to alcoholism in industry 2) Be able to identify alcohol-related behaviors and performance deficiencies 3) Learn the skills of confronting, interviewing and assisting employees with alcohol-related problems 4) Understand the company's program and work effectively with the Program coordinator in implementing the program 5) Understand the limits of his skills and actions in handling troubled employees. Nineteen supervisors from seven companies participated in this course.

The coordinator and supervisory courses will be offered on an on-going basis as part of the regular Association educational curriculum which includes nearly 40 courses on many management and supervisory subjects. The courses are also available on an in-house basis. For more information contact H. R. Redohl, Executive Vice-President, AAIM, 1600 S. Hanley Rd., St. Louis, Mo. 63144.

ALMACAN DATE BOOK

NOTICE: The Hartford Graduate Center, as part of the Human Development Program, is sponsoring a number of courses of interest to those in the alcoholism and drug abuse field including: Addiction and Substance Abuse (Oct. 12-Nov. 30), Values Clarification (Oct. 6-Nov. 24), Counselling Skills II (Oct. 6-Nov. 24), Applied Reality Therapy (Oct. 5-23), and Transactional Analysis I (Oct. 28-Nov. 16). **Contact:** Margaret Link at 549-3600 X 252.

- **South Oaks Foundation, Alcoholism Education Center:** Employee Alcoholism Programs: Development and Implementation 30 hours consisting of lectures, discussions, workshops, films, reading assignments and a review of the current literature on occupational alcoholism programs offered. Beginning 9/29 and ending 12/8/76, 10 Wednesday evenings; tuition \$75.00. For further information contact: Herbert Martey, of Training, (516) 264-4000, ext. 273.
- **The 15th Annual Institute of the Middle Atlantic Institute:** in special cooperation with Virginia Commonwealth University for credit in Continuing Education Units, October 11-14, 1976. For further information contact: The Middle Atlantic Institute, 3202 West Cary Street, Richmond, VA 23221, (804) 358-3220.

ALMACANS ON THE MOVE

William J. Hewett has joined the Labor/Management Task Force in Cleveland, Ohio as a Management Consultant. This city is one of ten cities selected by the National Council on Alcoholism as a target area for implementing Alcohol Recovery Programs in Industry.