

# ALMACA NEWS:

## REGISTER EARLY FOR 1976 ANNUAL MEETING

Our 1976 Annual Meeting, to be held October 20-23 in San Diego, California, promises to be our best one yet!

Each workshop, lasting a full day, will be composed of three sessions with different presenters for each session. The topics for each session as well as the presenters for each session will be included in the program which you will receive when you check in at the registration desk. (The registration desk will be found in the Westgate Hotel and early check in is both recommended and requested.) For those unable to attend the entire meeting, one day registration is available at \$30.00 per day.

The meeting flyer and registration forms for both the meeting and hotel rooms have been mailed to ALMACA members. We have an ample supply of forms on hand and anyone desiring to attend who has not received their flyer and forms should contact:

ALMACA  
11800 Sunrise Valley Dr., Suite 410  
Reston, VA 22091  
(703) 620-2577

Registration forms should be mailed, as early as possible, to the ALMACA office in Reston, Virginia and the hotel registration form should be mailed, as early as possible, to the San Diego Convention Bureau.

All registration forms must be received in the ALMACA office no later than Thursday, October 14th. If you are unable to get your registration in by that date, PLEASE take it with you to the meeting. A special registration area will be set up for on-site registration even though early registration is desirable.

The Grant Hotel will host the luncheons, banquet and Plenary Sessions. The Westgate and Executive Hotels will host the Workshops. These hotels are in very close proximity to one another with the Grant and Westgate across the street from each other and the Executive around the corner from the Westgate. Our block of rooms, and the guaranteed room rates, will be lifted September 20, 1976, 30 days prior to the meeting. So early registration is advisable.

The OPCA meeting will take place on Wednesday, October 20th at the Grant Hotel.

Times and places for special meetings and events will be in your program.

For those planning to go on the Tijuana Fun Tour you are reminded to make your hotel reservations through Sunday if you plan to stay overnight Saturday. Early registration for this event is desirable however, you can register at the meeting if necessary.

Minimal changes in the planned program are expected, however, there are two to note now. The workshop, Inpatient-Outpatient Treatment, Lead by Barbara Feinstein, will have three sessions on Thursday and Outpatient Treatment, lead by William

Hale, will have three sessions on Friday. The Research workshop on Thursday and the Evaluation workshop scheduled for Friday will now be combined to form one workshop, Research and Evaluation, to be co-lead by Gerald Somers, Ph.D. and Carl Schramm, on Thursday.

We look forward to seeing all of you in San Diego!

### PRESTON MARTIN ALMACA BOARD MEMBER, DIES

Preston Martin, Board of Directors member of ALMACA, died Wednesday, August 11, 1976 of a heart attack. He was responsible for the occupational programs for the employees of the State of California at the time of his death.

Mr. Martin was a charter member of ALMACA and the Occupational Program Consultants Association and an original member of the National Occupational Alcohol Training Institute.

The void created by his untimely death is felt by all of us. Sincere condolences are extended to Connie Martin, wife of Pres Martin, and his entire family, by President Sullivan on behalf of the officers and members of the Board of Directors, Staff and membership of ALMACA.

### CAPTAIN WILDER TO LEAVE ALMACA

Capt. Bill Wilder, Field Coordinator for ALMACA, has resigned effective September 1, 1976. He will be joining Decision Studies Group, A Division of Science Management Corp., in Washington, D.C. as their Program Manager supervising the management support contracts which DSG has with the Navy's Alcoholism Prevention Program.

Capt. Wilder joined ALMACA in February of this year with the specific task of completing the work begun a year before his arrival on the NIAAA grant projects. This work will be finished by the end of August and the published reports available shortly. Capt. James Baxter, Executive Director of ALMACA, says "Bill has done a tremendous job in a very limited amount of time and merits our thanks and congratulations".

Capt. Wilder says he "leaves ALMACA with regret after long consideration of this offer made by DSG".

We wish Bill Good Luck and Good Fortune in his new endeavors.

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Issue 6  
August  
1976

# WELCOME TO SAN DIEGO

Plan to go all out. Attend every session you can. Then rest and relax Saturday in a holiday in Tijuana, Mexico, horse racing, dinner, shopping and jai alai.

If you have any questions, we hope you'll call or write us. We're proud of our city and of what we're doing here in every aspect of human care, especially occupational programs. We want you to see and enjoy all of it, at ALMACA 76.

With warmest personal regards,

*Dick*

Richard M. O'Brien  
Chairman, Host Committee, ALMACA 76

Dear Friend:

We are glad that you're coming to San Diego in October — Next month! Bienvenidos.

What's in store for you here in America's finest city? (That's what we call San Diego, and that's what we think San Diego is.)

The balmiest climate of any major city in the country. (Bring your bathing suit.)

Unrivalled facilities for tennis, golf and sailing.

Professional hockey and football while you're here. (Dick, we'd better check schedules on this.)

The Old Globe Theatre, the Reuben H. Fleet Space Center, symphony, light opera, museums, galleries.

Fashion Valley for the shoppers.

The San Diego Zoo, San Diego Wild Animal Park, Sea World, Old Town — if you don't plan to bring the kids, you'd better arrange to sneak out of town without them.

Old Mexico, 20 minutes away — jai alai, horse racing, greyhounds, great restaurants, and shopping.

And then, of course, if you have any time left, there's ALMACA 76.

From our opening reception Wednesday night, right through Saturday noon, there are important events scheduled every minute — speeches, plenary sessions and more than 20 workshops.

## RAND REPORT RECEIVES NEW SUPPORT ON RECOVERY METHODS FOR ALCOHOLICS

The controversial Rand Corporation report on alcoholism, which stated that some alcoholics could resume moderate drinking received new support earlier this month from two studies by the Rutgers University Center of Alcohol.

The two new reports also suggest that some alcoholics can resume drinking in moderation or can master their alcoholism by working toward a goal of reduced drinking rather than total abstinence.

Both options came under heavy criticism earlier this summer by a team of experts assembled by the National Council on Alcoholism (see last month's ALMACAN) who suggested that total abstinence is the only safe way to control alcoholism.

The NCA team lashed out at the Rand report for what they called sloppy and inaccurate methodology.

The two new studies were done for the Rutgers Center by the Addiction Research Foundation of Ontario and by researchers at the Center of Behavioral Medicine of the University of Pennsylvania Department of Psychiatry.

The Ontario study, which had patients working toward a reduced drinking goal, consisted of 96 persons participating in a month long series of lectures and discussions. Surveyed a year later, 18 people, or about 20 percent of the group were drinking in a moderate fashion.

The University of Pennsylvania team concluded that there is scientific evidence contradicting the belief that alcoholism is physically irreversible and therefore, total abstinence is essential to avoid relapse for a recovered alcoholic.

To: ALMACA, INC.  
Attn: 1976 Membership Drive  
11800 Sunrise Valley Dr., Suite 410  
Reston, VA 22091

I want to enter the 1976 Annual Meeting Membership Drive. Please send me \_\_\_\_\_ Individual membership applications and brochures by return mail.

I want to enter the 1976 Annual Meeting Membership Drive. Please send me \_\_\_\_\_ Organizational membership applications and brochures by return mail.

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## **"DETOUR ALCOHOLISM AHEAD" AVAILABLE FROM KEMPER INSURANCE COMPANIES**

LONG GROVE, ILLINOIS — For some individuals, drinking is a way of life. They are the one in 15 drinking adults who fall prey to the illness called alcoholism.

Many of these individuals are adept at camouflaging their condition and continue to function as productive members of society. Yet, even the most careful alcoholic begins to show observable signs of work pattern changes and work deterioration within a four or five year period. Once this behavior is apparent, the illness becomes a problem for supervisors and managers as well.

To help supervisors and others who require a basic understanding of alcoholism, the Kemper Insurance Companies have published "Detour Alcoholism Ahead". The booklet offers help for identifying the various signs and conditions of developing alcoholism and stresses the fact that alcoholism is a treatable illness from which, with help, the sick person can recover. "Detour Alcoholism Ahead" also lifts sources of help for alcoholics and for those concerned with their recovery.

The Kemper Insurance Companies have been involved in the field of alcoholism since 1960. As a major workers' compensation and casualty insurer, the companies' interest in the illness was initially stimulated as a result of the many industrial and auto accidents traceable to alcohol abuse. The companies' efforts to reduce the number of these accidents have since expanded to include rehabilitation programs for their employees and educational activities on drug abuse for the general public.

Up to 50 copies of "Detour Alcoholism Ahead" are available free by writing the Communications & Public Affairs Department, D-1, Kemper Insurance Companies, Long Grove, IL 60049.

## **HOUSE SUBCOMMITTEE COMPLETES EVALUATION OF FEDERAL OCCUPATIONAL ALCOHOLISM PROGRAMS**

Legislation extending for three years monetary authorizations for alcoholism research, rehabilitation, prevention, and treatment was signed into law by President Ford last month.

The bill, S 3184, extends key provisions of the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment, and Rehabilitation Act of 1970.

President Ford signed the bill on July 26 saying he "must register (his) concern that this is far from the best way to reduce the tragic toll of alcoholism and alcohol abuse . . . based on a policy of perpetuating the maze of categorical federal health programs, and adding even more to the federal requirements of these programs."

The legislation, now Public Law 94-371, renews authorizations for the National Institute on Alcohol Abuse and Alcoholism (NIAAA); continues state formula and community assistance grants; and places increased emphasis on research with a separate research authority and authorization for establishment of six alcoholism research centers throughout the United States.

The authorization total is \$600.5 over a three year period: \$181 million in fiscal 1977, \$198 million in fiscal 1978, and \$221.5 million in fiscal 1979.

Changes and additions to the 1970 law by this new legislation include:

— A provision barring discrimination against alcoholics in hospital admission and treatment policies for outpatient facilities.

— A requirement that states must inventory all public and private sources of treatment; coordinate planning among agencies; and increase emphasis on treatment for women and youth alcoholics.

— A requirement that the Secretary of Health, Education, and Welfare evaluate and recommend methods for improved coordination of alcohol education and prevention programs with other abuse prevention programs.

Although \$600.5 million has been authorized for the various alcoholism projects, this does not mean the money is available. Congress must now appropriate the money and may suggest any figure up to and including \$600.5 million.

The major alcoholism programs are included in the second appropriations resolution which has to be approved by September 15 by Congress.

## **HOUSE SUBCOMMITTEE COMPLETES EVALUATION OF FEDERAL ALCOHOLISM TREATMENT PROGRAMS**

Assessments of alcoholism treatment and prevention programs for federal workers have concluded that federal programs are far behind comparable private sector programs and are not fully in compliance with 1970 Hughes Act specifications for government employees.

The assessments were given in testimony before the House Government Operations Subcommittee on Manpower and Housing in June. The subcommittee, headed by Rep. Floyd Hicks, D-Wash., commissioned the General Accounting Office (GAO), the investigative arm of Congress, to conduct a survey of programs at federal installations.

The GAO report, not yet completed, says:

"Management frequently does not appear to recognize the potential seriousness of alcohol abuse problems and often appears unwilling to act until a problem of sufficient magnitude surfaces."

GAO Human Resources Division Director Gregory J. Ahart told the subcommittee that GAO had talked with officials responsible for programs at 26 agencies. Over 80 different installations, both military and civilian, were visited by GAO officials.

Ahart said at many places, "it appeared as if management was simply going through the motions of establishing an alcoholism program only because agency regulations required one."

Ernest P. Noble, testifying both as head of the National Institute for Alcohol Abuse and Alcoholism (NIAAA) and as Chairman of the new Interagency Committee on Federal Activities for Alcohol Abuse and Alcoholism, told the subcommittee that the "general impression is that the federal programs, as they are constituted today, are not as effective as what we have seen in the private sector."

Noble cited cost-benefit advantages in the private sector as one reason for the difference.

Thomas A. Tinsley, Director of the Bureau of Retirement, Insurance, and Occupational Health for the Civil Service Commission, told the subcommittee that another reason federal alcoholism programs are weak or non-existent is the lack of legal muscle to enforce the Hughes Act.

"If an agency head is not interested in the program, then you are not going to have an effective one," Tinsley said.

*Lakeland General Hospital  
Lakeland, Florida 33802*

*Invites your inquiries about its intensive 28-day program for  
the treatment of alcoholism (813) 683-0411.*

## **FOUR CENTERS LOSE CERTIFICATION FOR ALCOHOLISM TREATMENT PROGRAMS**

The accreditation of four alcoholism programs was withdrawn by the Joint Commission on Accreditation of Hospitals.

The Alcoholic Rehabilitation Center of Wichita, Kansas was denied accreditation effective Jan. 17, 1976; that of the Frederick County Alcoholism Program, Frederick, Md., effective Jan. 6, 1976; that of the Mahoning County Alcoholism Center, Youngstown, Ohio, effective Feb. 4, 1976; and that of Phoenix House, Inc., of Tuscaloosa, Ala., withdrawn effective March 15, 1976.

## Comprehensive Care Corporation

Providing the largest network of accredited  
hospital-based alcoholic rehabilitation  
programs in the United States.



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#### Brea, CA

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#### Canoga Park, CA

Parkwood Community Hospital  
(213) 348-0500

#### Carmichael, CA

Mercy San Juan Hospital  
(916) 961-1400

#### Daly City, CA

Mary's Help Hospital  
(415) 992-1700

#### Glendale, CA

Memorial Hospital of Glendale  
(213) 246-6711

#### Hayward, CA

St. Rose Hospital  
(415) 783-6544

#### Los Angeles, CA

Viewpark Community Hospital  
(213) 295-5314

#### Ontario, CA

Ontario Community Hospital  
(714) 984-2201

#### Orange, CA

CARE Manor Hospital  
(714) 633-9582

#### South Laguna, CA

South Coast Community Hospital  
(714) 499-1311

#### Van Nuys, CA

Crossroads Hospital  
(213) 782-2470

#### Denver, CO

Mercy Hospital  
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#### Florissant, MO

Christian Hospital Northwest  
(314) 839-3800

#### St. Louis, MO

De Paul Hospital  
(314) 367-2800

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North Las Vegas Hospital  
(702) 649-7711

#### Albuquerque, NM

Lovelace-Bataan Medical Center  
(505) 842-7621

#### Cincinnati, OH

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#### Gresham, OR

Gresham Community Hospital  
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#### Portland, OR

Physicians & Surgeons Hospital  
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#### Dallas, TX

Brookhaven Medical Center  
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#### Fort Worth, TX

Ft. Worth Neuropsychiatric Hospital  
(817) 336-2828

#### Seattle, WA

Riverton General Hospital  
(206) 244-0180



FOR MORE INFORMATION CALL OR WRITE:

**CompCare**  
Comprehensive Care Corporation

**Corporate Office and Training Center:**  
660 Newport Center Dr., Fourth Floor,  
Newport Beach, CA 92660 (714) 640-8950

**Regional Office:**  
502 Earth City Plaza  
St. Louis, MO 63045 (314) 291-1144

## CHAPTER ACTIVITY

### DETROIT ALMACA CHAPTER SUBMITS PROGRESS REPORT

A progress report from the Greater Detroit Chapter of ALMACA shows a four-fold growth in the chapter in less than a year, with a corresponding increase in projects and activities.

Starting in September 1975 with 16 members, the Detroit chapter currently has 65.

These 65 members have organized into concentrations on specific areas of interest; three of which are committees on treatment resource, research, and education.

In establishing the Treatment Resource Committee, the chapter felt it necessary to encourage a dialogue between the source of referral or the occupational program, and the provider of the service or the treatment resource. They have polled several directors of treatment programs on their feelings about this communication and found a sense of apprehension on both the directors' part and on the referral services' part.

To try and rectify this, a workshop committee comprised equally of individuals from the ALMACA chapter and treatment centers has been formed to plan and develop future workshops to provide an area to work out concerns.

The committee is also compiling a directory of treatment centers based on returns from an evaluation form mailed to 67 providers of services.

The chapter also has established an Education Committee to research training and education needs of occupational program administrators. The Ford Foundation has approved a chapter grant proposal to write a monograph describing the profile of job expectations, qualifications, and experience by an individual functioning in an occupational program. The grant is to be shared with researchers from the Institute of Labor and Industrial Relations of the University of Michigan.

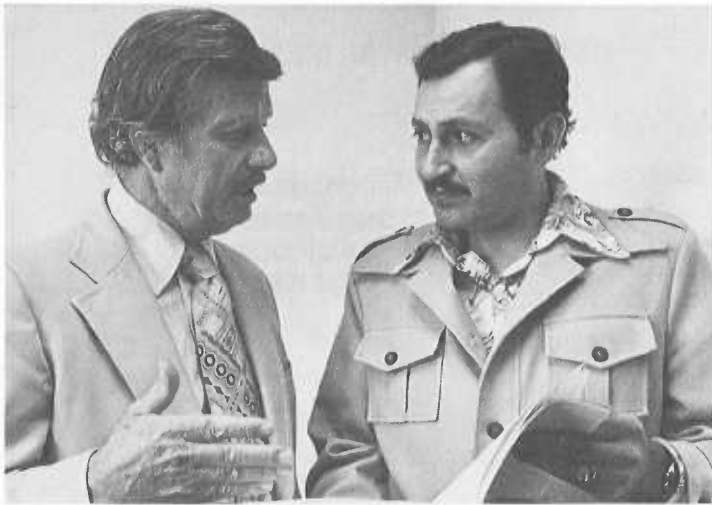
A committee on research is involved in planning and developing a standard to evaluate the effectiveness of an occupational program and provide data regarding areas of lag-universally. The project, also developed jointly with the University of Michigan, is waiting for a funding grant to proceed with testing its validity, utilizing data from 6 to 10 greater Detroit companies.

The chapter, which is not supported by member dues, has also held many social workshops, including one on counseling and crisis intervention; one concerning "The Future Perspective of Mental Health Delivery Systems", and lectures by national speakers such as Don Newcombe of the National Clearinghouse.

## ALMACA DATE BOOK

### SCHOOLS & WORKSHOPS

- **Alcohol & Drug Problems Association of North America;** 1976 Annual Meeting, 9/12-9/16/76; New Orleans, Louisiana
- **South Oaks Foundation, Alcoholism Education Center:** Employee Alcoholism Programs: Development and Implementation 30 hours consisting of lectures, discussions, workshops, films, reading assignments and a review of the current literature on occupational alcoholism programs offered. Beginning 9/29 and ending 12/8/76, 10 Wednesday evenings; tuition \$75.00. For further information contact: Herbert Martey, of Training, (516) 264-4000, ext. 273.
- **The 15th Annual Institute of the Middle Atlantic Institute:** in special cooperation with Virginia Commonwealth University for credit in Continuing Education Units, October 11-14, 1976. For further information contact: The Middle Atlantic Institute, 3202 West Cary Street, Richmond, VA 23221, (804) 358-3220.



Wade H. Williams (left) discusses marketing concepts with NIAAA Director, Dr. Ernest P. Noble, on a recent visit to the Westinghouse Occupational Program Center in Cleveland.

## NEW NIAAA DIRECTOR VISITS CLEVELAND OCCUPATIONAL PROGRAM

Dr. Ernest P. Noble was adamant: Alcoholism is a disease and the alcoholic's employer can frequently play a role in the treatment.

Dr. Noble was recently (July 30) in Cleveland visiting the Westinghouse Health Systems' year-old Occupational Program Center. This was his first stop on a month long visit of some 20 federally funded alcoholism programs around the country.

Wade H. Williams, Jr., Project Director for Westinghouse, was host for the one-day visit along with the entire Occupational Program Center staff.

At a press conference following the site visit, Dr. Noble praised the progress the Center has made in implementing the program. He stated that NIAAA happily is making headway in its efforts to encourage insurance coverage for alcoholism treatment.

"We will be seeing a real blossoming of occupational programs," he predicted, adding that the Senate recently approved a bill that would provide money for further development of occupational programs.

"Occupational programs have been one of our real pluses," Dr. Noble said. "It is one really successful way of intervening and preventing problems because you reach a guy or gal on the line when they still have the motivation to change and before they become skid row bums."

DETACH AND MAIL TO:

Please mail membership information to:

Please change my mailing address to:

NAME: \_\_\_\_\_

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CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

ALMACA  
Suite 410, 11800 Sunrise Valley Dr.  
Reston, Virginia 22091

Please change my directory listing to:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



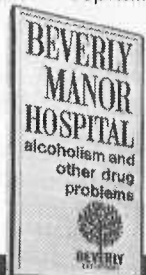
## JUST ONE MORNING

Beverly Manor Hospital specializes in the treatment and rehabilitation of the devastating problem of alcoholism and *other* drug abuse. A complete, skilled staff of medical professionals is ready to help in all phases of treatment...from acute detoxification to rehabilitation to outpatient care. And, this *includes* the family. Beverly Manor Hospital.

A call could give your patient back the rest of his life.

**(714) 633-9582**

Blue Cross  
contracting hospital /  
Certified for Medicare  
...for the treatment of alcoholism  
Fully accredited — JCAH



For information:

**Beverly Manor Hospital**  
401 S. Tustin Ave., Orange, Calif. 92666  
Do it now! Visit, call or write

## STOP THE PRESS

The vote to suspend Article X carried by 99% of those voting. The vote to split the office of Secretary Treasurer carried by 99% of those voting; the vote to eliminate divisions carried by 87% of those voting and the vote to change the name of the association failed to carry with only 61% of those voting, voting in favor of the name change.

The new By-Laws and the Slate of Officers will be mailed on September 9, 1976 to be voted on at the Annual Business Meeting on October 21, 1976.