

*See Busorata in N.O.*

SEPTEMBER — OCTOBER, 1973



# the almacan

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*Association of Labor-Management Administrators and Consultants on Alcoholism, Inc.*

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## LATE NEWS

### ALMACA PRESIDENT RETURNS TO HUGHES

Frank Huddleston, President of ALMACA, has returned, effective October 1, to work for his former employer, the Hughes Aircraft Company, as assistant manager of employee counseling.

Replacing Huddleston as director of occupational services at the Brevard County Mental Health Center in Rockledge, Florida, is William E. Hale.

From Los Angeles to Florida and back again makes Frank a strong candidate for king of the long-distance commuters.

### NYCA-ACCEPT STARTS 6-WEEK COURSE

Fifty odd city, corporate and institutional workers in New York City have started a six-week course for employee alcoholism counselors. The twice-a-week evening sessions are sponsored by the New York Council on Alcoholism - ACCEPT, and cover a range from methodology, statistical analysis, personal attitudes, pathology, organizational structures, in-plant programs, treatment facilities, AA, psychiatric diagnosis to the roles of the counselor, the nurse, and members of the family. Nineteen instructors are listed, ranging from Msgr. Joseph A. Dunne, director of the NYC Police Department Alcoholism program to the executive secretary of AA Intergroup. Your editor and a housewife are also members of the student body.

### NATIONAL CENTER SEEKS DATA ON TRAINING ACTIVITIES

The National Center for Alcohol Education in Rosslyn, Virginia, is seeking to compile a master list of training activities in alcoholism, according to Cary B. Bowen. The data are needed as part of an over-all study of national needs and the facilities required to meet them. ALMACA members are being asked to validate existing training programs, funding levels and other pertinent facts. The completed roster will be made available to ALMACA members.

### "CONTINUITY OF CARE" THEME OF CONNECTICUT COURSE

Sponsored by the Greater Hartford Council on Alcoholism, the University of Hartford, the State Department of Mental Health, and the Institute of Living, an intensive training seminar for fifty professionals is being presented at the Institute of Living in Hartford, Connecticut, running for eight consecutive Wednesdays. The course, which started Sept. 26, covers alcoholic stereotypes, the role of the private physician, detoxifying the whole person, counseling the alcoholic and his family, treatment and rehabilitation resources in the state, regional and federal programs, and continuity of care.

## **MID-FLORIDA HEARS OF INDUSTRY PROGRAMS**

Ashton Brisolaro, executive director of the Committee on Alcoholism & Drug Abuse for Greater New Orleans, addressed the Central Florida Personnel Association in Orlando, Florida on August 27 under the sponsorship of the Mid-Florida Center for Alcoholics. Mr. Brisolaro discussed successful approaches to combating alcoholism in business and industry, a field the Mid-Florida Center is entering as employers in its area become increasingly aware of the problem. Gerard P. Kinzler, a member of ALMACA, is the Center's coordinator for occupational counseling services.

## **MEMO TO MANAGEMENT: SAVE MONEY**

If for 10,000 employees, 8% are emergent or overt alcoholics\*, you have 800 problems.

If each, through absenteeism, errors, low productivity, tardiness and costs to employee benefit programs, is giving \$75 in value for every \$100 in pay received\*, the total cost of alcoholism to your company is, if average pay is \$10,000, \$2,000,000.

If the recovery rate of the 800 alcoholic employees is 75%\*, 600 can be restored to full effectiveness, for a total saving of \$1,500,000.

If the cost of administering the company alcoholism program is \$150,000, the net saving is \$1,350,000.\*\*

\*Based on NCA nation-wide averages.

\*\*Based on statement by James Ray, Wausau Insurance Company, that \$10 is saved for \$1 spent on company alcoholism programs.

## **CHURCH-ORIENTED EFFORTS STRESSED AT SEMINARS**

Week-long seminars on community and church-oriented efforts to prevent misuse of drugs, including alcohol, are to be held at Princeton, N.J. starting Nov. 1 and at Columbus, Ohio commencing the first week in February, 1974. An initial session was held at Hudson, N.H., conducted by the North Conway Institute and commissioned by the National Institute of Mental Health. Taking part were representatives of drug-abuse self-help programs, alcoholism programs, addiction treatment centers, the alcohol industry, alcohol and other drug education programs, and clergy and laymen from several religious denominations.

## **WORLDWIDE, FEW PROGRAMS WORKING?**

Few alcohol prevention programs anywhere in the world are working, says Dr. Gerald Globetti, Professor of Alcohol Studies at the University of Alabama. Dr. Globetti stresses the need for a broad-based approach, and points to the statewide prevention/education program in Queensland, Australia, as a successful exception. Wide coverage of various groups through multiple media, preceded by careful research, account for the success of the Australian program, it was said.

## **TAMPA COUNCIL OFFERS SLIDE PRESENTATION**

The Tampa Area Council on Alcoholism offers its industrial slide presentation to those working in the field. Thirty color slides and a 12-minute synchronized cassette narrative are accompanied by a printed recap. "The Third Force" is the theme, exploring the concept of a force within a company that is covering up, ignoring or otherwise failing to help the troubled employee with his problem before it seriously affects job performance.

TACOA is already gratified with the results of showing the slide set. One major company is starting a program, and many orders for the slides have been received. Write: TACOA, 330 West Platt, Tampa, Fla. 33706. The cost is \$250, which includes localization from a 8' x 10' or larger color photo typical of your area, the name of the area served, local statistics on number of alcoholics/problem drinkers and total cost to the target industry, your logo in negative and name of your organization. Address your enquiries to Dick Groepper, industrial project consultant.

## **LABOR/MANAGEMENT: MUST TEAM TO FIGHT**

Management and workers have to join together to combat alcoholism, says William L. George, coordinator of mental health and addiction for AFL/CIO United Steelworkers of America. Mr. George described alcoholism as "having reached epidemic proportions across the country." His union, the steel workers of Pittsburgh, was the first in the country to enter into an agreement with industry to coordinate alcohol programs at the plant level.

## **NEW YORK STATE HEARD FROM IN REPORTER SWEEPS**

Thomas J. Delaney, Jr., assistant director of the Bureau of Alcoholism Prevention of the State of New York has volunteered his services as ALMACAN Correspondent. Welcome! And now there are four....

## **MARYLAND MAN SEEKS OCCUPATIONAL POST**

Richard M. Mahar, of 6417 Kenilworth Ave., Riverdale, Md. 20840, seeks new fields to conquer. OPC in Maryland for the past year and a half, he now seeks employment as program director or consultant, with relocation no barrier.

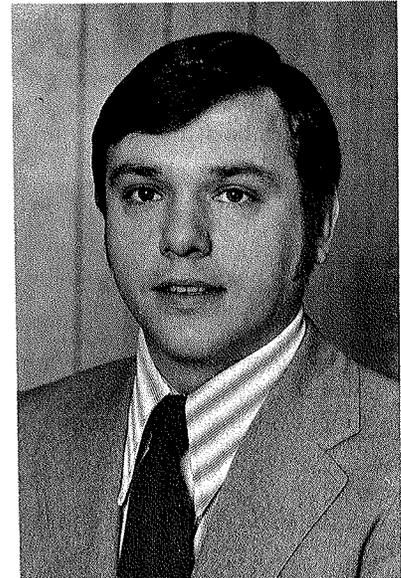




Sam Winer

Harold M. Voorheis

Dr. Daniel J. Feldman,



### US JAYCEES STRESS ALCOHOL EDUCATION

"Operation Threshold," a new alcohol education program, will receive major emphasis in 1973 and '74 by the U.S. Jaycees, according to Sam Winer, president of the 325,000 strong organization of young businessmen. Sharing in the program will be the National Institute on Alcohol Abuse, AA, The Alcohol and Drug Problems Association, and the National Council on Alcoholism. "Operation Threshold" has been made possible by a grant from the National Institute on Alcohol Abuse and Alcoholism.

### DR. FELDMAN SAYS SLIPPER MAY BE PROGRESSING

The newsletter of the California-based Comprehensive Care Corporation carries an interview with Dr. Daniel J. Feldman, Deputy Director for Alcoholism Services, Orange County, California. We excerpt two key questions and Dr. Feldman's responses as having a bearing on the alcoholic employee who doesn't make it after the first round of detection, diagnosis and treatment. The question always is, does this employee merit another chance? Opinions vary...

#### Question: What about recidivism?

**Dr. Feldman:** I'm not angry at the person who breaks down and has to come back for treatment. I don't believe they should be refused treatment. I think that this is no different from someone with an ulcer or colitis who, while learning to live a stressless life, occasionally gets in stressful jams and breaks down and suffers from the effects of his ulcer or colitis. This is no different than the alcoholic who makes progress for years and then a real stress comes and he relapses.

#### Question: Doesn't this describe what some in the field call "revolving door"?

**Dr. Feldman:** The individual who comes back in the same pattern, no gain, no insight, and no change in function — that's the "revolving door" type. The person who has a breakdown under unusual circumstances, and is aware of it and comes in for help, that's not a "revolving door," that's a smart person making progress. The "revolving door" patient is one who comes into the hospital, is detoxed and leaves. That is not only a waste of money, that is a terrible, terrible disservice to the person. I hope that there aren't too many places like that where nothing is done except detox.

### VOORHEIS NAMED FOR COMPCARE PROGRAM DEVELOPMENT

The Comprehensive Care Corporation has named Harold M. Voorheis director of program development. A CARE (Comprehensive Alcoholic Rehabilitation Environment) unit was opened by Mr. Voorheis at the South Coast Community Hospital in South Laguna, California, and plans called for opening a second CARE unit in September at the Park Alameda Hospital in San Jose, California. Mr. Voorheis was formerly administrator of an Orange County, California hospital. CARE offers a multi-modality treatment program for alcoholism designed for the general hospital.



**April 1-2, 1973**

**HOTEL SHOREHAM, WASHINGTON, D.C.**

## EXECUTIVE ALCOHOLIC IDENTIFIED IN NEW CANAAN

On Oct. 4, a one-day symposium was presented at the Silver Hill Foundation in New Canaan, Connecticut on "The Executive Alcoholic — Identification, Implications, and Treatment." The bio-chemistry and pharmacology of the drug alcohol, psychological aspects, and a profile of the recovering alcoholic executive were discussed. Mrs. Marty Mann spoke on AA and the executive.

## "OUR COMPANY DOESN'T NEED A PROGRAM"

Of every thirteen employees, one is an alcoholic. Only 5% of the nation's alcoholics are on skid row . . . where are the others? . . . in factories, homes and offices. Ninety per cent of industry's alcoholics have been on their jobs for 12 to 20 years, and range in age from 30 to 55. The problem drinker adversely affects 16 friends and business associates. The cost to industry is estimated to be about 6 billion dollars per year.

These are scattered facts taken from an NCA worksheet. We in the field are familiar with them, and their import. But ask the company president who says, "Our company doesn't need a program; we have no alcoholics," why the facts are so hard to accept.

Ever see a man wince while he's sweeping under the rug?

## Public Intoxication Abolished as Crime Under a Maine Law

Special to The New York Times

AUGUSTA, Me., July 7—Gov. Kenneth M. Curtis has signed into law a bill that abolishes public intoxication as a crime in Maine and adopts a comprehensive plan for treating alcoholics and intoxicated persons.

The Governor, who signed the bill last Monday, "with pleasure," said "this is the type of legislation that's been overdue for so many years."

He added that the legislation recognizes that alcoholics are "not criminals, but people, and the possibility of keeping them in jail to treat them or have them dry out there is just plain inhumane."

"It's just like throwing a diabetic in jail," he said.

Passage of the bill brought particular joy to State Senator Gerard P. Conley, Democrat of Portland, who says that 17 years ago he was an alcoholic. Senator Conley, who has been engaged actively in the rehabilitation of alcoholics since he quit drinking, had been working for four years toward enactment of the new law.

"Now our legislators and our Governor have brought the state into the 20th century with their declarations that alcoholism is a disease and not a crime," Mr. Conley said.

The bill signed by the Governor provides \$200,000 for the first year to establish facilities for the rehabilitation of alcoholics. This will be increased by Federal funds of about four times that amount.

Massachusetts legislation similar to the Maine law went into effect July 1, and eight other states have adopted laws that embody the same principles, John Gorman, diagnostic coordinator for the Community Alcoholism Services, said.

He listed these states as Florida, North Carolina, Hawaii, Iowa, Maryland, North Dakota, Connecticut and Oklahoma.

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DAILY NEWS, FRIDAY, SEPTEMBER 21, 1973

# Dream Street

By BOB SYLVESTER

## The Dotted Lines

The Army reports that 70% of its soldiers are problem drinkers. Well, there goes World War III. . . .

WWWWW

Who . . .

What . . .

Why . . .

Where . . .

When . . .

We

Wish you

Will send us your news items . . .

The ALMACAN

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