

Jay A. Perman, MD  
President,  
University  
of Maryland,  
Baltimore  
▼

# GIVING

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## Scholarships: From Which Presidents Are Made

BY SARAH REBACK

At the 18th annual Founders Week Gala of the University of Maryland, Baltimore (UMB), President Jay A. Perman, MD, told his story of how receiving a scholarship changed his life. The UMB president recounted that he had always wanted to be a physician, but family finances were tight because his father died when Perman was 13 and his mother was a seamstress “who got paid by the hat.”

Perman persevered, working his way through college by shelving books in the campus library and working summers as a mail carrier. He had the grades to be admitted to Northwestern

University medical school. However, how to pay “the fortune” for tuition was still in doubt.

“But one day, about three weeks before medical school was to start, I got a letter in the mail,” Perman told the gala audience. “And the letter said, ‘Congratulations! You are the Ploner Scholar. Your medical education is paid for.’”

Because of Louise Ploner, a woman whom he had never met, Perman would be able to attend medical school, the springboard to a remarkable career as a pediatric gastroenterologist, chair of pediatrics, dean at the University of Kentucky College of Medicine, and now as president at UMB. Perman stated, “There are many of you in this room who are like Mrs. Ploner and there need to be more.”

With the support of donors like Mrs. Ploner, students are able to attend UMB and other universities throughout the country. **Your gift can make all the difference in a person’s life.** Just ask President Perman.



UNIVERSITY of MARYLAND  
BALTIMORE FOUNDATION, INC.



James and Sylvia Earl ▲

## Earls Are a Gift That Keeps Giving

James and Sylvia Earl are dedicated supporters of education and the arts. As lifelong educators — he as a physics professor and she as a second-grade teacher — the Earls have channeled their passion for learning and knowledge to give back to their community.

After moving to the Baltimore area, Jim, as known by many, became a professor of physics at the University of Maryland, College Park (UMCP), where he taught for 35 years. With a PhD from Massachusetts Institute of Technology, he earned degrees in both studio art and computer science while teaching at UMCP. The Earls also have supported a unique breadth of educational interests at the University of Maryland, Baltimore (UMB), ranging from interprofessional education to the School of Social Work's Ruth H. Young Center for Families and Children to the Health Sciences and Human Services Library (HS/HSL). Jim also serves as a trustee for the University of Maryland Baltimore Foundation, Inc.

For almost 15 years, the Earls have been the most generous of friends to HS/HSL.

Starting with a tour of the building and a conversation about the red Venetian plaster feature wall, the Earls quickly learned how the library was undertaking new roles in support of new technology, teaching, and for research. The intersection of technology and education was a passion of both parties, and Sylvia would go on to serve on HS/HSL's Board of Visitors for 10 years. Through the Helena Foundation Life Technology Fund, named after Jim's mother and established to provide income to be used for technology renewal needs at HS/HSL, projects such as the Diabetes Consumer Health website as well as video conferencing rooms have been made possible.

"We are very interested in what the library stands for and what it has to offer to the University," says Jim, who in February attended UMB's Interprofessional Education Day, which was sponsored by the Earls and the Helena Foundation. "It's a very important resource for a lot of people and we're very happy with the way the University has used our contributions."

The HS/HSL team has been aggressively focusing on "makerspaces," which are popping up on campuses across the country. These areas allow faculty and students to come together to work on projects using and experimenting with new and innovative technologies such as 3-D printers, 3-D scanners, and visualization software. Thanks to the Earls, HS/HSL will have such areas.

"Without the generosity, foresight, and caring of our good friends, **Sylvia and Jim Earl**, HS/HSL could not hope to be as technologically advanced as we are,"

says HS/HSL Executive Director M.J. Tooley, MLS, AHIP, FMLA. "Their gifts have enabled the team at the library to engage and experiment with new and exciting learning and knowledge technologies in support of our mission and that of our University."





## Law Student Embraces Civiletti Scholarship

At the 18th annual Founders Gala of the University of Maryland, Baltimore (UMB), the top event of a weeklong celebration honoring the past, present, and future of UMB, a video showcased students from each of UMB's professional schools (dentistry, law, medicine, nursing, pharmacy, social work) telling their stories of how receiving scholarships had changed their lives. A Francis King Carey School of Law student, Lucia Cook, said the Benjamin Civiletti Scholarship, created by Venable, LLP, the firm where Civiletti worked, to honor the former U.S. attorney general's many achievements, made her decision to attend UMB an easy one.

Originally from New Mexico, known as the Land of Enchantment, Cook always knew she wanted to study law. She studied political science with a minor in economics at the University of New Mexico, where her father is a professor. After graduating in 2010,

she joined Teach for America as a chance to give back in a real way and to learn about the public education system in places like Baltimore -- where she was placed -- that lack resources. She taught sixth-grade math at Friendship Academy of Math, Science, and Technology for two years and fell in love with her students.

She explains, "As much as I like to think my students learned a lot from me, I know I learned more from them." Teaching in Baltimore persuaded Cook to stay in the area to study law, and so she applied to the Francis King Carey School of Law at UMB, which made her decision easy by offering her a scholarship. The Civiletti Scholarship has allowed Cook to pursue her Juris Doctor degree, which will allow her to use her creativity and passion for solving puzzles to help break down barriers related to social and environment injustice.

"Receiving the scholarship from Benjamin Civiletti, which I am so thankful for, strengthens my understanding of the importance of giving to benefit others," says Lucia Cook. **"I am so grateful for the opportunity to study law and begin a meaningful career.**

I believe in the power of education and plan on giving back to future students."



Lucia Cook

## SOP Alumna and Leading Pharmacy Executive Donates \$1.1 Million to School

Ellen H. Yankellow, PharmD '96, BSP '73, president and CEO of Correct Rx Pharmacy Services, Inc., the nation's leading woman-owned institutional pharmacy service provider, and chair of the School of Pharmacy's Board of Visitors, has committed a gift of \$1.1 million to the School. This gift, which is part of the School's ongoing capital campaign, is the largest ever from a female graduate and will support a unique fellowship at the School designed to capture health outcomes and economic data about the value of clinical pharmacy services.

Correct Rx is unique in the field of institutional pharmacy, with its commitment to clinical pharmacy – working as partners with an institution's medical staff rather than a supplier. The Correct Rx approach can mean improved medical outcomes and reduced overall health care costs for institutions.

"At Correct Rx, we have evidence that shows that allowing a clinical pharmacist to participate on the health care team can have a tremendous impact on the outcome of the patient, as well as on the overall health care cost to the payer," says Dr. Yankellow. "Because the School of Pharmacy has always focused on and advocated for the value of clinical pharmacy and the future of pharmacy as a profession, this fellowship will be a natural and fitting partnership."



Ellen Yankellow (center in striped dress) with her family and friends. ▲

Fellows will complete coursework at the School during the first year of the fellowship and receive on-site training at Correct Rx during their second year. At Correct Rx, they will work with a clinical pharmacist mentor, as well as a mentor in the School's Department of Pharmaceutical Health Services Research or the Department of Pharmacy Practice and Science to complete a major project. The fellowship will be open to all individuals who have earned a Doctor of Pharmacy degree from an accredited institution, with the gift funding five consecutive two-year fellows over 10 years.

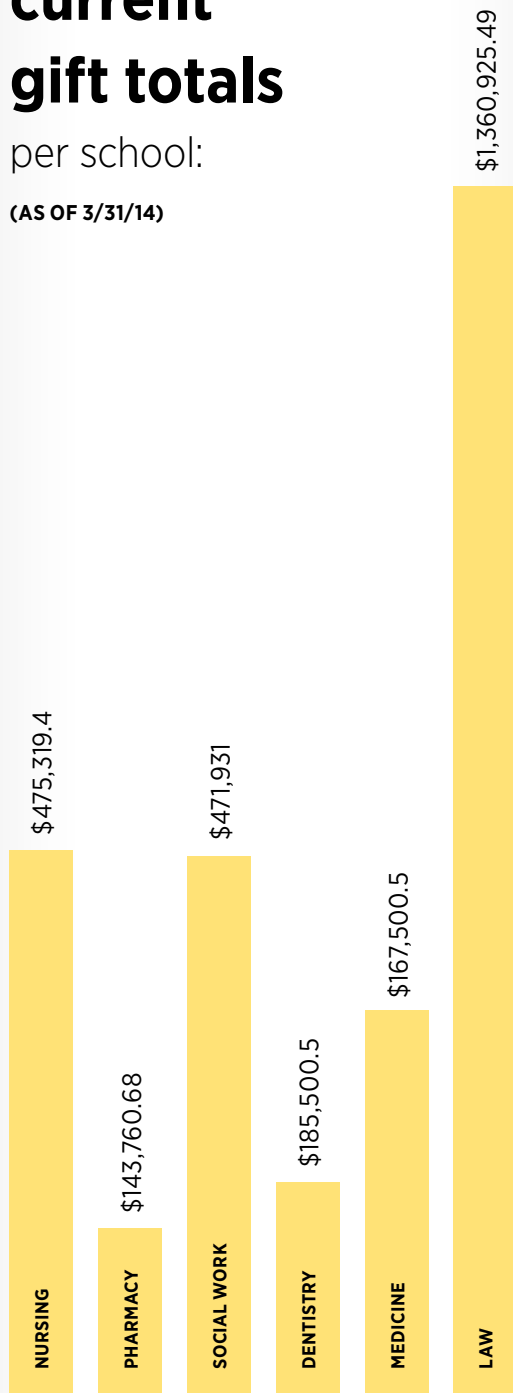
"My gift to the School of Pharmacy will plant the seed for this fellowship," says Dr. Yankellow. "Once the individuals who are placed in this fellowship start producing results and, later, are placed into industry or academia, they will have a level of expertise that organizations will be seeking, and the School will develop a reputation for producing fellows with this unique expertise."

"The ultimate goal of the fellowships Dr. Yankellow has established is to verify what we already know – the value of pharmacists as the medication experts on an interdisciplinary health care team," says Natalie D. Eddington, PhD '89, BSP, FAAPS, FCP, dean and professor of the School. "Leadership donations by our alumni are vital to sustaining the excellence of our programs. Dr. Yankellow has long supported the School in a significant way, and we thank her for her contributions. Her entrepreneurial spirit and forward thinking ideas are an inspiration to our students, faculty, and to all who know her. We appreciate the innovative example she sets for the profession and for pharmacists across the country."

Dr. Yankellow's \$1.1 million gift also includes the naming of the Ellen H. Yankellow Grand Atrium in Pharmacy Hall, which was marked with a ceremony on Oct. 16. A portion of the money will also benefit an unrestricted giving fund at the School to support its areas of greatest need.

Here is an  
update on the  
**current  
gift totals**  
per school:

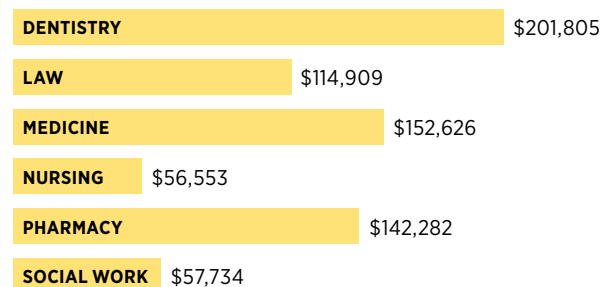
(AS OF 3/31/14)



## Scholarship Matching Program

For a limited time UMBF is offering donor matching funds for establishing new endowed scholarships, or adding funds to an existing fund. The goal is to create an additional \$15 million in endowed scholarship support for our students. Loan indebtedness is at an all-time high and funds are needed more than ever. For additional information call UMBF or one of the school-based development offices.

Student debt is at an all-time high.  
The **average debt of UMB graduating students** per school as of May 2013 is as follows:





## SCHOLARSHIP MATCHING PROGRAM HONOR ROLL\*

### SCHOOL OF DENTISTRY

Judith L. Stewart – Lamon Stewart  
Memorial Scholarship - \$100,000  
Paul G. Corcoran – Corcoran  
Scholarship - \$26,667  
Trung D. & Thuy- Tien Ho –  
Ho Scholarship - \$25,000  
Alex M. Rudewicz, DDS – Rudewicz  
Scholarship Endowment – \$25,000

### SCHOOL OF LAW

Joel Fedder – Fedder Environmental  
Law Scholars Endowment - \$133,000  
Donna Blaustein – Blaustein DeMaar  
Scholarship Endowment - \$10,000  
John Luetkemeyer – Rollins-  
Luetkemeyer Scholarship - \$50,000  
Henry Hopkins – Leadership Scholars  
Legacy - \$26,670  
Henry Hopkins – Samuel & Anne  
Hopkins Scholarship - \$56,705  
Christine Edwards – Christine  
Edwards Scholarship - \$50,408.66  
Peter Holland – Anne Gallagher  
Scholarship - \$10,000  
Ava Lias-Booker – General Scholarship  
Endowment – \$10,000  
Miriam Fisher & Lawrence Yumkas –  
Fisher Scholarship - \$10,000  
Shale Stiller & Ellen Heller –  
Heller/Stiller Scholarship - \$50,000  
Joel Fedder – Fedder Environmental  
Scholars Endowment – \$37,500  
Joel Fedder – Fedder Environmental  
Scholars Endowment – \$463,000

\*As of March 31, 2014

### SCHOOL OF MEDICINE

Arnold Blaustein – Blaustein  
Scholarship - \$10,000  
Ladd Spiegel & Curtis L. Cole –  
Weintraub Scholarship – \$26,667  
David Grossman – Grossman  
Scholarship - \$25,000  
Golueke Foundation – Peter Golueke  
Scholarship - \$50,000  
Harry C. Knipp, MD – Knipp Family  
Five Generations Scholarship –  
\$66,667  
Otha Myles – Dean Wilson  
Scholarship Endowment – \$45,500

### SCHOOL OF NURSING

Marlene Cianci – Marlene  
Hockenberry Cianci DNP  
Scholarship Endowment - \$25,000  
Alan Silverstone – Kylanne Green  
Scholarship Endowment - \$10,000  
G. Richard Dunnells – Geni Dunnells  
Scholarship Endowment - \$100,000  
Douglas Loizeaux – Loizeaux  
Scholarship Endowment - \$15,000  
Daran Dunnells – Geni Dunnells  
Scholarship Endowment - \$50,127.41  
Dana Flor – Geni Dunnells  
Scholarship Endowment - \$50,085.52  
Barbara Resnick/Howard Sollins –  
Resnick/Sollins Scholarship - \$10,000  
William F. & Carole Hilgenberg  
Foundation – Hilgenberg Foundation  
Scholarship Fund - \$10,000  
Mary Etta Mills – Dr. Mary Etta Mills  
Scholarship Endowment – 10,000  
Jeannette Jones – Jeanette Jones  
Scholarship Endowment – \$16,667  
Caleb Rogovin – Rogovin Trauma  
Endowment – \$10,000  
Caleb Rogovin – Kathryn Brush  
Memorial Scholarship – \$10,000

### SCHOOL OF PHARMACY

Thomas & Beverly Crovo – Crovo  
Memorial Scholarship - \$10,000  
Jack Frieman – Frieman Family  
Scholarship - \$29,870.45  
Marilyn Weisman/ Mark Levi and  
Others – Barbara Weisman Memorial  
Scholarship - \$55,950

### SCHOOL OF SOCIAL WORK

Ackneil “Trey” Muldrow –  
LaFrance Muldrow Scholarship  
Endowment - \$50,000  
Dorothy C. Boyce – Boyce  
Scholarship - \$20,000  
Various – Faculty Staff  
Scholarship - \$25,000  
Jesse Harris – Gold/Harris  
Scholarship - \$10,000  
Meg Woodside/Woodside Foundation  
– Woodside Scholarship in Financial  
Social Work - \$16,667  
Susan Wolman – Wolman  
Scholarship - \$10,000  
Corckran Family Foundation –  
Corckran Scholarship - \$10,000  
Fund for Change & Deutsch  
Foundation – Civic Warriors  
Endowment - \$50,000  
John V. Ogden – Boyce Scholarship -  
\$5,000  
Margery Singer Dannenburg  
– Margery Singer Dannenburg  
Intimate Partner Violence Prevention  
Scholarship Endowment – \$50,000  
Geoff Greif – Geoff Grief Scholarship  
Endowment – \$9,954  
Lois and Irving Blum Foundation  
– Lois Blum Feinblatt Scholarship  
Endowment – \$48,000  
Dorothy V. Harris – Oliver Harris  
Scholarship Endowment – \$10,000

## Honoring a Pioneer in Inspiring Students: Barbara Burch Fleming '86 and Jim Fleming Support Establishment of Calia Professorship

Barbara Burch Fleming, MD '86 was a non-traditional medical student. She came to the University of Maryland, Baltimore (UMB) after completing a PhD in nutritional biochemistry at Cornell, followed by a fellowship at NIH. She wanted to become a doctor of internal medicine to directly impact patient care. During medical school, Barbara's husband Jim, a PhD himself, continued to provide the support and encouragement that has been the hallmark of their relationship. "I certainly wouldn't have had the opportunity to go to medical school without Jim's support," she remarks.

Support of a spouse, family, and friends is essential to the success of any medical student. So, too, is the backing and guidance of inspirational faculty. Dr. Frank M. Calia was one of those teachers and mentors. As a student of Dr. Calia, Barbara recalls her tremendous respect for him, "I am deeply grateful to Dr. Calia and always will be," she said. "He took me under his wing when I was here, and he took me and my work seriously. He encouraged me in so many ways."

So when the couple heard that UMB initiated a fund to establish The Frank M. Calia, M.D. Professorship, they naturally wanted to give back. Learning that the School was at sixty percent of its goal, the Flemings decided to make a leadership commitment of \$650,000 from their estate. To date, the School has received gifts and commitments totalling \$1.5 million from faculty,

alumni, and friends for this endowed professorship to honor Dr. Calia and the impact he has made on students and the medical community. As a result of this latest generous gift from the Flemings, the School is raising its sights and attempting to secure additional funding to establish this as a distinguished professorship.

of Medicine for more than 40 years, educating and training scores of physicians and physician-scientists, and will remain a shining example for current and future faculty members for generations to come.

Dr. Frank M. Calia is one of the greatest teachers in this great



This professorship will honor in perpetuity, Frank M. Calia, MD, MACP, professor emeritus and former vice dean for clinical affairs, for his exceptional contributions and leadership as an outstanding physician, scientist, leader, and mentor in the field of infectious disease, microbiology, and immunology. Dr. Calia served as an esteemed faculty member at the University of Maryland School

institution's history. He has dedicated his professional life to medical education. It is only fitting that the School honor his distinguished career through the establishment of an endowed professorship in his name. We thank all of the contributors who have made this legacy possible.

## The Susan G. Komen Foundation: A Visionary Partnership

The Susan G. Komen Foundation has been a vital partner to the University of Maryland, Baltimore (UMB) for 20 years, providing leadership funding to our schools – specifically the School of Medicine (SOM), the School of Nursing (SON), and the School of Pharmacy (SOP) – in support of breast cancer research. The foundation has donated more than \$700,000 to SOM in research funding and more than \$900,000 to SON for Advancing Education and Practice, a global initiative to bring breast cancer information into the curriculum.

### SCHOOL OF MEDICINE

Since 2003, the Maryland affiliate of Susan G. Komen for the Cure has funded critical research in breast cancer, from work to discover a new class of drugs – aromatase inhibitors – to research to prevent cancer metastases. Funding from Susan G. Komen Maryland has allowed physicians, scientists, and researchers within SOM to advance their search for breast cancer causes and treatments. The work of Angela Brodie, PhD, is exemplary – thanks to the visionary support of Komen Maryland, Brodie's pioneering research has changed the course of breast cancer treatment worldwide. Sustained funding from Komen enables Saranya Chumsri, MD, to work alongside Brodie, extending the funding's impact.

### SCHOOL OF NURSING

In 2006, the Susan G. Komen Foundation partnered with SON to create the Komen Maryland Affiliate



From left, James Trovato, Robin Prothro, Angela Brodie, and Nina Trocky. ▲

Nursing Partnership: Advancing Education and Practice, an evidence-based initiative to heighten awareness, knowledge, and skills of faculty, students, practicing nurses, and community members about the prevention and detection of breast cancer and treatment options. Komen's six-year commitment has enabled SON to host visiting professors, scholars-in-residence, and breast cancer-related lectures, and to develop local-to-global educational outreach.

### ADVANCING COLLABORATIVE RESEARCH AND GLOBAL EDUCATION

The Komen Foundation partnership has also provided opportunities for interprofessional research and education across UMB schools. An

award of \$100,000 in 2000 supported the research of James Trovato, PharmD, at SOP, whose research on the psychological and psychosocial impact of breast cancer, as well as the effects of hormonal drug therapy and oral chemotherapy, were key to the evolution of the SON web modules. The SON web teaching modules, developed under the leadership of Sandra McLeskey, PhD, RN, now reach more than 3 million practicing nurses worldwide.

The impact of the partnership between the Susan G. Komen Foundation and UMB has advanced collaborative research, education, and practice in the treatment of breast cancer within UMB, across the university system, and around the world.





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## ABOUT THE FOUNDATION

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Founded in 2000, the University of Maryland Baltimore Foundation, Inc. (UMBF) serves as the primary repository for private gifts to the University and its schools of dentistry, law, medicine, nursing, pharmacy, social work, and the Graduate School. Working with its UMB campus partners the Foundation works to inspire and steward philanthropy all across the university. It currently administers more than \$275 million in restricted, unrestricted, operating, and endowment assets.

The foundation is governed by a volunteer Board of Directors, who serve as advocates for and ambassadors for UMBF. The foundation's daily operations are administered by UMB's Office of Development and Alumni Relations in collaboration with UMB school-based advancement offices, which are responsible for garnering private support and fostering communication and campus outreach efforts to UMB donors, alumni, and other constituents.

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[www.umaryland.edu/offices/development/why-give](http://www.umaryland.edu/offices/development/why-give)

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## HOW TO GIVE

# GIVING

SPRING 2014

UNIVERSITY of MARYLAND  
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