

GIVING

▼ Carolyn Frenkil



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BSN Class of '66, Frenkil Lauded for Contributions

The University of Maryland Baltimore Foundation, Inc. (UMBF) is happy to unveil a new Distinguished Service Award to honor outstanding volunteers each year. The first recipients for their substantial contributions to enhancing and sustaining the University's fund-raising performance are the School of Nursing's BSN Class of '66 in the team category and Carolyn Frenkil, a member of the School of Medicine (SOM) Board of Visitors, for individual excellence.

The UMBF Distinguished Service Award seeks to enhance the connections between the foundation and the community it serves, while encouraging philanthropic volunteerism. Both winners excel in these regards.

Frenkil is a decades-long philanthropist to the School of Medicine and the Medical Alumni Association. Anyone who has spent time with Frenkil quickly recognizes that her passion for the University runs deep, and she continues to be among its most ardent supporters.

It all started in the early 1990s when Frenkil and her late husband, James Frenkil, MD '37, transitioned one of their office buildings on Eutaw Street into a SOM building that now houses a number of clinical practices. More recently, Frenkil helped fund the school's Executive Health Program, the Frenkil-Passen Historical Scholar in Residence, a pharmacogenomics course, and collaborative research efforts in the school's Program on Aging, Trauma, and Emergency Care.

Brian DeFilippis, MS, associate dean for development at SOM, wrote in his nomination, "Every institution should have champions in the mold of Carolyn Frenkil. She is selfless, visionary, tenacious, and passionate. She embodies everything that we strive to find in a volunteer and donor."

The honorees from the School of Nursing (SON) also are standouts. As the 45th anniversary was approaching for the BSN Class of '66, Rosemary Noble, the class's leader, collaborated



▲ Some members of the BSN Class of '66.

with the Office of Development around a lofty goal. Along with classmates Claire Greenhouse, Geri Mendelson, and Susan Wilson, her class wanted to endow a scholarship, originally hoping to reach the minimum required

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\$25,000. By the end of their 45th anniversary year, the class members raised the \$25,000 necessary to endow a scholarship, the first class at the SON to do so.

It soon became evident that the class could possibly reach a \$50,000 goal by their 50th reunion in 2016. Helped by the creation of UMBF's Scholarship Matching Program, the class was determined to raise an additional \$10,000 for their endowment.

Noble, Greenhouse, Mendelson, and Wilson brought her class together again in 2014 to write letters, send emails, and make phone calls to alums all over the country asking for support. Their enthusiasm paid off. By the end of 2014, the BSN Class of '66 had raised an additional \$10,850 in gifts and pledges, securing the UMBF match.

It's a giving group in other ways. When a class member recently was diagnosed with cancer, classmates marked each of her treatments with gifts in her honor to the endowment, supporting their fellow alum and the school.

Stacey Conrad, MBA, senior associate director of development, and Cynthia Sikorski, BA, senior associate director of alumni relations at SON, wrote in their nomination, "The Class of '66, led by Rosemary, have become true fundraising leaders for UMBF. Through their truly thoughtful philanthropy, they have laid the groundwork for a tradition of giving — not only individually, but also collectively for a common cause."

Scholarship Matching Program

For a limited time, UMBF is offering donor matching funds for establishing new endowed scholarships, or adding funds to an existing fund. The goal is to create an additional \$15 million in endowed scholarship support for our students. Loan indebtedness is at an all-time high and funds are needed more than ever. For additional information, call UMBF or one of the school-based development offices.

UMBF Scholarship Matching Program Results (as of 9/14/2015)

SCHOOL	# OF ENDOWMENTS IMPACTED	DONOR COMMITMENTS	UMBF MATCHING
DENTISTRY	13	\$436,256	\$218,126
LAW	17	\$1,216,768	\$609,862
MEDICINE	23	\$862,263	\$436,132
NURSING	29	\$989,633	\$494,815
PHARMACY	8	\$212,791	\$106,394
SOCIAL WORK	28	\$729,232	\$364,616
	118	\$4,446,943	\$2,229,945

TOTAL AMOUNT RAISED FOR NEW SCHOLARSHIPS: **\$6,676,888**

FOR ADDITIONAL INFORMATION,

call UMBF at 410-706-3386 or contact one of the School Development Leaders.

Fred Smith and Venice Paterakis donated \$1.5 million to establish the first endowed professorship at the School of Dentistry. ▶



LEADING THE WAY:

Alumni Establish First Endowed Professorship

Story and Photos by Adam Zewe

Fred Smith, MS, DDS '78, still has the first leadership award he ever won. He received the small silver cup, signifying "Leadership Based on Character," in 1960 as a sixth-grader at Boys' Latin School in Baltimore. Smith may not have known it then, but leadership would form a central part of his life and career.

He and his wife, Venice Paterakis, DDS '81, now have another leadership milestone to add to their mantel — they have become philanthropic trailblazers at their alma mater. Their donation of \$1.5 million establishes the school's first endowed professorship, the Frederick G. Smith, MS, DDS, & Venice K. Paterakis, DDS, Endowed Professorship in Oral & Maxillofacial Surgery for the University of Maryland School of Dentistry (UMSOD). The professorship will provide resources to fund the work of a distinguished faculty member, enabling this professor to pursue new areas of research and innovative teaching methods.

For Smith, the prospect of using these funds to add a world-class academician and researcher to the Department of Oral & Maxillofacial Surgery is exciting. "The goal here is to attract someone who can be creative enough to establish a revenue stream for the School of Dentistry, primarily through research and discovery, and that those advancements would also help improve the oral and overall health of the general public," Smith says.

THE DRAW OF DENTISTRY

An early interest in health care is what drew Smith and Paterakis to the profession of dentistry in the first place. Paterakis, one of six children, grew up in a tight-knit family well-known in Baltimore first as bakers (H&S Bakery) and now as developers of Harbor East, one of the city's highest profile projects. Her family's focus on philanthropy and serving others inspired her to consider a health care career as a way to give back to the community. She became enamored by the dental profession while working as a dental assistant in high school. Paterakis enjoyed getting to know patients so much that she decided to enroll in the baccalaureate dental hygiene program at UMSOD so she could continue to help improve the health of others.

Smith's first exposure to science and medicine came when he was 17. While his peers were mowing lawns or painting houses, he had a summer job in a laboratory at Johns Hopkins Hospital, performing animal surgeries. He had a real knack for the intricate surgical procedures, and thought a career as a surgeon would suit him well. While he was a senior at West Virginia University (WVU), Smith applied

to medical and dental school at the University of Maryland, Baltimore — and was rejected by both. He stayed on to earn a master's degree in anatomy at WVU and, during that time, he had a chance encounter that set his future career in motion.

While he was in the gross anatomy lab, he struck up a conversation with a man he had seen on the sidelines during WVU football games. The man explained that he was an oral and maxillofacial surgeon who worked with the team neurosurgeon in head and neck trauma cases involving the players.

“Once I heard that, I knew immediately that I wanted to be an oral and maxillofacial surgeon,” Smith said. “I had been preparing to apply to medical school again, but after that conversation, I decided to reapply to the School of Dentistry instead.”

A CHANCE MEETING IN HAYDEN-HARRIS HALL

After enrolling at UMSOD, Smith planned on receiving a top-notch dental education ... he didn't expect to meet the woman who would become his wife. Their paths crossed for the first time inside Hayden-Harris Hall. At that time, all dental students were assigned to a dental hygiene student so the hygiene students could practice their techniques (“torture techniques,” Smith jokes). As luck would have it, Paterakis was assigned to Smith. They both realized they had great chemistry from their first meeting, but it was Smith who decided to act.

“He was in charge of the tennis tournament for the School of Dentistry, and he knew that I played tennis,” Paterakis recalls. “He convinced me to sign up for the tournament, but it was all the way out in Westminster, so I had to ask him for a ride. The rest, you could say, is history.”

The couple dated throughout dental school — Paterakis went on to complete the DDS program — and they were married after her dental school graduation in 1981.

Meeting his wife was the highlight of dental school for Smith, but he also enjoyed the prestige that came with being president of his class. During his freshman year, he experienced his most memorable, and perhaps most controversial, moment as president. He got involved in a dispute between a female student and an anatomy professor who had shown several slides that she felt were offensive.

“She got up and walked out of the class,” says Smith. “I agreed with the student, that the picture was offensive. So we set about to try to educate the more senior male faculty as to what is appropriate and inappropriate in the context of a formal educational environment. Unfortunately for us, the story made it into *The Baltimore Sun* and *Playboy* magazine.”

After graduating from dental school, Smith earned his oral and maxillofacial surgery certificate, completed residencies at Michael Reese Hospital in Chicago and Johns Hopkins Hospital, and then established a private practice in Hunt Valley. Paterakis opened a practice in the Inner Harbor area, where she would spend the next 33 years. Living in the Baltimore suburbs, the couple raised their three children, Alexander, Jason and Eric.

For Paterakis, who recently retired from her Inner Harbor practice, the leadership aspect of dentistry was one of the things she enjoyed the most during her career.

“It is so rewarding to work with the staff that you've brought together in the practice you've spent years building to provide quality dental care for your patients,” she says. “I always enjoyed the rapport I established with both my staff and my patients.”

FROM THE OPERATING ROOM TO THE SMALL SCREEN

Smith thoroughly enjoyed his practice, too, but after eight years of full-time oral and maxillofacial surgery, he switched gears to become more involved in his family's media business. Smith, the oldest of four brothers, became vice president of Sinclair Broadcast Group, which was founded by Smith's father, Julian Sinclair Smith, in 1971 when he established Baltimore's first ultra-high frequency (UHF) television station. Smith and his three brothers took the reins of the company in 1989 and shepherded it into a media empire, expanding the firm's portfolio to include more than 162 television stations across the United States. The company's meteoric rise to national prominence was solidified when the brothers took Sinclair public in 1995.

For Smith, his experience as an oral and maxillofacial surgeon has helped him be a better businessman.

“In many ways, the media business is similar to being in private practice. You have to spend time marketing yourself and fulfilling the needs of the client or patient,” he says. “As an oral and maxillofacial surgery resident, I had to work hard — basically working 18-hour days for four years. The same principles apply to the media business. You have to work hard to build something.”

AN EDUCATIONAL ENDEAVOR

Despite Sinclair's success, Smith wasn't ready to sit back and relax. As he and his brothers expanded the family business, Smith couldn't help but think back to an aspiration he had as a young oral surgeon; an idea that originated from his patients.

When he was in private practice, Smith routinely spent 20 to 30 minutes with each patient who was scheduled for minor oral surgery, to explain options for anesthesia, potential risks, etc. What he discovered during these conversations is that most of his patients wanted their children to become leaders and to acquire an education that would help them achieve outstanding success.

An idea was planted in Smith's mind: someday he would start a school to provide the kind of education these parents wanted for their children. He spent the next 10 years interviewing thousands of students. He also spoke with numerous educators about the challenges of public education. "I found that it isn't a matter of intelligence at all — these students have enough intelligence to succeed — they just don't have the knowledge and values they need to compete in our global society."

After Sinclair went public, Smith decided it was time to make his dream a reality. In 2002, he opened the Gerstell Academy in Finksburg, Md. (south of Westminster). Today, the private school has 345 students in pre-kindergarten through 12th grade. Gerstell offers a values-based educational program that involves four pillars — a leadership curriculum, college preparatory curriculum, physical training and Spanish language proficiency. The values system forms the core of all activities at Gerstell.

"What's most rewarding is the metamorphosis of kids, in the context of the qualities they have when they arrive and the qualities that they demonstrate when they leave," says Smith. "The real telltale sign will be the next 20 years, what they do with their lives and how they positively impact their communities."



▲ Fred Smith and a group of Gerstell Academy students at the academy's Venice K. Paterakis Stadium.

PLANNING FOR THE FUTURE

Even though Gerstell is a successful institution, Smith shows no signs of slowing down. In addition to the endowed professorship, he continues to serve the University as a member of the University of Maryland Baltimore Foundation Board of Trustees, a role he has embraced since 2003. And he still wants to take the educational model he has woven into the fabric at the academy and help public schools around the country launch their own values-based curricula.

He admits it is a lofty goal, but one that he feels a strong calling to fulfill. Leadership, he says, is ultimately about service to others, and Smith plans to serve as many people as he can by sharing what he has learned.

For Smith and Paterakis, the secret to their success in business, dental practice, and family life boils down to what Smith calls "The Rule of One."

"Every day, perform one random act of kindness. Every day, compliment at least one person. And every day, learn one new fact and share it with somebody," he says. "Try to do that every day — it is very, very hard to do — but you'll find that those simple things make you a better person."

Community Engagement Center Expands Outreach to W. Baltimore

The UMB Community Engagement Center marshals the University's people, resources, and scholarship to help improve the lives of its West Baltimore neighbors and partners with them in sustaining and accelerating progress toward community goals.

As one of Baltimore's largest anchor institutions, UMB embraces its role in driving neighborhood and economic development in the communities close to campus. These communities are, in fact, some of the city's neediest, ranking near the bottom on measures of social capital, education, neighborhood quality, and public health and safety.

The mission of the UMB Community Engagement Center, established this fall in the West Baltimore neighborhood of Poppleton, is to rewrite this story — to join with neighbors in building a healthy, vibrant, and prosperous West Baltimore, where residents have ample opportunity to achieve their goals.

The University and its partners will use the center to provide direct services to West Baltimore residents — for instance, health screenings and referrals, job readiness counseling, community-organizing workshops — and to collaborate with them in scholarship and projects that meet community-identified needs.



Neither effort is new for the University, according to Ashley Valis, MSW, UMB's executive director of

community initiatives and engagement. But, she says, the center will help the University coordinate many activities already undertaken by students, faculty, and staff; identify gaps and redundancies in services; and evaluate the impact of new and existing programs so that effective ones may be expanded and replicated.

Valis, a 2006 alumna of the School of Social Work, also emphasizes the importance of a "place-based" strategy. "The Community Engagement Center puts us within closer reach of West Baltimore's residents and makes meaningful collaboration easier," she says. "Proximity almost always improves partnership."



The center's work is guided by four goals: improve population health; enrich student and community learning; build community capacity; and strengthen West Baltimore's neighborhoods. Faculty and staff are planning ways they'll use the center to engage with neighbors and to provide their students hands-on experience in population health, social justice, and community advocacy.

For instance, the School of Nursing will invite guest lecturers to the center so that nursing students and neighbors alike might explore critical issues in community and public health. The Carey School of Law will offer low-cost legal advice at the center, and an on-site workshop will help low-income residents work through tax issues. The School of Social Work, which partners with several community schools across Baltimore, will use the center as a training site for community school coordinators and staff.

"While the Baltimore riots this spring might have awakened many to the conditions of acute poverty, to the UMB community, they merely reinforced the urgency of the work we've been doing for years," says UMB President Jay A. Perman, MD. "The UMB Community Engagement Center strengthens our efforts to cultivate opportunity, prosperity, and justice in our poorest neighborhoods."

The UMB Community Engagement Center is temporarily located in the University's BioPark (1 N. Poppleton St.) while Valis and her team scout permanent locations nearby. The center needs more space than its current 3,500 square feet and more amenities — a kitchen, media and conferencing technologies, and rooms that can be modified to accommodate a range of community activities. Fundraising efforts are focused on securing this space and hiring a center director to coordinate programming.

TO LEARN ABOUT GIVING OPPORTUNITIES, contact Mickey Dowdy, MBA, chief development officer, at 410-706-3386 or mdowdy@umaryland.edu.

“I am thankful for the generosity and unwavering commitment to **furthering nursing education.**”

*Shehzin Mozammel Palad
with Marge Bergemann*



Support Helps Nurse Leave Path of Poverty

Shehzin Mozammel Palad frequently witnessed abject poverty and life-threatening illnesses among the underprivileged while growing up in Bangladesh. To this day, she can still remember seeing a young street urchin sucking on a rotten mango peel for nutrients. The sorrow that she felt that day is one of many experiences that impacted her decision to pursue a medical career and attend the University of Maryland School of Nursing (UMSON).

“It became apparent to me that nurses provide unconditional and impartial care to the ailing regardless of whether they are impoverished or the elite upper class,” says Palad, 35, member of the UMSON Class of 2015 who will be graduating this December. “Nurses get to become acquainted with their patients and provide for them on a level that surpasses allopathic medicine alone.”

Palad took a circuitous route on her career path and also received some welcome assistance along the way.

After immigrating to Canada, Palad received a Bachelor of Science from the University of Toronto. Then she moved to Baltimore and became a research specialist at the Johns Hopkins Division of Pulmonary and Critical Care Medicine, where she discovered “my aspiration to become a certified registered nurse anesthetist [CRNA].”

She enrolled in UMSON’s Nurse Anesthesia Program where she received the Arthur Stamler, MD, Memorial Scholarship during her final year. The donor, Marge Bergemann, a member of the Board of Visitors and a retired CRNA, created this scholarship fund in memory of her brother, Arthur Stamler, MD.

Says Palad: “I was both honored and extremely grateful to have been selected by the faculty to be the recipient of this prestigious scholarship,” which is awarded annually to a CRNA student. “I am thankful for the generosity and unwavering commitment to furthering nursing education.”

Thanks to this scholarship, Palad will be able to graduate in December and has accepted a position as a CRNA at the University of Maryland Medical Center, where she will start working in March 2016.

“The knowledge and training that I have acquired through the program will be invaluable to my growth as an individual whose aim is to continue to extend comprehensive health care services to all members of the Baltimore, Md., community. I also intend to become involved in mission work by providing health care and anesthesia services to the poor and disadvantaged, particularly in Bangladesh.”





Full-Tuition Scholarship Program Established

OSBORNE, HOPKINS FAMILIES EXTEND THEIR GENEROSITY

In an effort to attract outstanding students and make law school more affordable, the University of Maryland Francis King Carey School of Law has established new, full-tuition scholarships through the support of two longtime donors.

“The reality is that for many of our students, the cost of law school can pose a financial hardship,” says Dean Donald B. Tobin. “Attracting and retaining talented students is a critical priority. These full-tuition scholarships and the philanthropic partners who make them possible are essential to achieving that goal.”

The Osborne Scholarship Fund, established by Hamish ’86 and Christy Osborne, has supported scholarships and benefited Maryland Carey Law students since 2006. The Samuel and Anne Hopkins Scholarship Fund, established by Henry H. Hopkins ’68, Frederick M. Hopkins ’92, Robert B. Hopkins ’88, and Samuel B. Hopkins to honor their parents, has supported students since 2004.

As a result of significant new support and in an effort to encourage the establishment of more scholarships to attract top talent to Maryland Carey Law, the Osborne Scholarship Fund and the Hopkins Scholarship

Fund will now provide full-tuition scholarships for selected students.

“We are thrilled to partner with the Osborne and Hopkins families to establish the Merit Scholarship Program and are deeply grateful for their enduring support,” Tobin says.

“Prospective students are particularly interested in prestigious scholarships like these,” notes Susan Krinsky, associate dean for student affairs. “These two new scholarships will help us recruit exceptional students to Maryland Carey Law. We look forward to welcoming the first recipients in August of 2016.”

Maryland Carey Law worked closely with the donors to establish criteria for each scholarship. Applicants will participate in a highly competitive process. The selected recipients will benefit from extensive programmatic activities including leadership training and opportunities to meet and network with prominent alumni and friends of the law school.

FOR MORE INFORMATION

on the Merit Scholarship Program, please contact the Office of Development and Alumni Relations at 410-706-2070 or alumnidev@law.umaryland.edu.

Doing Good by Doing Well

By Christine Stutz

Jack Frieman, BSP ’56, DDS, is a firm believer in giving back. The retired Florida dentist recently established a scholarship at the University of Maryland School of Pharmacy, as he has done at two other universities he attended.

“We owe it to the schools we attended to repay them for the education they gave us,” he says. The Frieman Family Scholarship, endowed by Jack Frieman and his wife, Marilyn, honors his parents, Harry and Shirley Frieman, because they supported him while he attended the school.

After earning his pharmacy degree in 1956, Frieman practiced pharmacy for nine years. Immediately following his graduation from the School, he moved to Arizona to open a hospital pharmacy for the Indian Health Service. He later worked at a community pharmacy in Annapolis, Md.

In 1965, at the age of 32, Frieman decided he wanted to change gears a bit. He studied dentistry at West Virginia University. After earning his DDS, he went on to specialize in periodontics, with additional training obtained at Boston University.



▲ Jack Frieman and his wife, Marilyn.

He eventually settled in St. Petersburg, Fla., with his wife and two daughters, Sheri and Kathy. Now 82, Frieman has been retired for 14 years and still lives in St. Petersburg.

Frieman says he has parlayed his medical knowledge into great success as an investor. "My knowledge of drugs enabled me to make a lot of money in the stock market, investing in pharma and biotech stocks," he says. This provided additional motivation to endow a scholarship at the school. "This is pay-back for my education," Frieman says.

The Frieman Family Scholarship will be awarded based on criteria established by the school. The scholarship is eligible for the UMB Foundation Match Program, which offers donor-matching funds for establishing new endowed scholarships, or adding monies to an existing fund.

The goal of the matching program is to create an additional \$15 million in endowed scholarship support for University of Maryland, Baltimore students. Student loan indebtedness is at an all-time high, according to the foundation, and funds are needed more than ever. As of early April, the matching program had reached more than 33 percent of its goal.

"The impact of the transformational gift recently received from Dr. and Mrs. Frieman to endow a scholarship cannot be overstated," says Ken Boyden, JD, EdD, associate dean for development and alumni affairs at the School of Pharmacy.

"Generations of University of Maryland School of Pharmacy students will greatly benefit from the generosity of the Friemans, who also benefit from the tax advantages inherent in transferring stock as a gift. In addition, the Friemans can take pride in the knowledge that they will improve the lives of future students in making a premier education possible."

ABOUT THE FOUNDATION

Founded in 2000, the University of Maryland Baltimore Foundation, Inc. (UMBF) serves as the primary repository for private gifts to the University and its schools of dentistry, law, medicine, nursing, pharmacy, social work, and the Graduate School. Working with its UMB campus partners the Foundation works to inspire and steward philanthropy all across the University. It currently administers more than \$275 million in restricted, unrestricted, operating, and endowment assets.

The Foundation is governed by a volunteer Board of Directors, who serve as advocates for and ambassadors to UMBF. The Foundation's daily operations are administered by UMB's Office of Development and Alumni Relations in collaboration with UMB school-based advancement offices, which is responsible for garnering private support and fostering communication and campus outreach efforts to UMB donors, alumni, and other constituents.

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