

## CONNECTIVE ISSUES

The E-Newsletter of the University of Maryland Health Sciences & Human Services Library



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#### The Evolution of Textbooks...

A few years ago, I had an opportunity to hear futurist Andrew Zolli speak. According to his web site, Zolli is a "well-known expert in global foresight and innovation, studying the complex trends at the intersection of technology, sustainability and global society that are shaping our future. He is widely recognized as a writer, thinker, commentator and speaker on futures-related topics." He is also the curator of PopTech and a Fellow of the National Geographic Society. As a selfproclaimed "trend geek," I am always fascinated by what he has to sav.



MJ. Tooey

A few years back, he started talking about trends in textbooks and self-publishing. His premise was that it was just a matter of time before everyone could become authors and create their own texts. When this line of thought is coupled with national discussions regarding textbook affordability, it seems that a change in textbook publishing is imminent. It has been my belief for a number of years that we are on the verge of faculty "creating" their own textbooks composed of useful book chapters and articles as opposed to expensive textbooks. This is a very exciting concept, as it would allow faculty to add or delete material based on need and advances in a field.

Lo and behold on October 9th, the Chronicle of Higher Education published an article entitled, "New Digital Tools Let Professors Tailor Their Own Textbooks for Under \$20." Without the engagement of the big five textbook publishers mentioned in the article, there may be limitations as to what can be accomplished. In addition, the scientific, technical, and medical (STM) publishing industry will present its own challenges. But as open source, open access, and public access models continue to evolve, opportunities will grow.

The HS/HSL staff, having weathered both journal evolution from print to "e" and the scholarly publishing model moving from ownership to licensure, may have some particular talents to support this textbook creation shift. We work closely with faculty to identify information needs through both our liaison and consultation programs. We are experts at finding the right information. We have expertise, through our course reserves, copyright clearance, and lending and borrowing operations to acquire and make information available. And potentially, these new "textbooks" could be located on our web site or within our archive. This is something that clearly bears watching.

Anyone out there interested?

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#### National Medical Librarians Month - Come help us celebrate what we do!

Take a break and join us at the Library for refreshments on Wednesday, October 26th, from 3:00 to 4:00 p.m., to celebrate National Medical Librarians Month.

Mix and mingle with the librarians of HS/HSL and learn about all the different ways we can work together with students and faculty to enhance the work you do!



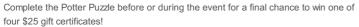
#### More for Potter Fans: Halloween with Harry

Need a break from the academic grind? Don't miss "Halloween with Harry," an HS/HSL event that accompanies the Library's current exhibit, Harry Potter's World: Renaissance Science, Magic, and Medicine.

#### Halloween with Harry

Monday, October 31, 2011 from 3:00 – 4:00 pm in the HS/HSL Weise Gallery

Enjoy Halloween treats and celebrate Harry Potter with the HS/HSL (costumes optional).



Harry Potter's World is on display in the HS/HSL Weise Gallery through November 5th. The exhibit uses materials from the National Library of Medicine to explore Harry Potter's magical world and its roots in Renaissance science. For more information, visit the <u>Gallery web page</u> or call 410.706.7996.



#### Library Scholarly Communications Event a Great Success!

The publishing of quality information created with integrity is important to everyone from the scientist to the consumer. On October 18th, over 70 people gathered to listen to experts on the topic of publishing ethics and to participate in a thoughtful discussion. M.J. Tooey, Associate Vice President for Academic Affairs, and Executive Director of the HS/HSL said it would be "a thought provoking



and thoughtful day,"—and it was! The speakers were excellent and the issues very relevant. The topic was viewed from several perspectives.

Mark Seeley, Senior VP and General Counsel, Elsevier Publishing, and GertJan Geraeds, Executive Publisher, Elsevier, presented the publisher's view. Seeley spoke about what Elsevier is doing to standardize their approach to publishing ethics, while Geraeds provided a more general look at ethics and the publisher. Visit Elsevier's <a href="Publishing Ethics Resources Kit (PERK)">Publishing Ethics Resources Kit (PERK)</a> for more information.

Dr. Steven D. Munger, Professor, University of Maryland School of Medicine approached the issue from the viewpoint of the researcher. His insightful presentation compared academic research to a business and discussed the variety of stresses that research faculty face.

Dr. Ellen Silbergeld, Editor-in-Chief, *Environmental Research*, and Professor at the Bloomberg School of Public Health at Johns Hopkins, presented the issue from a global perspective, beginning with a look at the "scientific commons." Dr. Geraldine Pearson, Committee on Publication Ethics (COPE), provided an overview on COPE and how editors can use them as a support mechanism. Guidelines and flowcharts to assist editors can be found on the <u>COPE web site</u>.

Videos of the event are located in the UM Digital Archive.

The HS/HSL Scholarly Communications Series is dedicated to providing our campus community with insightful programs that address current issues in this area. If you have suggestions for topics, please <u>AskUs</u>.

Look for the next event in Spring 2012!

#### Late Night Transportation from the HS/HSL

The University offers several transportation services to help you get safely to your destination. Consider using the **Caravan**, the **Escort Patrol Vehicle**, or a Campus Police **walking escort** when leaving the Library at night.

	Caravan	Escort Patrol Vehicle
Type of Service	Door-to-door off-campus shuttle	On-campus shuttle
Administered By	Student Services	Police and Public Safety
Hours of Operation	5:00 p.m. (during standard time) or 6:00 p.m. (during daylight-saving time) to 1 a.m. every night. The last accepted call is at 12:30 a.m.	6:00 p.m. to 12:20 a.m. every night
Number of Stops	Unlimited – map of service area	24 – <u>list of stops</u>
Phone Numbers	410.706.CVAN (2826)	410.706.6882

Additionally, Campus Police provides a 24-hour daily walking escort service to areas on campus not covered by the Escort Patrol Vehicle. To request a walking escort, call Campus Police at 410.706.6882.

#### LibAnswers is Coming!

In the next few weeks, the Reference Department will be upgrading our <u>AskUs!</u> service using LibAnswers software.

This new platform has a built-in knowledge base that allows you to search and find relevant answers as soon as you start typing a question. It will bring together email, chat, and even texting to offer multiple ways to communicate with our Reference staff and find the answers you need.

Watch for more details on the HS/HSL home page soon.

#### Workshop Highlight: Medical Apps for Mobile Technology in 30

Not sure what type of apps you should be using with your Blackeberry, iPhone, or iPad? In this 30-minute workshop, we will introduce you to different medical apps that can be used on a variety of mobile devices. Apps to be introduced include PubMed on Tap, Calculate by QxMD, Micromedex Drug Interactions, and RefMobile.

This workshop will take place on Tuesday November 8th, from 12:00 p.m. to 12:30 p.m. Workshops are free for all University of Maryland faculty, students, and staff, and UMMC Staff. For full workshop descriptions and registration, visit our <u>Workshops web page</u>.

## Sustaining the Digital Research Enterprise

On October 18th, the Association of American Medical Colleges (AAMC) Group on Information Resources (GIR) and Group for Research Advancement and Development (GRAND), along with the Association of Academic Health Science Libraries (AAHSL) and the National Library of Medicine (NLM), hosted a summit to identify the infrastructure needed to support the digital research enterprise today and in the future. The summit brought together librarians, chief information officers and researchers. Alexa Mayo, Associate Director for Services, participated in the summit.

Topics of discussion included issues of data curation, data management, research metrics, data storage, high performance computing and other computing support, warehousing and secondary use of clinical data, training needs, organizational compliance with regulatory and good practice requirements.

Look for more conversation about sustaining the digital research enterprise at the University of Maryland.

#### **Digital Archive Highlight**



Presentations and posters given at professional meetings are not usually preserved for the future. Don't let your hard work be lost. Submit your presentations and posters to the UM Digital Archive. Each school on campus will have a Faculty Works section where your work will be preserved and made publically accessible via the web.

For example, this poster "From study room to studio: designing state-of-the-art collaboration space" is located in the Faculty Works HS/HSL Collection. It was presented at the Mid-Atlantic Chapter of the Medical Library Association 2010 Conference and explores the transformation of a library study room into a collaboration space and presentation studio for faculty, staff, and students.

If you have content that you would like to contribute or questions about the Digital Archive, please email us.

#### Life and Limb: The Toll of the Civil War



In anticipation of the 150th anniversary of the beginning of the Civil War, *Life and Limb: The Toll of the Civil War*, produced by the National Library of Medicine (NLM), will be on display in the Weise Gallery from November 28, 2011 through January 7, 2012. The exhibition tells a story about how hundreds of thousands were permanently disabled by battlefield injuries or by amputations that saved lives by sacrificing limbs. The exhibition explores the experiences of the veterans disabled during the Civil War, whose broken bodies symbolized the fractured nation and provided a stark reminder of the costs of the conflict.

To complement the NLM exhibit, HS/HSL will present a display of items from our Historical Collections entitled "A House Divided." The display will highlight individuals from our University community and illustrate their connections to both sides in the war; it will also showcase a selection of Civil War-themed works.

For more information about this exhibit, please visit the **Gallery web page**.



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## The Grinch that Denied Access... Or Why Everyone Can't Have Offsite Online Access to HS/HSL Resources

At least once a week, people outside our campus community request offsite access to the online resources of the Health Sciences and Human Services Library (HS/HSL). These requests come from other state agencies, from alumni, from people from other universities. In most cases, we have to say "no," although we have gotten very good at questioning the requestor looking for any glimmer of possible permission to access. We realize that as the only publicly-funded health sciences library in the State of Maryland and the University System of Maryland our collections are unique and access is desirable for the



M.J. Tooey Executive Director

many educators, researchers, and public health workers across the state.

However, and here is the Grinch part, unlike the days when our collections were primarily print and were "owned" by us, our "e" collections are "licensed." This is a very important legal distinction as licenses define access and are very precise regarding who can use what and in what context. Licenses also cover how we can lend materials and in what formats. Interestingly, in at least one of our contracts, the University of Maryland Medical Center is not considered part of our library contract because of their separate legal stature. Companies in the BioPark are not considered part of our contracts at all because, from a licensing perspective, they are considered businesses rather than educational institutions – a distinction that affects costs due to significantly differing pricing strategies for businesses and higher education.

We license our resources for our faculty, staff, and students based on campus full-time employee (FTE) counts. Every vendor/publisher license is slightly different, so what is defined in an Elsevier Publishing contract may be different in a Sage Publishing contract. We review these contracts regularly and advocate for as much inclusion as possible.

There are a number of our resources licensed across the University System of Maryland and Affiliated Institutions (USMAI) library consortium. Resources licensed through this consortium are available to everyone throughout all 16 libraries in the consortium. These consortial agreements are negotiated at the USMAI level and HS/HSL staff cannot change any of the conditions of these licenses without involving all libraries.

As the University System encourages and supports collaboration, the USMAI library directors are committed to identifying and resolving issues regarding access for our

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faculty and students involved in collaborative teaching and research ventures. In our perfect world, ALL resources of ALL USM libraries would be licensed and accessible to ALL our faculty, staff, and students. This would support and enhance collaboration, research, and multidisciplinary programs across the System. Although not easily done – collections need to be studied, overlap identified, licenses renegotiated, and financial support identified – this type of project could have a tremendous impact on public higher education, stimulating economic growth across the state by enhancing collaboration, encouraging discovery, and ensuring access to the best information resources that support our collective missions.

Happy Holidays! M.J. Grinch

#### **HS/HSL Acquires Bodine Campus Prints**

The HS/HSL is proud to announce that it has acquired 10 prints by noted Baltimore Sun photographer, <u>A. Aubrey Bodine</u>, to be added to the Library's historical collections. The prints, taken in the '40s, '50s, and early '60s, include images from the Dental School, Davidge Hall, and other areas of campus.

"While not among the iconic prints associated with Bodine, such as watermen, Baltimore landmarks, or the working people of our city, these prints capture moments in time in the history of our campus. I was delighted to attend the auction on November 16 and find these treasures," stated M.J. Tooey, Executive Director of the HS/HSL and Associate Vice President of Academic Affairs.

Eventually, these photos will be digitized and added to the <u>UM Digital Archive</u>, but first they need to be researched and investigated. The photos will be held in the historical collections of the HS/HSL where they will be available for viewing by making an appointment with Richard Behles, Historical and Special Collections Librarian, at 410.706.5048 or by <u>email</u>.

#### PubMed Health from the National Library of Medicine Now Available

PubMed Health has been added to the HS/HSL Databases list. PubMed Health is a free service provided by the National Library of Medicine that allows you to search for clinical effectiveness research. It provides easily understandable summaries and full systematic reviews for both consumers and clinicians. A search in PubMed Health also provides results from a medical encyclopedia as well as systematic reviews in PubMed.

Try out PubMed Health for your next evidence-based medicine search.



#### Late Night Study at the HS/HSL



Monday – Thursday	8:00 a.m. – 1:00 a.m.
Friday	8:00 a.m. – 8:00 p.m.
Saturday	8:00 a.m. – 6:00 p.m.
Sunday	11:00 a.m. – 1:00 a.m.

#### Holiday Hours at the HS/HSL

Friday, December 23	8:00 a.m. – 5:00 p.m.
Saturday, December 24 – Monday,	CLOSED
January 2	

Spring 2012 schedule will begin on Tuesday, January 3rd.

#### Tooey 2012-2013 AAHSL President

M.J. Tooey, Associate Vice President, Academic Affairs and HS/HSL Executive Director, has been elected President of the Association of Academic Health Sciences Libraries (AAHSL) for 2012-2013. This national organization supports academic health sciences libraries and directors in advancing the patient care, research, education, and community service missions of academic health centers. AAHSL achieves these goals through visionary executive leadership and expertise in health information, scholarly communication, and knowledge management.

#### **Text a Librarian Now Available**

Since the introduction of our new AskUs! platform, Library users can now use texting as a way to ask the Reference staff a question (in addition to telephoning and emailing). Simply text your brief question to 410.695.6362. Please keep in mind that if you need to pose a longer, more involved question, email and telephone are probably more effective ways to communicate with us.



We are happy to hear from you!

#### **Digital Archive Highlight**







Looking for a 2010 issue of *Capsule* or a 2002 issue of *University of Maryland:* Research and Scholarship? How about a 1936 issue of the *Bulletin Nurses'Alumnae Association University of Maryland*? You will find them all in the <u>UM Digital Archive</u>. Does your department, division or school have a newsletter or magazine you would like to preserve and share with the worldwide community? Please let us know.

If you have content that you would like to contribute or questions about the UM Digital Archive, please  $\underline{\text{email us}}$ .

#### **Holiday Door Decorating Contest at the Library**



The HS/HSL will hold its 6th annual holiday door decorating contest during the month of December. This year's theme is "All That Glitters." Watch for doors all over the Library to be transformed into sparkly, festive tableaus. Winners will be announced on December 15th. The first place winner receives the Library's coveted "Door D'Or" trophy.

#### **Potter Puzzle Contest Winners**

The HS/HSL would like to congratulate our Potter Puzzle contest winners:

Teresa Tang

- ▶ Sausan Jaber
- ▶ Bryce Hallinan
- ▶ Chrissie Galindo
- ▶ Cynthia Bearer
- ▶ Edward Knapp
- ▶ lan Waldman
- ▶ Judith Leitch

Each winner correctly answered trivia questions based on the Library's recent exhibit, Harry Potter's World: Renaissance Science, Magic, and Medicine. Prizes included gift certificates, replica Harry Potter wands, and a few other Potter-themed treats. We were thrilled to have over 200 Potter Puzzle entries. Congratulations, winners, and enjoy your prizes!



Revelers attending the "Halloween with Harry" Party

Health Sciences & Human Services Library 601 W. Lombard St. - University of Maryland - Baltimore MD 21201 Reference: 410-706-7996 | Circulation: 410-706-7995



## CONNECTIVE ISSUES

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#### From Us to You...

After my "Grinch" column at the end of 2011, I vowed as my 2012 New Year's resolution to have a kinder and gentler approach to my column writing...at least for the

About two weeks ago, I had an interesting conversation with a campus colleague on the very subject I wrote about in December: why not everyone can have access to our resources. This particular conversation had to do with expanding access to our resources to a broader state audience. Basically, the thought was that we wouldn't need any more library staff to manage



wider access to e-resources. The assumption was that we just "turn them on" and let them run. Nothing could be further from the truth, and I recommend the article by our Head of Collections Management, Steven Douglas, which follows this column, for a look at "The Care and Feeding of Electronic Resources." Suffice it to say that the complexities of selecting, licensing, and assuring access to e-resources are many. When you can get to an article directly through a Google search, it may not be because it is free but because Steve and his team work diligently behind the scenes to make it as seamless and transparent to the user as possible. I am reminded of the Rice Krispies Treat television commercial a few years back where the mother threw flour on her face and looked stressed about producing those yummy treats. No one could believe something that good could be so effortless. Maybe we make it look too easy. Perhaps we need to throw some flour on our faces!

Of Interest: The 2012 NMC (New Media Consortium) Horizon Report has been released. This report examines key trend, challenges, and technologies to watch at the intersection of technology and teaching, and learning.

#### The Care and Feeding of Electronic Resources

Electronic resources (e-journals, e-books, and databases) have revolutionized the way you can access information resources. No longer are you restricted by the Library's

operating hours. Instead, you can get the information you need when you need it, and from wherever you happen to be. While we hope that getting to the resources the Library licenses for the campus is a seamless process, there is quite a bit of work that goes on behind the scenes.

Selection – Relying on user recommendations, usage statistics, impact factor, and (unfortunately) budget information, librarians decide each year which resources to renew, add, or cancel. This complicated process takes several months and is concluded by September for the following year.

**Licensing** – We don't purchase electronic resources – we license their use for our faculty, students, and staff. Costs are based on the size of the population that we serve, so we have to limit access to only those on our campus and at the UMMC. We do this by providing the publishers with our campus IP ranges, including those for a proxy server that verifies your right to access materials when you are off campus. Different publishers allow different uses. We work with Procurement Services to get the best access for our campus users and to insure that we can use the resources for e-reserves, scholarly sharing, and interlibrary loan. More user access costs more money.

Activation – When a new resource is licensed, we make it accessible to our users in several ways. The <u>E-Journals</u>, <u>E-Books</u>, and <u>Databases</u> lists make it easy to find a resource when you know the title. And we work with the librarians who manage the University of Maryland library consortia's shared catalog and an outside vendor to make sure the "Find It" button appears when you discover a resource we license through the catalog or a database. Our holdings are also listed in the National Library of Medicine's LinkOut system, enabling you to connect directly from PubMed and other National Center for Biotechnology Information (NCBI) databases directly to the resources that we license on your behalf.

Maintenance – We strive to make sure that our licensed resources are always available when you need them, but problems can occur at the publisher's site or ours. We respond to your trouble reports as quickly as we can and periodically check access to make sure our e-journals and databases are available when you need them.

#### How to Increase Access to E-Books - Without Breaking the Budget

Traditionally, the Library purchased a large number of books "just-in-case" someone wanted to use them. Many of the books that were housed in our stacks, and those of other libraries, were never used. As the cost of library resources has soared and our budget has stagnated, however, we are no



longer able to follow this model. Instead we concentrate on buying core materials that we are sure will be used and responding quickly to your requests for specific titles in the hope that we can get them to you " just-in-time."

The proliferation of e-books, however, has allowed us to begin to return to the model where the Library attempted to have every book our users might want waiting in the stacks. We have recently begun a User Driven Acquisition trial for e-books. Selected titles are in both the <u>E-Book list</u> and in the <u>Catalog</u> and appear just as our other e-books do. The difference is that these books won't be purchased until they are used.

This allows the HS/HSL to provide access to a wide range of books that we think our users might be interested in without having to purchase them and place them on the shelf. The program allows users to browse through table of contents and indexes just as they would with a print book in hand to see if it fits their needs. But only when the book is substantially used is a purchase triggered and the Library charged. This new technology promises to help us toward our goal of having the resources you want available when you want them while staying within our budget.

#### Maryland Health Information Network (MHIN)

Does Maryland need a statewide health information network? A committee within the HS/HSL is investigating this question. Such a network could consist of core collections of e-journals, e-books and databases specifically for health care providers and public health professionals. The HS/HSL is conducting a feasibility study, funded through a planning award from the National Network of Libraries of Medicine, Southeastern/Atlantic Region. The Library will be hosting discussion sessions on campus and in various locations throughout the state, as well as requesting feedback via an electronic survey and a webinar. Our goal is to identify health care providers and public health professionals who would be interested in participating. In particular, we

are looking for health professionals who do not have access to information resources but would be interested in using such resources to enhance patient care and reduce health disparities. If you are aware of an individual or group that might benefit from access to databases, e-journals, e-books, and possibly other evidence-based decision making tools, please contact Patricia Hinegardner, project manager, at 410.706.6849 or by email.

The Baltimore discussion session will be held on March 21, 2012 from 9:30 a.m. to 12:00 p.m. in the Distance Education Room of the Health Sciences and Human Services Library. The meeting will consist of an overview of health information networks in other states and a guided discussion of the issues. A continental breakfast and lunch will be served. If you are interested in attending, please contact Patricia Hinegardner.

#### Be on the Lookout for QR Codes

You've seen those square images, like the one to the right, everywhere. Now you'll be seeing them in the HS/HSL as well. They are known as QR (Quick Reference) Codes. They're designed for you to easily access a website or app from your smartphone. The QR code in this article will take you to the HS/HSL homepage.



If your phone or tablet is equipped with a camera and a QR reader, you can point it at the QR code and connect

directly to an app you might want to download, or a website you need to access. You can find free or low-cost readers at the App Store on iTunes or Android Market. For more information about QR codes, visit the <u>Mobile Barcodes web site</u>.

Look for posters featuring QR codes throughout the building, as well as on the Library's Mobile Apps Resources Guide. We also have handouts available at the Reference Desk

# HS/HSL Recognized as Partner by National Partnership for Action to End Health Disparities (NPA)



The NPA of the Office of Minority Health at the U.S. Department of Health and Human Services (HHS) has recognized the HS/HSL as a partner in their program, which focuses on the elimination of health disparities affecting racial and ethnic minority populations. The HS/HSL's three-year, NLM/NIH funded Information Resource Grant to Reduce Health Disparities was the impetus for seeking this partnership. This grant, renamed Project SHARE (Student Health Advocates Redefining Empowerment), has three aims. The first aim is to build capacity/skills by empowering high school students as community health advocates. The second aim focuses on student health advocates and HS/HSL program staff promoting improved health by designing student-initiated activities and outreach events in communities throughout Baltimore. The final aim of the project is to develop a replicable student health advocacy program that can be used by community-academic partnerships nationwide to sustain the project. Since September 2011, the library team has worked toward those aims with 12 students from Vivien T. Thomas Medical Arts Academy (VTTMAA). "This is a great affirmation of the focus and quality of our program," says M.J. Tooey, Library Director and Principal Investigator for the project. For more information about the NPA, visit their website.

#### **Library Support for Graduate Research**

If you are a student interested in research, here are some resources the Library offers to support your work.

Reviewing the Literature: The Library offers many <u>subject databases</u> with links to full-text articles

**Designing a Search Strategy:** Getting help with developing an effective literature search can be as easy as arranging for a <u>consultation with a librarian</u>, attending a <u>free workshop</u>, or accessing one of the many <u>tutorials</u> available from the Library's website.

Interlibrary Loan: If an article is not available from the HS/HSL, students can request a copy free-of-charge through interlibrary loan.

**Citation Management:** Keeping track of citations and generating a reference list in a specific style can be daunting – but not with <u>RefWorks</u>, a web-based citation manager. Write-N-Cite, a RefWorks add-on, can be used to make inserting citations within the paper a breeze.

**Presentations:** When it is time to present research, students can reserve the <u>Presentation Practice Studio</u> to tape, review, and refine their presentation skills.

**Library Liaisons:** Students are encouraged to discuss the many resources and help options with their school's <u>library liaison</u>. Also, stop by the Library's exhibit at the Annual Graduate Research Conference in April.

#### **HS/HSL's Spring 2012 Hours**

#### January 3, 2012 - May 18, 2012

Monday – Thursday	8:00 a.m. – 1:00 a.m.
Friday	8:00 a.m. – 8:00 p.m.
Saturday	8:00 a.m. – 6:00 p.m.
Sunday	11:00 a.m. – 1:00 a.m.

#### **Exceptions to Regular Hours:**

Easter Holiday	Sunday, April 8th	CLOSED
	Thursday, May 17th	8:00 a.m. – 8:00 p.m.
Commencement / Term Ends	Friday, May 18th	8:00 a.m. – 6:00 p.m.
Memorial Day Weekend	Saturday, May 26th – Monday, May 28th	CLOSED

Summer hours will begin on Saturday, May 19, 2012



#### Spring 2012 Workshops from the HS/HSL



The HS/HSL is offering free workshops throughout the Spring 2012 semester for all UM faculty, students, and staff, and UMMC staff. HS/HSL workshops cover a broad range of topics, including database searching, RefWorks, and copyright.

From March 6 to March 8, we will feature a series of workshops focusing on mobile devices and apps. Workshops offered during this Mobile Technologies Week include, Medical Apps for Mobile Technology, Productivity Apps, and QR Codes. To register, and to see a full list of course offerings, visit the Library's <a href="workshops.page">workshops.page</a>.

If you can't make one of our regularly scheduled workshops, consider requesting an <a href="On Demand Workshop">On Demand Workshop</a>. We will cover the same course content at a time that's convenient for you.

#### **Best Practices in Fair Use**

The Association of Research Libraries recently published <u>Code</u> of <u>Best Practices in Fair Use for Academic and Research Libraries</u>, a useful tool aimed at giving academic libraries commonly agreed upon guidelines for utilizing the fair use



principle in questions of copyright. The practices were distilled from information gathered from working academic librarians and a panel of outside copyright experts. The practices were distilled from information gathered from working academic librarians and a panel of outside copyright experts.



Do you have questions about applying fair use while teaching and learning in today's digital environment? For expert advice, contact Ryan Harris at 410.706.1315 or by <a href="mailto:emailto

#### Welcome, Andrew Youngkin

The National Network of Libraries of Medicine
Southeastern/Atlantic Region (NN/LM SE/A) welcomes
Andrew Youngkin, formerly a reference librarian at the
EPA Headquarters and Chemical Libraries in
Washington, DC as our new Emerging
Technologies/Evaluation Coordinator.

Andrew earned an MLS from Emporia State University in 2005 and a B.A. from the University of Utah in 2002. Prior to his work with the EPA, Andrew served a midsized community hospital for three years as a senior medical librarian, managing day-to-day library operations, teaching information literacy, and providing reference and research aid to hospital staff, patients,



Andrew Youngkin
Emerging Technologies/Evaluation
Coordinator

and administrators. Andrew enjoys teaching and writing, with professional interests that include new and emerging technologies, assessment and evaluation, and health information literacy. When not working, Andrew pursues a range of outdoor activities, traveling, and keeping up with his kids, ages five and seven.

We are excited that Andrew will be putting his experience to use furthering the goals of the NN/LM SE/A, promoting new technologies for health information delivery, and conducting training in and encouraging project and process evaluation.

#### New Online Tutorials from the HS/HSL

The HS/HSL develops online tutorials to help our community use our resources more effectively and efficiently. Our convenient collection of "Library Savvy Tutorials" allows you to get help when and where you need it on topics ranging from database searching to RefWorks. Each video tutorial is only a few minutes long, and you can fast forward to get to the information you need.



We've recently added a number of new tutorials, including <u>Finding a Journal's Impact Factor</u>, <u>RefWorks: Creating and Managing Folders</u>, and <u>RefWorks: Importing from PubMed</u>.

For the full listing of our Library Savvy Tutorials, <u>visit the web page</u>, and learn how to make the make the most of the Library's resources!

#### **Digital Archive Highlight**







A new collection, *Early Dissertations of the University of Maryland 1813-1887*, is being digitized and added to the Archive. The School of Medicine required a dissertation as partial fulfillment of the M.D. degree from the school's early years through 1887. The HS/HSL holds an extensive collection of these original manuscripts. Typically, they are

referred to as "Inaugural Dissertation" or "Inaugural Essay" and were written on a subject of the student's choosing. <u>Visit the collection</u>.

If you have content that you would like to contribute or questions about the UM Digital Archive, please <u>email us</u>.

## **Upcoming Exhibit**

Exhibit K
Katie Klos
Feb. 27, 2012 – March 30, 2012



We are excited to announce a photography exhibit by Katie Klos that will be coming to the Library's Weise Gallery from February 27, 2012 to March 30, 2012. Some of us on campus know Katie's father, Mike Klos, who works for the UM Center for Information Technology Services (CITS). He certainly has wonderful things to say about Katie's photography, and with good reason. "My wife and I are very proud of Katie and all of her accomplishments in art and music, but her photography work is where she really shines. She has learned it all on her own through trial and error and a little research. She has a great eye for the subject matter and is especially good at capturing the interaction of light and shadow. We have high hopes for her success as a photographer, if that is what she decides to pursue in the future."

After Katie sent a sample of her photography to the Library, it did not take long to discover that the Liberty High School Student did indeed have a talent. We are more than happy to display her beautiful photographs. The exhibit will be located on the First floor of the Library in the <u>Frieda O. Weise Gallery</u>. We invite you to stop by and see Katie's work!

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## CONNECTIVE ISSUES

The E-Newsletter of the University of Maryland
Health Sciences & Human Services Library



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## Archive for March, 2012

## March 2012 - Volume 6 - Number 4

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# Confluence and Disruption Don't you just love it when things come together, begin

Don't you just love it when things come together, begin to make sense and an "aha" moment occurs? As our loyal readers know, one of my passions is reading about trends, discerning their commonalities, and figuring out what they mean for the work of the HS/HSL and information communities in general. As a personal rule, if I read about or see something mentioned three times across diverse communities, I pay attention. I also watch the commercial sector and popular culture to see what technology is booming. Success in those arenas frequently drives creativity and adoption in higher education. Things have been hopping in this first quarter of 2012.



MJ. Tooey Executive Director

In February, the <u>2012 Horizon Report</u> was released with its short-term, mid-term, and far-term technologies to watch. Short-term technologies were mobile apps and tablet computing. Game-based learning and learning analytics were mid-term, and the far-term technologies included gesture-based computing and the Internet of Things. Underpinning all of these are "metatrends," such as working whenever/wherever, collaboration, the increasing model of "openness" (think open source, open access), shifts in publishing, informal learning (if you have a chance, read "Badges' Earned Online Pose Challenge to Traditional College Diplomas"), and big analytics/data/networks. And of course, we can't forget "the Cloud."

In late February, I attended the annual meeting of the National Federation for Advanced Information Services (NFAIS) entitled, *Born of Disruption: An Emerging New Normal for the Information Landscape*. There were some amazing speakers; if you want to see some of the slides, they're available at the <u>NFAIS web site</u>. Of the many things that filled my brain, a few stood out: the many discussions about data and how to organize, describe, and make it accessible; the Cengage presentation on learning analytics and collaboration tools; and some incredible information about the Internet of

#### Search for:

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#### **Five Most Recent Issues**

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- January/February 2012 Volume 6 Number 3
- Number 2 Number 2
- ▶ October 2011 Volume 6 Number 1
- ▶ <u>September 2011 Volume 5 Number 8</u>

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Things where everything we own, not just computers, will be connected to the Internet – furniture, clothing. Could clothing be used to monitor patients? What about apps and tablets? Of the people in the audience who were taking notes, easily 50% were using tablets of some sort.

And if all that confluence weren't enough, over the past month in some of my reading (the *Economist, Fast Company*, the *Chronicle of Higher Education*, the *Washington Post*, and blogs of various sorts), I have seen articles about the Internet of Things, gesture-based computing, game-based learning, and learning analytics. My "rule of three" is fast becoming reality in those areas. No doubt, this confluence of technologies and ideas will disrupt the way we teach, learn, use information, discover, and collaborate. We will be challenged to discern what we should adopt and advance, and to identify what we can ignore.

#### Improve Library Services While Supporting the Maryland Food Bank

The HS/HSL will be participating in the LibQual+ Survey from April 10th through May 1st. For every survey completed, the Library will donate \$1 to the <u>Maryland Food Bank</u>.



Academic libraries nationwide rely on LibQual+

Survey responses to measure the success of their services and to identify areas for improvement. Ninety-two libraries are participating in this year's survey, which was designed by the Association of Research Libraries. The survey will be sent to a random sample of University faculty, students, and staff. If you receive the survey, we encourage you to take the time to respond. Your response will provide the Library with valuable information for improving our services and planning for the future. And with a \$1 donation to the Maryland Food Bank for each survey completed, you will also be helping the Baltimore community.

If you have any questions about the survey, please contact <u>Ryan Harris</u>, Reference and Research Services Librarian, 410.706.1315.

#### **NEJM iPad App**

The New England Journal of Medicine recently released their first iPad app. The app is free from the iTunes Store, but content is restricted to NEJM subscribers. If you would like to see a full issue, the February 23, 2012 issue is available free to all, allowing iPad users to navigate the journal and its multimedia features, including audio interviews, videos in clinical medicine, and slide sets of figures and tables.



#### HighWire Press Mobile Web: Research on the Go

These days, you don't have to be at your desk

to do research. On March 12, the electronic publisher, HighWire Press, marked another milestone in the shift towards mobile research by launching its 1000th mobile website. The new site, American Journal of Respiratory and Critical Care Medicine (AJRCCM), is the latest addition to HighWire Mobile Web, which was introduced just over a year ago in response to user demand.

HighWire Press offers a wealth of full-text journals, including both free and subscription content. Many of their publications are available from the HS/HSL Journals list or through the "Find It" buttons that link to full-text from the Library's databases. When you connect to HighWire's AJRCCM site on your iPhone, iPod Touch, Android, or Blackberry, you'll see a version of the site that's optimized for your mobile device. You can search or browse journal content, view PDF articles, and share



articles with colleagues - all on a display that is designed for ease of use on a small

Try it out by using your mobile device to link to the AJRCCM site or scan the QR code to the right.



#### Library Liaisons to the School of Nursing Reach Out to UMMC Nurses

Liaison & Outreach Librarians Katherine Downton and Emilie Ludeman spend much of their time working with students, faculty, and staff at the UM School of Nursing; teaching classes on locating evidence; and providing consultations to assist with research.

Recently, Emilie and Katherine have been extending similar services to nurses at the University of Maryland Medical Center. Since summer of 2011, the library liaisons have been integrated into the Nurse Residency program, teaching new BSN graduates to search for evidence more effectively. They have also started to provide advanced search training for new nurse practitioner residents.



Katherine Downton Liaison and Outreach Librarian to the School of Nursing

In April, they will be co-teaching a workshop on

searching for research evidence with a UMMC nurse researcher as part of an ongoing series for nurses that focuses on research and evidence-based practice.

Emile and Katherine are optimistic that these efforts will lead to more collaboration with the UMMC and make nurses more aware of the essential resource available right across the street.



Emilie Ludeman Liaison and Outreach Librarian to the School of Nursing

New Studio Amenities: Going Beyond Four Walls



In response to feedback from our users, the HS/HSL has added ChromaKey backdrops to the growing list of equipment in our second-floor <u>Presentation Practice Studio</u>.

These backdrops, commonly known as "green screens," allow users to go beyond the four walls of the studio and place themselves digitally into any scene or in front of any background. A few computer tricks are needed to extract the subject from the background and place them on a new one, but our editing software can easily handle this. The 12'x15' fabric screens are available in both green and blue (one may be preferable given wardrobe choice and skin tone.) To make the magic happen, you can bring your own editing expert or borrow one from the Library's staff.

We're excited to see how people will use this new feature. If you have any suggestions for the Studio, please <u>let us know</u>.

#### Copyright Guide and Permalinks

Are you a faculty member planning to use copyrighted material for a course you are teaching? If so, you might want to look at the <u>HS/HSL Copyright Subject Guide</u>. This guide provides useful information about Fair Use and the Teach Act, federal laws that direct the use of copyrighted materials for both in-person and online teaching and learning.

If you are posting journal articles from HS/HSL's online collection to a BlackBoard course, make sure to do so using permalinks. By using permalinks, you can ensure that you are in compliance with the Teach Act. To learn how to create your own permalinks, please see our <u>guide</u>.

The Library will even take care of copyright compliance for you, when you request our <a href="Course Reserves">Course Reserves</a> service. The HS/HSL will obtain copyright permission for up to 50 journal articles per course and post them to our ERes course reserve system. This free service for University of Maryland faculty will guarantee you are in compliance with copyright law.

If you have questions about copyright, please contact  $\underline{\mbox{Ryan Harris}}.$ 

For questions about Course Reserves, please contact Megan Wolff.

#### **BioMedical Informatics Fellows**



Andrea Goldstein, MSLIS, the Library's Liaison to the School of Medicine and Ryan Harris, MLIS, Reference and Research Librarian, have been selected as fellows for the BioMedical Informatics Course at the Marine Biological Laboratory at Woods Hole, sponsored by the National Library of Medicine. This week-long course provides an overview of informatics topics in the health sciences, such as principles of database design, human-computer interfaces, medical terminologies and coding systems, medical decision analysis methods, clinical information systems architectures, and

methods for measuring costs and benefits in health care systems. The BioMedical Informatics Course is attended by librarians, medical faculty, and administrators from around the nation.

If you have ideas or questions about how the Library can be integrated into your informatics project, please contact <u>Andrea Goldstein</u>.

#### Childhood Obesity: Published Research at the UM Founding Campus

Childhood Obesity is a major problem globally and a topic of great concern at the university. A <u>January 2012 report</u> by the Centers for Disease Control and Prevention shows that 36% of adults and 17% of children were obese in 2009-2010, rates that have not declined from 2007-2008 levels.

Some of you may have attended the UM Childhood Obesity Summit last fall, where University President Jay A. Perman, MD and Joshua M. Sharfstein, MD, Secretary of the Maryland Department of Health and Mental Hygiene announced the creation of the Institute for a Healthiest Maryland. A main focus of the Institute's mission is preventing childhood obesity. To support this campus interest, librarians at the HS/HSL have created a <a href="childhood obesity subject guide">childhood obesity subject guide</a> as a way of staying current on the topic. The <a href="Research Resources">Resources</a> section of the guide links to current childhood obesity research published by UM faculty.

#### Workshop Highlight: What's the Impact?



Every semester, the HS/HSL offers free workshops for UM faculty, students, and staff, and UMMC staff. The Library's workshops cover topics ranging from database searching to RefWorks, and copyright.

Need to find impact factors? Consider signing up for What's the Impact? This workshop will give you an overview of Journal Citation Reports and Eigenfactor, two tools that calculate impact factors. The workshop will be held on Tuesday, April 3rd from 12:00 p.m. to 1:00 p.m. Visit the Library's <a href="Workshops web page">Workshops web page</a> to register and to see all course offerings.

If you can't make one of our regularly scheduled workshops, you can request an On Demand Workshop. We will cover the same course material at a time that's convenient for you.

#### March Cool Tools: QR Codes

After introducing QR codes last month, we thought you might want to know more about them. The March "Cool Tools" guide tells you how to read, generate, and use QR codes. The HS/HSL Cool Tools guide is updated regularly, with each new entry featuring a web-based application that can make your information gathering, tracking, and organization more efficient.



#### **Digital Archive Highlight**

Capstone Projects is a new collection in the School of Nursing Community. These papers are written by candidates for the Doctor of Nursing Practice (DNP)



degree. Beginning this spring, we will enter these papers into the Archive on a routine basis. Here are several titles already in the Archive:

- ▶ Factors Which Influence Job Satisfaction in Nursing Assistants in Nursing Homes by Nancy B. Lerner
- ▶ Improving Provider Compliance in the Use of an Asthma Action Plan for Patients with Asthma in an Outpatient Setting by Elaine Y. Bundy
- Use and Assessment of a Palliative Care Nurse Practitioner on a Pancreatic Cancer Web Site by Marian Grant

Visit Capstone Projects to read more.

#### **HS/HSL Intern Program**

The HS/HSL offers an internship program to students who are obtaining a Master's in Library and Information Science (MLIS). The purpose of the internship is to advance health sciences librarianship through mentorship and training. The internship also provides an educational opportunity, allowing MLIS students to gain knowledge and experience that they can take with them as they move into future careers in librarianship. Interns work on a variety of different projects within the Library and are matched with appropriate mentors who guide and supervise their work.

This semester, the HS/HSL is proud to be hosting two interns. Christian Minter, who is enrolled in the MLS program at Catholic University, is working with the Services Division. During her internship, Christian will be working on projects that include researching and creating a Health Careers subject guide, creating promotional material for the HS/HSL Presentation Studio, and updating subject guides.

Elizabeth Hope is enrolled in the MLS program at University of Maryland, College Park. She is working with the Resources Division, where her primary projects involve working with the <a href="HS/HSL Digital Archive">HS/HSL Digital Archive</a>. Elizabeth helps manage Digital Archive content by identifying digitized titles in the Crawford Collection at the Internet Archive and creating records linking to them. She is also preparing metadata for School of Medicine theses in both Lyrasis and Digital Archive formats.

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## CONNECTIVE ISSUES

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## Archive for April, 2012

## April 2012 – Volume 6 – Number 5

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#### The New Digital Old

Later in Connective Issues there's an article about the one-year anniversary of the launch of the UM Digital Archive. Launching a digital archive was quite an endeavor for the HS/HSL. We did it with no money (by using open-source software) and with no new staff (by retraining existing staff and dispersing bits and pieces of the work). Our cataloging team re-invented themselves as metadata analysts. Our systems staff discovered the open source community is incredibly well, open and helpful. We learned a lot along the way, and we have made some good friends and partners across the campus as we promoted the Digital Archive at every chance we could get.



M.J. Tooev Executive Director

You see, the HS/HSL has always served as the de facto archive for our campus. Need a photo of an old building? Try the HS/HSL. A listing of all the presidents of our campus? No problem. A picture of your grandfather, who graduated from our med school 50 years ago? We've got you covered. But as the digital age permeated our world, we knew we could be so much more. And so, we are collecting, preserving and distributing our past through our Digital Archive and exposing it to the world via the web.

We are collecting dissertations/theses, images, and the grey literature of our campus the school and campus publications, research reports, oral histories, and other unpublished scholarly works, such as posters and presentations. Soon we will link to faculty publications available through PubMedCentral and other open access

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#### **Five Most Recent Issues**

- ▶ April 2012 Volume 6 Number 5
- March 2012 Volume 6 Number 4
- ▶ January/February 2012 Volume 6 Number 3
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- October 2011 Volume 6 Number 1

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- ▶ <u>Volume 01</u> (13)
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#### The Archives

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publications. And we are ensuring perpetual access. Our archive can be used as a gateway to data, should a data archive ever be developed. Do you have something you would like to contribute to the Digital Archive? <a href="Email us">Email us</a>, and we will be in touch. We also invite you to take a look at the <a href="Archive">Archive</a> and give us your thoughts. This is very much a work in progress, and we welcome any suggestions you have. Enjoy the view of what's old is new.

#### Happy Birthday UM Digital Archive!



On May 4, 2012, the <u>UM Digital Archive</u> will be one year old. The development of the Archive has been challenging – at times frustrating – but always well worth the effort. Collecting, preserving, and distributing academic works of the University via the Internet is of major importance, especially in this era of increased collaboration and sharing.

Here is what has been happening this past year:

Items archived: 1,237 Unique users: 3,277 Total visits: 5,267

Access from geographic areas: 94 countries

Largest collection: Theses and Dissertations (630 items)

- Faculty with most works: Diane DePanfilis, Ph.D., MSW. Professor & Associate Dean for Research. Director, Ruth H. Young Center for Families & Children, School of Social Work
- Most viewed document: Dietary uptake and toxicity of coal ash and selenium to larval Hyla versicolor / Lockard, Laura Anne, 2011 School of Medicine Master Thesis
- Most viewed newsletter: University of Maryland Magazine / UM Communications and Public Affairs
- Most viewed images: Dental illustration collection
- Oldest content: Leggenda di S. Appollonia V. e M. 1766 (Patroness of dentistry, Saint Apollonia)

Would you like your work to be preserved with a permanent URL and accessible across the Internet? If so, then help us build the Archive. If you have content that you would like to contribute or questions about the UM Digital Archive, please <a href="mailus.">email us.</a>

#### LibQual+ Survey Now Taking Place



If you were selected to participate in LibQual+ and have not yet completed the survey, we encourage you to do so. This survey will provide important information that will allow us to improve services for our patrons.

For every survey completed the HS/HSL will donate \$1 to the Maryland Food Bank.

#### Reserve a Study Room!



The HS/HSL is pleased to announce that we are now offering <u>online study room</u> <u>reservations</u> to UM faculty, staff, and students. There are three study rooms on the 3rd floor that can be reserved for up to three hours. We plan to add more rooms if the project is successful.

Use your umaryland.edu or umd.edu email to reserve a room today.

#### 200 Plus 15: The Library Needs Your Help!

It's never too early to plan a really good party...especially one that will last a year! In 2013, the HS/HSL will mark two milestones – the 200th anniversary of our founding (we are the founding library in the USM) and the 15th anniversary of our building. We need to begin now to plan our 200 plus 15 programs and events. Do we know what these programs and events are yet? That's where you come in. Just email me, M.J. Tooey, and send me your ideas. Also, let me know if you are interested in an extremely ad hoc idea committee – just one or two meetings with food and beverage in order to get those brain juices flowing. Everyone – faculty, staff, and students – are welcome.

#### Global Health Data Exchange (GHDx)



GHDx is the first data catalog to focus on health-related datasets on a global scale. Created by the Institute for Health Metrics and Evaluation (a global health research center at the University of Washington) the catalog allows you to research population census data, surveys, registries, indicators and estimates, administrative health data, and financial data related to health.

The information in the GHDx is particularly relevant to students and faculty in the following disciplines: public or global health, medicine, demography, economics, international relations, public policy or public affairs, library science, quantitative research-focused psychology programs, and geography.

#### **Exhibit, Display, and Promotion Committee**

The Library's newly-formed Exhibit, Display and Promotion Committee will create displays throughout the year to complement gallery exhibits, showcase items from the Historical Collection, and promote library projects. "From Type to Tablets: the Roots of Library Media" is currently featured in the tall glass case directly across from the Circulation Desk. This new display unveils a brief history of library media through the ages, from a 19th century encyclopedia, through microfiche and floppy disks, all the way up to modern palm devices and the iPad. The items on display come from the Library's Historical Collections, the Services and Resources Departments, and straight off the desks of staff members. A few items, including the CD-ROM, are still actively circulating!



For more information on the history of the Library, <u>see this article</u> in our UM Digital Archive.



#### MarkLogic Academic License

The concept and reality of managing enormous data files has made its way to our campus. Wikipedia defines 'Big Data' as "data sets whose size is beyond the ability of commonly used software tools to capture, manage, and process the data within a tolerable elapsed time." Data analytics corporation MarkLogic, which produces servers powering Big Data applications projects around the world, is offering a free enterprise version of their MarkLogic 5 server for academic projects.

The MarkLogic Academic License has no data storage restrictions. It can be installed on clusters with hundreds of machines and petabytes of data. By providing this tool freely, MarkLogic is giving students and educators the chance to work with new technologies that will be critical to future success in research and elsewhere in the work force. The Academic License is currently available at the <a href="MarkLogic Community">MarkLogic Community</a> website. To be eligible for the MarkLogic Academic License, a user must be a faculty or student member at a university.

#### **Predatory Publishers**

Many of us have received manuscript solicitations from journals we've never heard of. Further investigation may show an editorial board full of well-known names and photos of nice office buildings where the editorial offices purport to live. However, there is a chance that the solicitation is from one of a subset of dishonest publishers who take advantage of open-access and the academic need to publish, making money without furthering scholarship.

The *Chronicle of Higher Education* recently published a <u>story</u> about predatory online journals that exploit the author-pays model of open-access publishing. According to Jeffrey Beall, the owner of the <u>Scholarly Open Access blog</u>, the primary goal of these publishers is not the promotion of academic scholarship – it's profit. Problems with these publishers include:

- excessive or opaque fee structures
- spurious editorial boards
- publication without approval
- lack of peer review

Even given these signs, it is almost impossible to tell that a publisher or a journal is part of a predatory scheme without considerable research. Fortunately, Mr. Beall's blog maintains a list of publishers and individual journals that he finds suspicious. Consulting this blog prior to submitting a paper may save trouble, money, and the loss of scholarly effort.

#### New Tutorials at the HS/HSL



We've added new tutorials to the <u>HS/HSL Library Savvy</u> page that can help you better use our library resources.

Want to request a book from another University of Maryland library? Learn how to take advantage of this free service by viewing our new <u>Requesting Books from Another University of Maryland Library</u> tutorial.

The Library Savvy tutorials can also introduce you to features in RefWorks you may not be aware of. Perhaps you need to include PMCIDs for the references in your grant

proposal? Our <u>RefWorks: Including PMCIDs in Bibliographies</u> tutorial can show you how. Other new RefWorks tutorials include <u>Creating Bibliographies and Using the Output Style Manager and <u>Exporting References from the Library Catalog</u>.</u>

These and many other tutorials can be viewed on the <u>Library Savvy</u> page or the <u>HS/HSL YouTube Channel</u>.

#### **April Cool Tools: Zotero**

Zotero is a free web-based tool that allows you to collect, organize, manage, and cite your research sources with a single click. Zotero will automatically



detect when you're on a website that includes a citation. Whether you're in a library database, the HS/HSL catalog, Amazon.com, or the *New York Times*, look for the Zotero icon in the address bar of your browser, and click to save the citation. The <u>April Cool Tools guide</u> shows you the most useful features of Zotero and how to use them. The HS/HSL Cool Tools guide is updated regularly, with each new entry featuring a web-based application that can make your information gathering, tracking, and organization more efficient.

#### Anna Tatro, HS/HSL Outreach Librarian

Anna Tatro, the HSHSL Outreach Librarian, is working with various organizations on and off campus to provide health information outreach.

Anna is Project Manager for Student Health Advocates Redefining Empowerment (<u>Project SHARE</u>), a partnership between the Vivien T. Thomas Medical Arts Academy and the Health Sciences and Human Services Library to reduce health disparities.



Anna Tatro Outreach Librarian

Since the inception of the University of Maryland's <u>Promise Heights</u> program, Anna has served on its Neighborhood Action Team. She worked with the staff of Promise Heights and "B'more for Healthy Babies" to apply for a <u>National Network of Libraries of Medicine</u>, <u>Southeastern/Atlantic Region</u> award supporting their partnership to provide health information to the Upton neighborhood.

Anna identifies the health information needs of Baltimore City residents by serving on the Housing Authority of Baltimore City's Health Steering Committee and attending other health-related activities.

If you are interested in partnering with the Library to work with a specific community group, please contact Anna Tatro by <a href="mailto:ema

#### **New Rolling Whiteboards**



The Library now has four new rolling whiteboards to enhance your study, collaboration, and creativity. Two are located on the 1st floor, one on the 2nd, and one in the 3rd floor tower lounge. Feel free to grab a board and pull it to wherever your group has gathered.

# President's Outreach Council's "Healthy Living" Art Exhibit and Silent Auction



The <u>HS/HSL's Weise Gallery</u> is showcasing the wonderful artwork created by students from George Washington Elementary School and Southwest Baltimore Charter School. The students from Southwest Baltimore Charter School will be mirroring the artwork of Matthew Courtney, an artist who uses newspaper print as a background. Students from both schools created art with a "healthy living" theme.

A silent auction of the artwork will run from the opening reception on Friday, April 13th at 6:00 p.m. through the April 27th closing reception. Proceeds will support CLUB UMD, a youth leadership program. Come to the Gallery to enjoy the artwork and place your bids!

#### **Graduate Research Conference Exhibit**



Student researchers had a chance to learn more about the Library's resources and services at this year's Graduate Research Conference. The conference, held on April 5th, was sponsored by the Graduate Student Association. Library staff shared information about the liaison program, the Presentation Practice Studio, and resources to support the literature review process. Fifty-six students submitted abstracts and shared their findings in an oral presentation or poster presentation.

Pictured in the photo (from left to right) are Mary Ann Williams, Ryan Harris (librarians), Shannon O'Connor, and Geoffrey Heinzl (students).

#### 2012 Summer Schedule

#### May 19, 2012 - August 12, 2012

Monday – Thursday	8:00 a.m. – 8:00 a.m.
Friday – Saturday	8:00 a.m. – 6:00 p.m.
Sunday	CLOSED

#### **Exceptions to Regular Hours:**

Memorial Day Weekend	Saturday, May 26th – Monday, May 28th	CLOSED
July 4th Holiday	Wednesday, July 4th	CLOSED

#### Fall hours will begin on Monday, August 13, 2012

Monday - Thursday	8:00 a.m. – 1:00 a.m.
Friday	8:00 a.m. – 8:00 p.m.
Saturday	8:00 a.m. – 6:00 p.m.
Sunday	11:00 a.m. – 1:00 a.m.

## **Additional Studio Hours**

The Library will soon expand the Presentation Practice Studio hours to include additional time in the evenings and on weekends. Visit the  $\underline{\text{Studio webpage}}$  to check availability and to see what equipment is available for recording, practicing, and presenting.



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## CONNECTIVE ISSUES

The E-Newsletter of the University of Maryland
Health Sciences & Human Services Library



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## Archive for May, 2012

## May 2012 - Volume 6 - Number 6

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# Congratulations Graduates!

#### **Occupy Schol Comm**

According to that bastion of information, Wikipedia, the "Occupy movement is an international protest movement against social and economic inequality..." Around 2000, the discourse surrounding scholarly communications issues turned towards public access, or the idea that research information and data from government funded studies should be available to all, free of charge. The National Library of Medicine founded PubMed Central (PMC), "a free full-text archive of biomedical and life sciences journal literature." The National Institutes of Health (NIH) instituted a public access policy requiring that articles



M.J. Tooey Executive Director

resulting from publicly funded research were to be deposited in the PMC archive. To date, 2.4 million articles have been archived. PMC includes more than the required research articles; entire journals are deposited and their content made openly available. This is an emotionally and philosophically charged issue for government research funders, publishers, the public, and the library community. No matter where you stand on the issues, it is undeniable that the last six months have seen some incredible progress and press on this issue.

#### For example:

1. The Federal Research Public Access Act, or FRPAA, was introduced in both the House (H.R.4004) and Senate (S.2096) in early February. This would require that research manuscripts resulting from funding from around 11 departments/agencies beyond NIH (including NSF, DOE, and DOD) be made available to the public within six months of publication.

#### Search for:

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#### **Five Most Recent Issues**

- ► May 2012 Volume 6 Number 6
- ▶ <u>April 2012 Volume 6 Number 5</u>
- March 2012 Volume 6 Number 4
- January/February 2012 Volume 6 Number 3
- November/December 2011 Volume 6 Number 2

#### Volumes

- ▶ <u>Volume 01</u> (13)
- ▶ <u>Volume 02</u> (10)
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- ▶ <u>Volume 04</u> (8)
- ▶ <u>Volume 05</u> (8)
- ▶ <u>Volume 06</u> (6)

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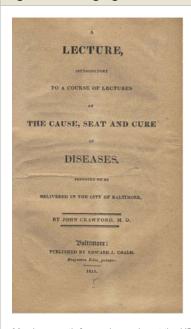
Enter your e-mail address and be notified when a new issue is released!

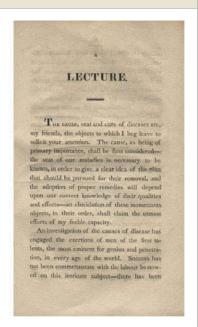
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- 2. The withdrawal of the Research Works Act (RWA). Introduced by Representatives Issa and Maloney, the bill contained provisions to prohibit open access mandates which would have stymied the NIH public access policy. After major opposition and criticism by open science and open access advocates, the bill was withdrawn.
- 3. <u>The Cost of Knowledge movement</u> founded by mathematician Timothy Gowers to protest the publishing practices and access practices of Elsevier. After vowing never to publish papers or serve as a referee or editor for them, Gowers's petition has attracted over 11,000 signatories.
- 4. In *The Scientist*, March 19, 2012, an opinion piece: "Opinion: Academic Publishing is Broken."
- 5. In *The Economist*, April 14, 2012, another piece entitled "<u>Academic publishing: Open sesame.</u>"
- 6. And at Harvard on April 17, the Faculty Advisory Council sent a memo to all faculty members questioning the sustainability of journal pricing and advocating for other publishing options. The text of the memo is posted on the <a href="Harvard">Harvard</a> University web site.

Clearly, these issues are attracting great attention and gaining traction. This spring has seen more activity than any other time I can remember. Perhaps it is not "Occupy Schol Comm" but the "Schol Comm Spring?" What can, and should, we be doing on our campus? Send me your thoughts.

#### **Digital Archive Highlight**





May is a month for anniversaries at the HS/HSL. May 3rd was the 266th anniversary of the birth of John Crawford, whose collection of 400 books was purchased in 1813 by faculty members of the UM Medical School for use by faculty and students. The Crawford Collection was the founding collection for what was to become the Health Sciences and Human Services Library.

May 4th is the first anniversary of the <u>UM Digital Archive</u>. We are currently working on digitizing the Crawford Collection. Visit the Archive to read an <u>1811 lecture</u> by Dr. Crawford or a <u>brief history</u> of his life.

Would you like your work to be preserved with a permanent URL and be accessible across the Internet? If so, then help us build the Archive. If you have content that you would like to contribute or questions about the UM Digital Archive, please <a href="mailto:em



The New England Journal of Medicine has produced a 45-minute documentary exploring three stories of medical progress that have taken place over the course of the journal's long history. The video profiles the rise of surgery, the story of leukemia, and the HIV/AIDS epidemic, while showing how research, clinical practice, and patient care have continually improved over the last 200 years.

#### **Expanded Hours for the Presentation Practice Studio**

We've added additional hours for you to reserve the <u>Presentation Practice Studio</u>. Technical assistance is available by request (except on Sundays).

The Presentation Practice Studio provides University of Maryland, Baltimore students, faculty and staff with the space and technology resources to practice, record, and develop presentations, and to refine public speaking skills. The soundproof studio has audio and video capture and editing capabilities.

Monday:	9:30 a.m. – 11:30 a.m.	1:00 p.m. – 3:00 p.m.	5:00 p.m. – 7:00 p.m.
Tuesday:	9:30 a.m. – 11:30 a.m.	1:00 p.m. – 3:00 p.m.	5:00 p.m. – 7:00 p.m.
Wednesday:	9:30 a.m. – 11:30 a.m.	1:00 p.m. – 3:00 p.m.	
Thursday:	9:30 a.m. – 11:30 a.m.	1:00 p.m. – 3:00 p.m.	5:00 p.m. – 7:00 p.m.
Friday:	9:30 a.m. – 11:30 a.m.	1:00 p.m. – 3:00 p.m.	
Saturday:	9:00 a.m. – 11:00 a.m.	1:00 p.m. – 3:00 p.m.	
Sunday:	4:00 p.m. – 6:00 p.m.		

#### **Regional Medical Library Highlights**

The National Network of Libraries of Medicine Southeastern/Atlantic Region (SE/A), a department of the Health Sciences and Human Services Library (HS/HSL), has received a budget of \$1,851,193 from the National Library of Medicine for the 2012-2013 fiscal year. SE/A is now distributing approximately \$250K of those funds to more than 30 organizations. These funds enable hospitals, universities and community-based organizations to perform health information outreach to populations that range from those with low to no literacy to healthcare professionals.

Through educational programs, a document delivery network, and funding, the HS/HSL is able to make a considerable impact over a large geographic area that spans 11 states, Puerto Rico, the US Virgin Islands, and Washington, DC. In the 2011-2012 year SE/A gave 118 workshops and presentations to 2,290 attendees, and funded 70 outreach projects with \$377K in grant money. Those outreach projects that had a training component gave 201 workshops or presentations that were attended by more than 5,500 participants.

Starting with 30 funded projects, SE/A is planning another effective year with focus on outreach to K-12 populations and community colleges, and a push to encourage researchers to use the results now stored in ClinicalTrials.gov. For more information on the program, visit the <a href="SE/A web site">SE/A web site</a>.

#### A Unique ID for Researchers



If you have ever tried to compile a researcher's body of work, you know how difficult it can be. Since publishers use different naming conventions, an author may be listed as Stewart, R in one publication and Stewart RE in another. There is no easy way to be

sure it's the same person. The <u>ORCID</u> (Open Researcher & Contributor ID) program aims to solve this problem by creating a central registry of unique identifiers for researchers and a linking mechanism between ORCID and other author ID schemes. These identifiers can be linked to the researcher's output to enhance the scientific discovery process and to improve the efficiency of funding and collaboration within the research community.

#### **Summer Library Hours**

#### May 19, 2012 - August 12, 2012

Monday - Thursday	8:00 a.m. – 8:00 p.m.
Friday – Saturday	8:00 a.m. – 6:00 p.m.
Sunday	CLOSED

#### **Exceptions to Regular Hours:**

	Saturday, May 26th – Monday, May 28th	CLOSED
July 4th Holiday	Wednesday, July 4th	CLOSED

#### Fall hours will begin on Monday, August 13, 2012

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Friday	8:00 a.m. – 8:00 p.m.
Saturday	8:00 a.m. – 6:00 p.m.
Sunday	11:00 a.m. – 1:00 a.m.

#### Summer Workshops at the HS/HSL

The HS/HSL will be offering a series of workshops **free of charge** to UM faculty, staff, and students; UMMC staff; and HS/HSL corporate members during the 2012 summer term. The summer workshops will cover a wide variety of topics. You can learn how to organize and manage citations for research papers with the Library's *RefWorks* workshop, get an overview of the steps involved in the grant writing process in *Grant Proposal Writing*, or learn how to effectively search in the National Library of Medicine's *PubMed* database. To see the full schedule and to register, visit the <u>Workshops web page</u>.

Can't make one of our regularly scheduled workshops? If you request an <u>On Demand Workshop</u>, a librarian will cover the same material with you one-on-one, or with your group

#### May Cool Tools: ePSS

Electronic Preventive Services Selector, or ePSS, is a free point-of-care tool from the Agency for Healthcare Research and Quality that helps physicians, nurse practitioners, and health care teams determine the most important preventive screenings for their patients. ePSS uses evidence-based recommendations of the U.S. Preventive Services Task Force and includes tools for implementing recommendations into practice. ePSS is available both as a web-based tool and as a free downloadable app for your mobile device.

Visit the HS/HSL's <u>Cool Tools guide</u> where we introduce you to a new tool each month to help





#### **New Online Health Statistics Resources**

We are profiling two new statistics websites that could help with your next grant proposal or community health project. You can try them out by clicking the links below. We've also added them to the <a href="https://example.com/HSL-Statistics guide">HS/HSL Statistics guide</a> on our website.



#### County Health Rankings & Roadmaps

The Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute have teamed up to assess the overall health of more than 3000 U.S. counties. Using a system that evaluates morbidity and mortality, health behaviors, clinical care, social/economic factors, and physical environment, each county was assigned a score and ranked among other counties – from healthiest to least healthy. The first set of rankings, released in April 2012, will allow public health professionals to identify what is working in the healthiest counties, and where intervention is needed in those that lag behind. The site promises an "annual check-up" of county health, with new rankings published each year.

The <u>Rankings</u> section of the site offers statistical data and interactive county maps for all 50 states. The <u>Roadmaps</u> component of the site offers links to action guides, funding opportunities, and national networks/partnerships for creating healthier communities.

# Maryland Medicaid eHealth Statistics Maryland Department of Health and Mental Hygiene

#### Maryland Medicaid eHealth Statistics – Map Dashboards

Maryland Medicaid eHealth Statistics, an online resource created by the Maryland Department of Health and Mental Hygiene and the University of Maryland Baltimore County's Hilltop Institute, now features interactive Map Dashboards. The Map Dashboards feature allows you to view and compare selected Medicaid diagnosis data for the state as a whole, by individual counties, by age group, and as trends over time.

In the Gallery May 6 - June 16, 2012



#### IIIL JELL W WALL TATEN

In the late nineteenth century, at a time when women were challenging traditional ideas about gender that excluded them from political and intellectual life, medical and scientific experts drew on notions of female weakness to justify inequality between the sexes. Artist and writer Charlotte Perkins Gilman, who was discouraged from pursuing a career to preserve her health, rejected these ideas in a terrifying short story titled "The Yellow Wall-Paper." The famous tale served as an indictment of the medical profession and the social conventions restricting women's professional and creative opportunities.

This exhibition was developed and produced by the National Library of Medicine, National Institutes of Health. For more information about upcoming exhibits, visit the HS/HSL Weise Gallery web page.

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## Connective Issues

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#### **Archive for August, 2012**

## August 2012 - Volume 6 - Number 7

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- ▶ Cool Tool: Micromedex Apps
- ▶ Change in Access to Closed Book and Journal Stacks at NLM's Main Reading Room

#### The HS/HSL Crystal Ball

Even though the University's fiscal year starts on July 1, around the Library we really see the beginning of the academic year as our official start. So, welcome to the new members of our community, and welcome back to our old friends and colleagues. The HS/HSL is always a busy place, but as we look into our crystal ball for the upcoming year, we will be focused on a lot of different things. Our priorities for this year:

▶ Ease of access. Soon we will be able to offer



MJ. Tooey Executive Director

- "single sign-on" as the method for logging into our resources from offsite. No more 16-digit barcode... just your UMID. Thanks to our colleagues in CITS and UMCP ITD for their help on this project. See article below.
- ▶ Ease of discovery. By December, we hope to introduce a "discovery tool," allowing our customers to find multiple types of library resources (scholarly articles, books, reviews, images, and more) on their topic with just one search. We are going to need a name for this tool, so watch for our contest!
- ▶ Access redesign. To support the discovery tool, we will need to redesign our web site - lots of work, but it is time!
- ▶ Resource Sharing. Slow but steady progress towards sharing resources among the libraries at our campus and College Park is being made. It is very difficult and time consuming to identify areas of intersection and collaboration and then renegotiate licenses to allow this sharing
- ▶ Research support. Through funding from the National Library of Medicine, we are discovering best practices for supporting the research enterprise. This is interconnected in so many ways to our campus efforts to secure a CTSA (Clinical and Translational Science Award) and develop an informatics core. See article below.
- ▶ Revitalizing the conversation. We will identify new ways to engage our constituents in the life of the library through town halls, focus groups, advisory conversations, and a new strategic plan.
- ▶ Regional outreach. We have entered year two of our five-year. \$11.5 million contract to serve as the home for the Southeastern/Atlantic Region of the National Network of Libraries of Medicine. This contract advances the work of the National Library of Medicine throughout 10 southeastern states, Puerto Rico, the U.S. Virgin Islands, and Washington, DC to health professionals, communitybased organizations, consumers ... anyone needing health information!
- ▶ Community outreach. Our other three-year grant (to develop a curriculum

#### Search for:

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#### Five Most Recent Issues

- ▶ August 2012 Volume 6 Number 7
- ► May 2012 Volume 6 Number 6
- ▶ <u>April 2012 Volume 6 Number 5</u>
- March 2012 Volume 6 Number 4
- ▶ <u>January/February 2012 Volume 6 –</u>

#### Volumes

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- ▶ Volume 02 (10)
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- ▶ Volume 04 (8)
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- ▶ <u>Volume 06</u> (7)

#### The Archives

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focusing on the use of health information to reduce health disparities) has entered its second year. We will continue to work with students from Vivien T. Thomas Medical Arts Academy over the course of the academic year. A paper on the project has been accepted for presentation at the American Public Health Association meeting this fall in San Francisco.

- ▶ Building modifications. New technology on the first floor. Enhanced teleconferencing and media in the conference rooms. Spiffed up teaching labs. A potential home for informatics
- ▶ Building our unique digital presence through our digital archive. In addition to the inclusion of significant campus resources, we are digitizing portions of our historical collection in preparation for...
- ▶ Our 200th anniversary! Founded in 1813 through the acquisition of Dr. John Crawford's collection, the HS/HSL is the founding library in the USM and one of the oldest medical libraries in the United States. In 2013, we will begin our celebration of the past, present and future of our Library with programs, events, and exhibits

Whew! We will be busy. We are looking forward to the energy of a new year and seeing and meeting everyone in person or virtually. Welcome!

#### Easy Sign On to Library Resources

The Library is happy to announce that we are moving toward implementing single signon for Library resources from off-campus. Instead of logging in with your barcode and last name, you will soon be asked for your UMID and password, the same ones you use to log in to Blackboard, SURFS, myUM Portal, etc. If you haven't set one up yet, it is simple to do. Visit the  $\underline{\mathsf{myUM}}\,\mathsf{Account}\,\mathsf{Management}$  page and choose  $\mathit{New}\,\mathsf{User},\,\mathsf{Set}\,\mathsf{Up}$ Account.

Creating a myUM account is not yet available for UM affiliates (i.e., pharmacy preceptors, UMMC residents, UMMC staff, etc.).

#### **UM Account Management**

This site is for setting up and modifying details of your UM Account. The following enterprise applications use the UM Account

- · myUM Portal
- Google Apps @UMaryland
- · SURFS
- MediaSite
- · iTunes University
- Accellion Secure File Transfer
   eUM Applications (HRMS, Financials, RAVEN)
- via myUM Portal
- COEUS MAXIMUS
- Campus Wireless/VPN

Please enter a valid UMID and click Submit

UMID:	What is the UMID?
Cuhmit	

- New User, Set Up Account
   Forgot your UM Password
   I cannot log into UM Account

## **Advancing Translational Research**

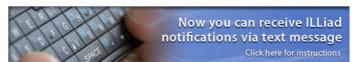
The Library faculty are designing expanded services to meet the information needs of researchers involved with translational research, especially those affiliated with the University of Maryland's newly-formed Clinical and Translational Science Institute. The Library project has two major components: to assess researchers' information needs and to develop expertise through education and training. During the year-long project, library faculty project leaders will conduct a web-based survey and focus group interviews, in addition to site visits to and from the University of Florida and Washington University. The project is funded by an award from the National Network of Libraries of Medicine/Southeastern Atlantic Region is providing funding for the project. To learn more or to sign up to participate in a focus group session, contact Alexa Mayo, Associate Director for Services at the HS/HSL

#### Watch for Three-Question Survey

The HS/HSL is reviewing the use of library resources and services. An anonymous online survey will appear at random two-hour intervals between August 2012 and December 2012. The three-question survey will only take a few seconds to complete. Thank you for participating!



#### **ILLiad Text Notifications**



In addition to receiving notifications via email, ILLiad (Interlibrary Loan) users can now receive them as text messages. To do so, simply add your text address to your account following this format:

\*E-Mail Address: jsmith@som.umaryland.edu,4101112222@vtext.com.

#### Complete instructions are available on our website.

Please note that:

- Charges may be incurred from your service provider. Check the terms of your contract.
- Some notifications contain more text than will fit in a standard text message. Check your email for the entire message.
- ▶ Do not reply via your phone if you have questions. Please use email instead.

Contact Resources Sharing for assistance.

#### **Global Library Collaboration**

The HS/HSL is assisting the University of Nairobi-College of Heath Sciences Library as it develops tools, resources, practices, and expertise to meet changing information needs in a digital world. In July, library and IT staff from the University of Nairobi-College of Heath Sciences Library visited the HS/HSL for seven days of instruction discussion and demonstration. The visit was sponsored by the University of Maryland School of Medicine's Partnership for Innovative Medical Education in Kenya, a U.S. National Institutes of Health-funded international collaboration. An aim of the collaboration is to improve the quality of medical education in



Kenya. Recognizing the importance of a successful library program to quality medical education, librarians at the HS/HSL and in Kenya are working together to expand information services and resources at the University of Nairobi-College of Health Sciences Library.

#### Liaison Highlight: Andrea Goldstein

<u>Andrea Goldstein</u>, the liaison to the School of Medicine, works with students, staff, and faculty in their clinical and research pursuits.

Andrea attends morning report for the Department of Medicine once a month, where she meets with medical students and Internal Medicine residents. After each case report has been concluded, she takes the students' and residents' unresolved questions back to the Library to do further research. Andrea then posts on the Library's Medicine Morning Report blog,



Andrea Goldstein, M.S.L.I.S. Liaison to the School of Medicine

discussing both the answers she has found and the search strategies she used to find them. The blog posts are distributed by the chief residents, but everyone is welcome to follow the blog for updates.

In addition to working with students and residents on clinical topics, Andrea has been working with faculty members writing systematic reviews. Librarians at the HS/HSL are available to collaborate on systematic reviews, identify search strategies, and locate information resources.

#### Fall 2012 Workshops



Each semester, the HS/HSL offers a series of free workshops to UM faculty, students, and staff, UMMC staff, and Corporate Members. The workshops address a wide variety of topics. You can learn how to store and manage citations with RefWorks, have an overview of the grant and funding processes in Grant Proposal Writing, get an introduction to a variety of medical apps in Medical Apps for Mobile Technology, or learn how to search and use tools more effectively in PubMed. These are just a few of the workshops that the library provides. For registration and full course descriptions, visit our Fall 2012 Workshops webpage.

Can't make one of our regularly scheduled workshops? If you request an On Demand Workshop, a librarian will cover the same material with you one-on-one, or with your group.

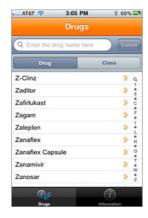
#### Cool Tool: Micromedex Apps

Want quick and easy access to drug information on your smartphone or tablet? Consider downloading apps provided by Micromedex.

Micromedex has several free apps for Apple and Android devices

The Micromedex Drug Information app provides concise information on over 4500 terms. Information available includes:

- ▶ Generic Names
- ▶ Drug Class
- ▶ Adult and Pediatric Dosing
- ▶ Pharmacokinetics
- ▶ Adverse Effects



The Micromedex Drug Interactions app allows users to search and view potentially harmful drug interactions. It also indicates the severity of these interactions, which range from minor to contra-indicated.

To learn more about these apps, including how to download, check the <u>Library's Cool</u> Tool Guide.

## Change in Access to Closed Book and Journal Stacks at NLM's Main Reading Room

The National Library of Medicine (NLM) has reduced the hours of their closed stacks book retrieval service on Mondays and Fridays. The service, which had been available during all Reading Room hours, is now offered in two sessions on those days:

- ▶ 10:00 a.m. to 12:30 p.m. (last retrieval requests accepted at noon)
- 2:00 p.m. to 5:00 p.m. (last retrieval requests accepted at 4:00 p.m.)



Main Reading Room hours will remain unchanged (M – F, 8:30 a.m. to 5:00 p.m.), and no other services (e.g., photocopying, printing, access to online resources) will be affected.

NLM chose to reduce the availability of the service after noting a significant decline in retrieval requests. If the Monday and Friday retrieval hours work well, NLM plans to apply them throughout the week. More information about this change is available at the NLM website.