

E A P A

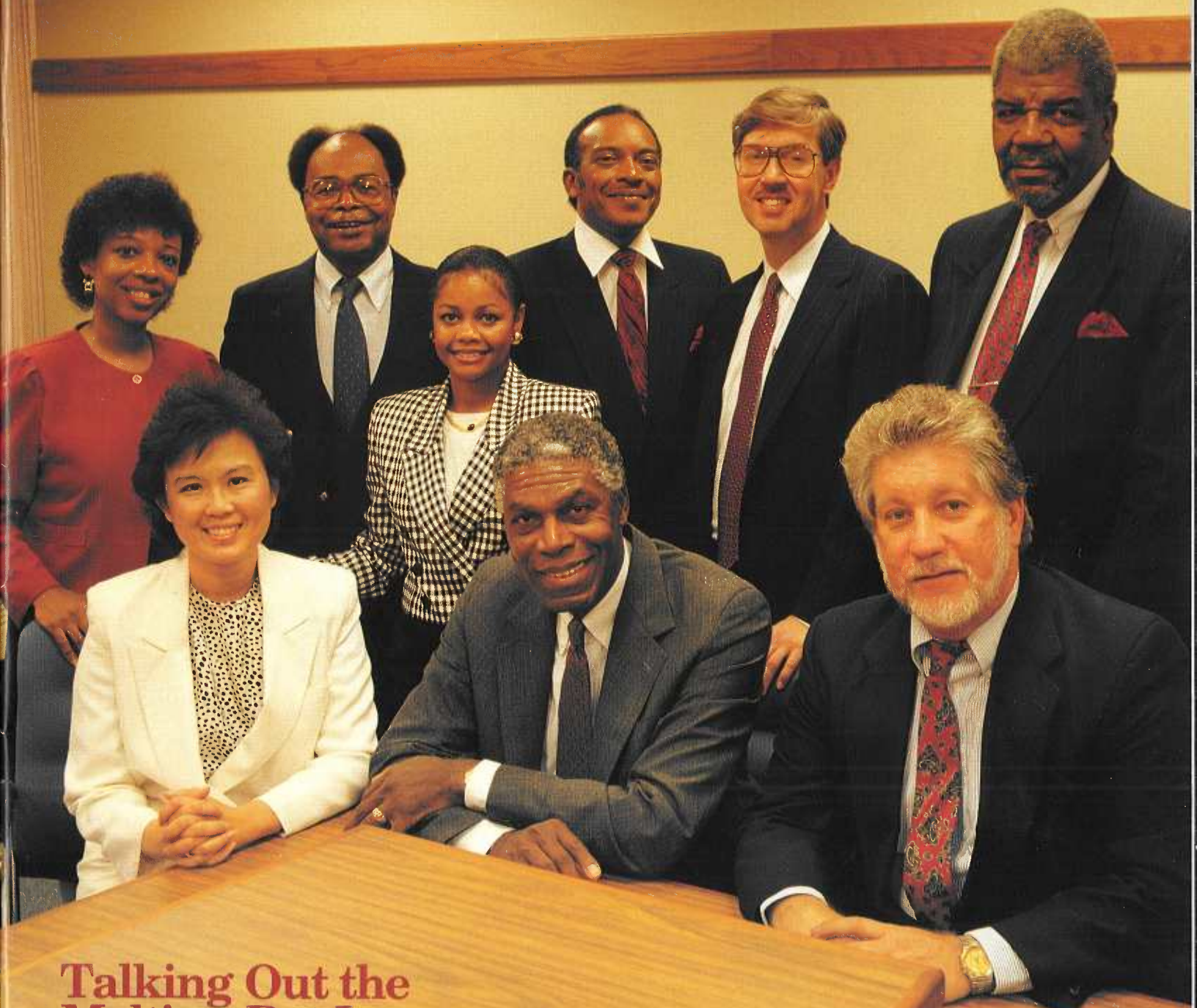
EXCHANGE

OCTOBER 1989

VOL. 19 NO. 10



FORMERLY *THE ALMACAN*



Talking Out the Melting-Pot Issues

EAPA's Ethnic & Cultural Concerns Committee provides EAP professionals with some insightful perspectives



Kelly Assisted Living[®] and Your EAP—A Solution for the Eldercare Issue

When employees experience on-the-job difficulties because of an eldercare problem, our unique services may offer an answer.

We're Kelly Assisted Living[®], part of Kelly Services, The Kelly Girl[®] People, recognized worldwide for excellent service. We provide in-home care and companionship to those who wish to maintain their independence, but need a little assistance with everyday activities.

Our Assisted Living caregivers help with cooking, housekeeping, dressing—even getting to and from doctor's appointments. Each client receives personal care and companionship—just as they would if their family could be there. Services are available from four to 24 hours a day, so clients pay only for the amount of help they need.

With Assisted Living, employees get peace of mind, which may help reduce absenteeism and stress...and improve worker productivity.

To learn more about how Kelly Assisted Living can help your EAP solve the eldercare issue, please call or write us at our headquarters:

Kelly Assisted Living
999 W. Big Beaver Rd.
Troy, MI 48084
(313) 244-4238



The Kelly Girl[®] People

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PLEASE SEE US IN BOOTH 113

Message from the President

E A P A

EXCHANGE

HOW DO YOU LIKE the new-look of this month's EAPA membership magazine?

With the association's name change, EAPA's leadership decided to update the masthead of the magazine, formerly *THE ALMACAN*, in a way that reflects the new name of the association, conveys the vital message that EAPA is a means by which its members can share information, and makes a strong visual impression.

On September 13, the Executive Committee, acting on behalf of the full Board of Directors, considered a variety of possible magazine titles and cover designs. We selected the name "EAPA EXCHANGE" primarily because it implies two-way communication between EAPA's leadership and the field, which we feel is essential for the continued growth and viability of the association. We chose the design because, frankly, of the half-dozen or so that we considered, we felt that it was far and away the one that looked the best.

THIS MASTHEAD, FOR NOW, is temporary; it is being run in the October and November issues. At its meeting in Baltimore, the Board of Directors will formally decide whether to make it a permanent change. This magazine belongs to *all* of EAPA's members, though, and we invite the comments of everyone concerned. Please feel free to

share your comments with any of EAPA's Board members prior to

Wednesday, November 1, when the Board of Directors meet.

FOR THOSE OF YOU who are attending EAPA's 18th National Conference in Baltimore, welcome to a real showcase event in a beautiful city. Throughout the year, we tend to be so busy with our everyday EAP work that meaningful interaction with colleagues can be difficult. Many members with whom I talk say that EAPA's National Conference is their best opportunity all year to "network," both in the spirit of fellowship and in order to make new business contacts. I hope that you consider the conference both a personally and professionally rewarding experience.

Thomas J. Pasco

THOMAS J. PASCO
EAPA President

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