

A STEVENS PUBLICATION

employee assistance

Behavioral Healthcare Solutions in Today's Managed Care Environment

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BHC Business\$ Issues

Tackling a Tough Climb:

EAP UTILIZATION RATE
DECIDING BETWEEN UTILIZATION
AS BENCHMARK OR MARKETING TOOL

STRESS MANAGEMENT
EXPLORING SYSTEMIC
BARRIERS TO SUCCESS

DEPENDENT CARE
GUIDELINES FOR BUILDING
A COST EFFICIENT PROGRAM

Yes! Treatment Works

Yes, Valley Hope offers quality substance abuse treatment services with the focus on individual recovery.

Professional, certified staff direct an individualized treatment plan. All Valley Hope facilities are JCAHO accredited and/or state licensed.

Yes!

Quality treatment does not have to be expensive.

Valley Hope can answer your questions about affordability with a resounding yes, too. Call us today and let Valley Hope say yes to your treatment needs.

The most important question you can ask concerning substance abuse treatment is whether or not it works. At Valley Hope, our answer is a resounding Yes! Treatment Works. People can and do recover from their addiction to alcohol and other drugs. Lost work days can become productive work days and families torn apart by the addiction can begin to love again.

There are some other important questions. Valley Hope's answer is the same for each. . . Yes.

Yes!

Yes, the treatment services offered by Valley Hope are grounded in 12-Step philosophy with strong emphasis on family participation, spirituality (non-denominational) and continuing care placement.

And Yes! Again



VALLEY HOPE ASSOCIATION

Alcohol, Drug and Related Treatment Services

Treatment facilities in Arizona, Colorado, Kansas, Missouri, Nebraska and Oklahoma.

Fly to Recovery Program available across the United States.

Corporate Offices

P.O. Box 510

Norton, KS 67654

ADMISSIONS 1-800-544-5101

INFORMATION 1-800-654-0486

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THE BUSINESS OF OPTIMISM



If you are doing the downsizing, it is a business issue. If you are being downsized, it is a people issue. If you are an EA professional, you already know that most business issues are also people issues, and these days, change is most likely at the center of both.

The many books on change management, whether written from a purely business perspective or a behavioral perspective, generally are selling optimism—especially the brand of optimism that is not afraid of recognizing barriers, i.e., you can't solve a problem you don't face.

Unfortunately, or fortunately, a lot of people in the EA field have been forced to face the same problem as the employees they might be helping. They have changed positions, companies, responsibilities and sometimes professions. Some have made moves with a certain eagerness and sense of satisfaction, but others have struggled with emotional and financial pain. Even considering all this, I believe that those in the field who may now be spending more time with outcomes data or expanding their business skills have not given up on the essential optimism of EA: People can make major life changes successfully, and helping them to do so can be a source of great strength to the counselors and as well as the clients.

Apropos of change and optimism, *Employee Assistance*' March/April issue launches our redesign. Besides the new logo and look, you will discover new columns and departments that expand our long-time focus on solutions. Enjoy!

Carole McMichael

employeeassistance

Behavioral Healthcare Solutions in Today's Managed Care Environment

editorial advisory board

Thomas M. Amaral

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**Give us
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your overworked,
your huddled
masses yearning
to breathe
stress-free.**

Do you have clients who feel like they've been carrying the torch for an eternity?

Onsite's *Quality of Life* program has been specifically designed to address the health consequences of stress.

Through a week of self-discovery amid southern Arizona's Santa Catalina Mountains, participants acquire techniques to balance mind and body and overcome the stressful demands in their lives.

Quality of Life can be a liberating experience for anyone suffering from stress-related pain or other complications. Please call us at 800-341-7432 for more information on how we can help. It will shed new light on your options.

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Tucson, AZ 85739

