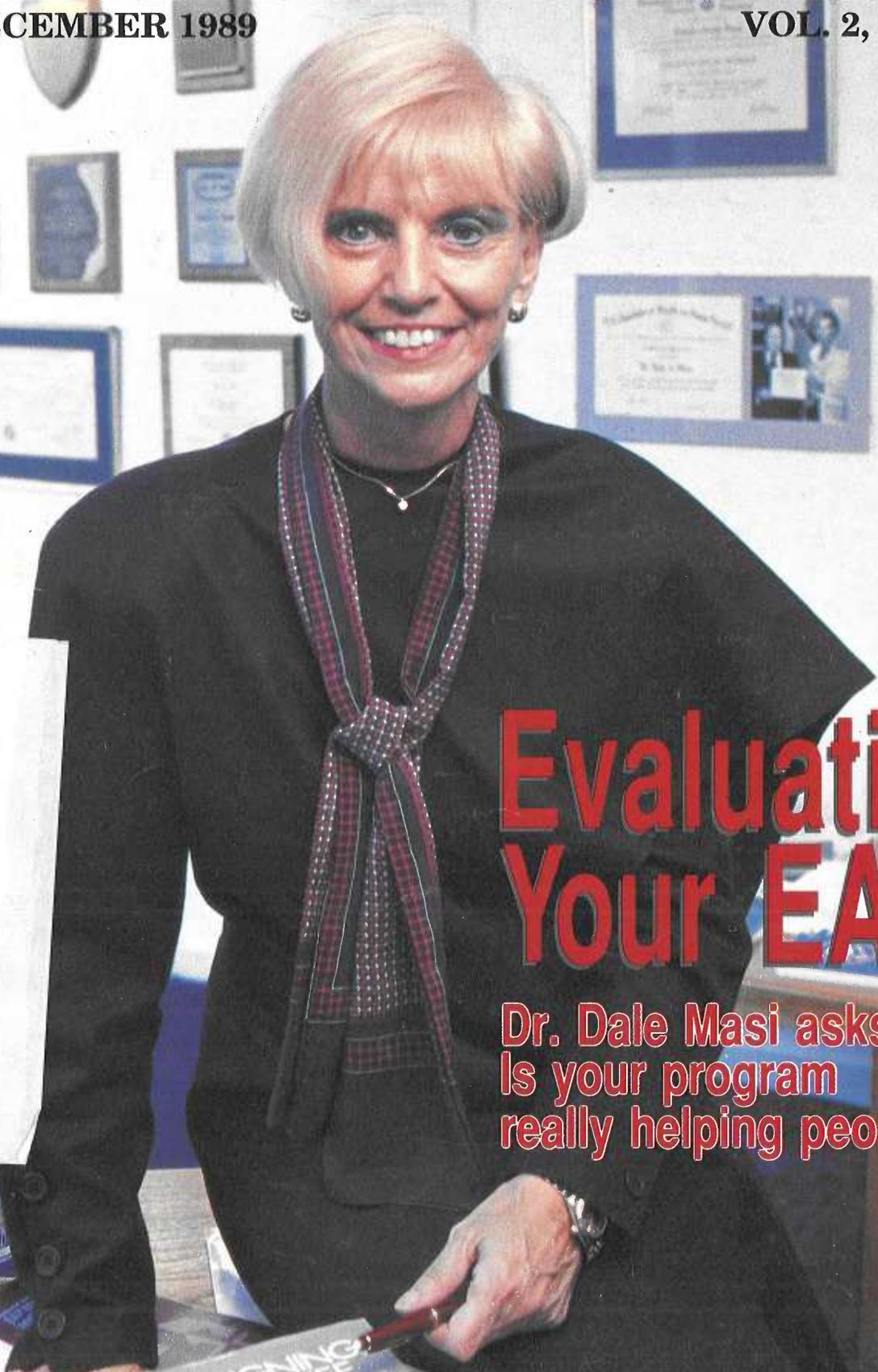


Employee Assistance

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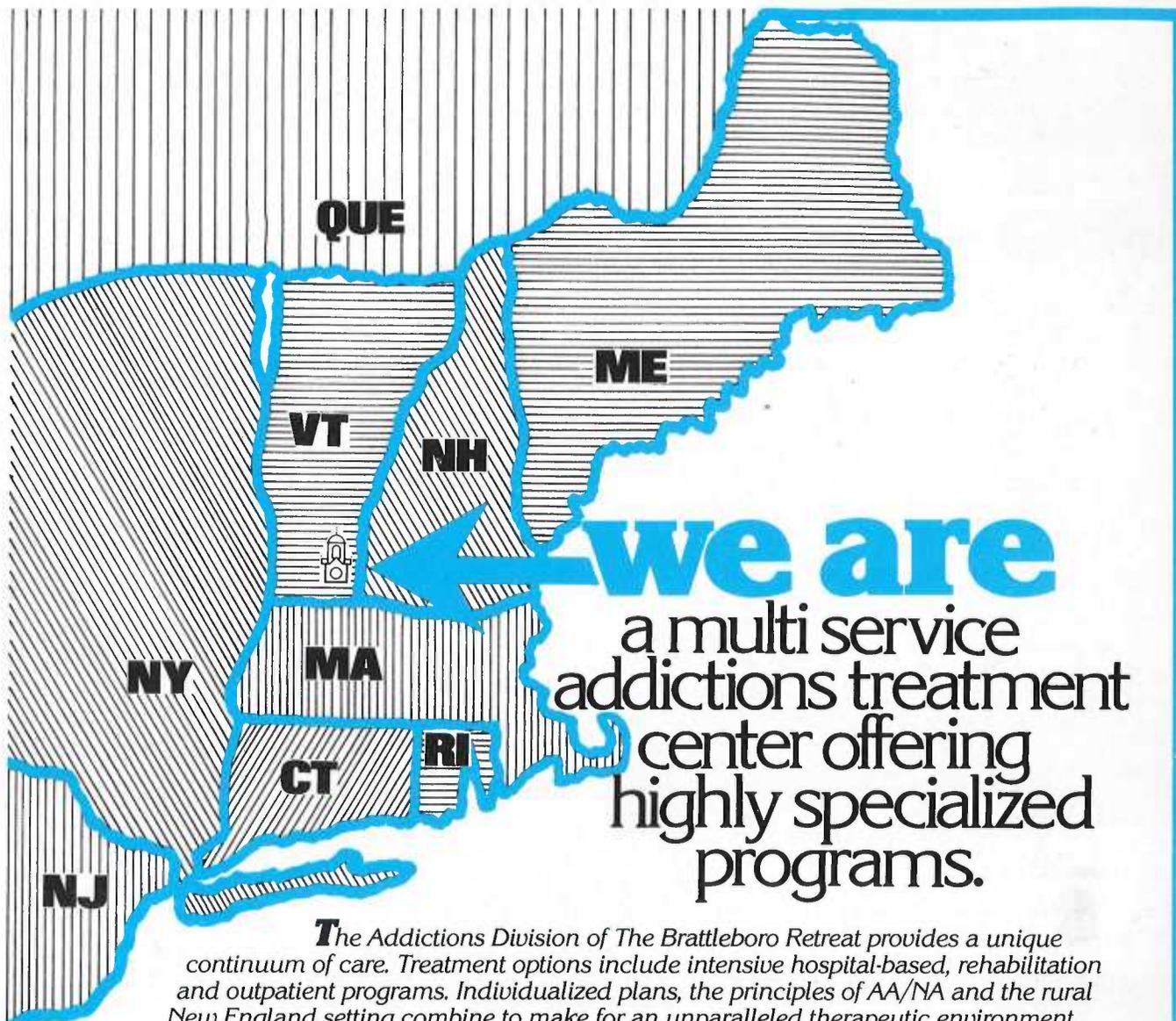
DECEMBER 1989

VOL. 2, NO. 5



Evaluating Your EAP

Dr. Dale Masi asks:
Is your program
really helping people?



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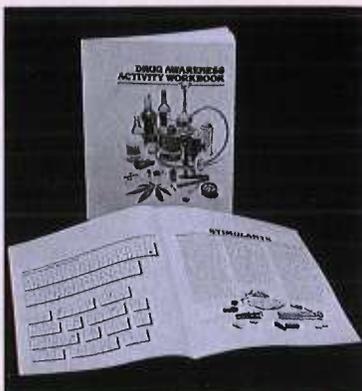
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The new "Drug Awareness Activity Workbook" provides information for the reader on various drugs in an informal and entertaining manner. Information about drugs and their effects includes alcohol, marijuana, stimulants and tobacco as well as discussing feelings and having fun without using drugs. Several puzzles have been developed that relate the educational information to the reader. This workbook can be used in school drug awareness programs, treatment centers, and by anyone who wants to improve their personal awareness of chemicals and their effects.



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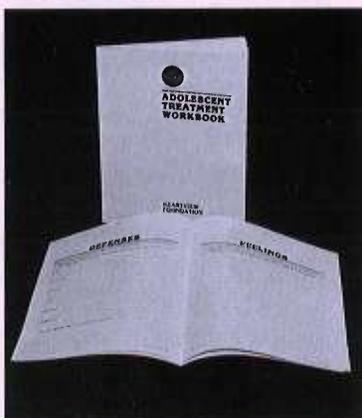


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National List Manager, Ron Hunn, 225 N. New Road, Waco, Texas, 76714-7573, (817) 776-9000.

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Reviewing Our Product



It's not only the end of the year, it's the end of a decade. What better time to do some evaluating of *Employee Assistance* magazine and EAPs?

EA has just returned from the Employee Assistance Professionals Association's (EAPA) annual conference. I was told more than 2,300 people attended. It is here each year where we meet our Editorial Advisory Board and review the editorial content for the coming year. Seventeen of us met. We reviewed. We added. We suggested. We had so many great ideas we also ran out of time.

If this year's meeting was any indication of the future, our readers will have the most timely and informative editorial offerings available by the top names in the *EA* and other professional fields.

This month's *EA* is a good example of editorial that our readers and board have indicated is topical. The theme is EAP evaluation. Dale Masi offers her insight into this topic.

Joel Robertson points out the necessity of considering a person's personality and behavior patterns before prescribing treatment.

Betty Reddy offers us a three-part program for an EAP to consider when trying to improve the work climate for chemically dependent women.

As 1989 draws to a close it has been a year of growth and learning for *EA*. Your comments and suggestions have helped mold the magazine into what it is today; and what we want it to be for you in the 1990s.

Our best wishes to you and your families during the holiday season.

Chip Drotos

J. Chip Drotos
Associate Publisher