



Join us for a free Webinar: *Behavioral Health: A Key to Work Force Productivity*

Part 2 in a series on The Future of Workplace Behavioral Health Research

Speaker: Sean Sullivan JD, Co-Founder & President of the Institute for Health and Productivity Management (IHPM)

Date: Tuesday, January 17, 2017 **Time:** 12noon - 1pm Eastern

Access the webinar with this link: <http://eapa.adobeconnect.com/webinar/>

Please note that no advance registration is required, but attendance will be limited to first 200 participants.

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Session Description: In our earlier industrial economy, the most significant health-related issues that reduced workers' capacity to perform at a high level were physical – for example, musculoskeletal pain. In what Peter Drucker has termed the post-industrial “knowledge-based” economy, where most jobs involve working with information rather than manual labor, the leading health-related issues have become mental and psychological. Survey findings from 30 employers in IHPM’s multi-national network (1.2 million employees across 6 major industrial sectors) identified mental health issues, particularly depression, as having the greatest impact on productivity from combined absenteeism and presenteeism (impaired functionality) while at work. Further evidence since that seminal survey have illuminated the wider impact of stress, both on and off the job, on workplace performance. This presentation will highlight the business case for more attention to behavioral health problems that take a larger economic toll on employers than the more obvious expenses of chronic medical conditions like diabetes and heart disease. It will identify an opportunity beyond traditional health and wellness to define and measure the emerging concept of “wellbeing” as having the greatest potential impact on health, quality of life and productivity.

Speaker Biography: Sean Sullivan, JD is the Co-Founder and President of the Institute for Health and Productivity Management (IHPM) and the WorkPlace Wellness Alliance (created by the World Economic Forum). IHPM’s mission is to establish the full economic value of employee health as an investment in workplace productivity and business performance. Chosen by the World Economic Forum in 2013 to assume leadership of the WorkPlace Wellness Alliance, IHPM’s mission expanded to advance health and productivity globally. Through its advisory groups and network of alliances and affiliates around the world, the Institute seeks to build the evidence-based business case for improving health to produce gains in productivity through field research, conferences, publications and training through its non-profit Academy Training & Certification Program.

About the Series: In 2015, Employee Assistance and Workplace Behavioral Health professionals collaborated on a white paper entitled: *Bridging Public Health with Workplace Behavioral Health Services: A Framework for Future Research and a Stakeholder Call to Action** which detailed a need for greater collaboration among stakeholders to develop the evidence-base for effective services to address mental health and substance use disorders among workers. Jointly sponsored by the Employee Assistance Professionals Association (EAPA), the Employee Assistance Research Foundation (EARF) and the Employee Assistance Society of North America (EASNA) with technical support and webcasting provided by EAPA, this free webinar series is designed to broaden and deepen the conversation about EAPs and workplace behavioral health services research. Access the earlier webinar in this series, *Exploring the Total Worker Health Approach for Healthier, Happier Work*, featuring L. Casey Chosewood, MD of the Center Disease Control at <http://hdl.handle.net/10713/5972> .

*Bennett J., Bray J., Hughes D., Hunter J., Frey J., Roman P.& Sharar D. (2015) *Bridging Public Health with Workplace Behavioral Health Services*. Open access links: www.easna.org/wp-content/uploads/2013/02/PBRNwhitepaper-9-15.pdf or <http://archive.hshsl.umaryland.edu/handle/10713/4876>

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