



Employee Assistance Research Foundation

Inaugural Planning Meeting

24 October 2007

AGENDA

Employee Assistance Research Foundation
Planning meeting

6:30 pm, 24 October 2007

Pacific Salon

Town & Country Resort & Conference Center
San Diego, California

1. Welcome and introduction – John Burke (5 min.)
2. Foundation mission and background – Carl Tisone (10 min.)
3. “Perspectives” (5 min. each)
 - Research - R. Paul Maiden, Univ. of So. California
 - EA provider - Paula Cayley, Interlock EAP
 - EA consumer - Paul Heck, DuPont EAP
 - Global - Terrence Barber, Alliant International Univ.
4. Break-out Groups (25-30 min.)
 - Mature markets (commoditization) – Dave Sharar
 - Emerging markets (globalization) – Ian Shakespeare
 - EA as employee benefit (World of Health) – Kathy Greer
 - EA as productivity enhancement (World of Work) – Dale Masi
5. Reports from group leaders (5 min. each)
6. EA Foundation organizational update - Carl Tisone (5 min.)
7. Open discussion/comments (25 min.)
8. The “Challenge” and next steps – Carl Tisone (5 min.)
9. The “Final Word” – Dr. Paul Roman