

MAHSL 1<sup>st</sup> Annual Vendor Day – March 30, 2006  
Mercy Medical Center, Weinberg Center Bldg., Dublin Room

**Presentation Schedule**



9:00 a.m. **Ebsco Information Services**

Jill M. Tweedie, Field Sales Representative; David R. Brisendine, MSLS-Regional Sales Manager; Jerry Welshoff, Regional Sales Manager; Beth Vaccaro, Account Service Manager  
Presentation: CINAHL w/Full Text, Biomedical Reference Collections, DynaMed, Health Library, and E-Resource and Management Solutions (including AtoZ, Linksource and the Electronic Journals Service).

10:30 a.m. **Basch Subscriptions, Inc.**

Stephen T. Kochoff, Ph.D., Regional Sales Director  
Presentation: Online serials management system, BOSS

11:30 a.m. **Ovid Technologies**

Jenna Von Hagen, Julie Quain, Dave Upton  
Presentation: Consortium Business; New Products; Technical Update; Package/Product Promotions

12:30 noon **Lunch** Sponsored by Ovid Technologies/Tour of Mercy's Library

1:00 p.m. **Rittenhouse**

Kate Hartnett, Mid-Atlantic Sales Representative; Meg White, Executive Director-Digital Business Development  
Presentation: New Product, R-2 Library

2:30 p.m. **MDConsult/Elsevier**

Jim Palermin, Regional Sales Manager; Sam Taylor, Regional Sales Director  
Presentation: Consortium Business; New Products (Nursing Consult, Nursing Skills)