

UNIVERSITY OF MARYLAND, BALTIMORE

WOMEN'S HISTORY MONTH



GUEST SPEAKER

Gloria Mayfield Banks, MBA

Gloria Mayfield Banks has consistently beaten the odds to achieve phenomenal success in her life and in her business. She defied dyslexia to earn a Master of Business Administration degree from Harvard University, where she later served as assistant director for admissions at the business school. And after leaving an abusive marriage and a corporate career at IBM 20 years ago to sell lipstick, she quickly ascended to elite executive national sales director with skin care and cosmetics seller Mary Kay. Today she earns millions as one of Mary Kay's top 10 salespeople in the United States and its No. 1 African-American sales director in the world.

Banks travels the globe from her Baltimore home to share with audiences her advice on creating a better life. A dynamic storyteller with a conversational style, she is known for her creative humor and high energy. Banks' enthusiasm is contagious and her message is strong: Success is a choice that once committed to can be achieved!

She has appeared on CNN, ABC, and CNBC to talk about her secrets of success. Banks also has been featured in *Fortune*, *Black Enterprise*, *Glamour*, and *Pink* magazines.

She is married to Kenneth Banks, president/chief executive officer of Banks Contracting Co., which provides construction services on some of the largest projects in the Baltimore region. They have four adult children.

March 23, 2015

NOON TO 1:30 P.M.

WESTMINSTER HALL

Light lunch served.

For more information, contact
events@umaryland.edu.

The event is free to UMB staff, faculty,
and students, but registration is required.

elm.umaryland.edu/whm