



MISSION The University of Maryland School of Pharmacy leads pharmacy education, scientific discovery, patient care, and community engagement in the state of Maryland and beyond.

VISION We will achieve our mission by:

- inspiring excellence in our students through a contemporary curriculum, innovative educational experiences, and strategic professional relationships.
- advancing scientific knowledge across the spectrum of drug discovery, health services, and practice-based and translational research with significant focus on collaborative partnerships.
- expanding the impact of the pharmacist's role on direct patient care and health outcomes.
- building and nurturing relationships with all members of our community.
- capitalizing on our entrepreneurial spirit to improve pharmaceutical research, practice, and education in Maryland and throughout the world.

PLEDGE We are proud to be critical thinkers, lifelong learners, and leaders who are sought for our expertise. We earn our reputation with the highest standards of personal ethics and professional conduct. Students and education are central to everything we do. We engage the community; together, we contribute to the improved health of society. We celebrate the distinctive talents of our faculty, staff, and students. We honor our traditions and advocate for dynamic changes in pharmacy practice, education, and research. We create the future of pharmacy.

STRATEGIC PLAN 2010-2015

EDUCATION: Foster student success through innovative curricula, superior practical experiences, and professional engagement.

RESEARCH: Intensify nationally and internationally recognized programs in drug discovery and development, health services, practice-based and translational research.

PRACTICE: Establish and expand pharmacy practice models that are self-sustaining and nationally recognized.

ENVIRONMENT: Promote a healthy school community that values excellence through professional collegiality, mentoring, and citizenship.

ENTREPRENEURSHIP: Capitalize on key revenue-generating opportunities in research, practice, education, and philanthropy.

STRATEGIC PLAN 2010-2015

EDUCATION: Foster student success through innovative curricula, superior practical experiences, and professional engagement.

1. Prepare students and trainees to excel as practitioners, researchers, academic faculty, and innovators in the profession through future-focused professional, graduate, and postdoctoral curricula.
2. Promote strong learner-centered environments using best practices in educational methodologies and instructional technology with evidence-driven approaches to teaching and assessment.
3. Encourage innovative interdisciplinary, interprofessional, and international experiences in education, practice, and research.
4. Expand recruitment efforts for excellent PharmD preceptors and high-quality students in PharmD, graduate, residency, and postdoctoral fellowship programs.
5. Model excellence and professionalism through continued faculty commitment to student engagement.

RESEARCH: Intensify nationally and internationally recognized programs in drug discovery and development, health services, practice-based and translational research.

1. Strengthen and integrate structural biology and drug discovery programs to identify new therapeutic entities and technologies for development and evaluation.
2. Enhance research programs in biotechnology, nanomedicine, genomics, and personalized medicine directed toward optimizing drug therapy.
3. Expand safety and effectiveness research initiatives and partnerships in epidemiology, economics, clinical evaluation, and other health services.
4. Increase funding of multi-investigator, multi-department, and multi-institutional research initiatives and consortia.
5. Foster community engagement activities that support research and practice initiatives, such as practice-based research networks and community-based participatory research.

PRACTICE: Establish and expand pharmacy practice models that are self-sustaining and nationally recognized.

1. Optimize the pharmacist's role by expanding practice models that utilize medication therapy management for acute and chronic diseases across the continuum of care settings.
2. Promote effective pharmacy practice models that have a positive impact on improved patient outcomes, decreased health care costs, adherence, minimization of adverse events, and reduction in medication errors.
3. Secure reimbursement of pharmacist's clinical services at practice sites.
4. Advocate to local and federal legislatures and agencies for the advancement of pharmacy practice, to improve the health of citizens and to impact drug policy.

ENVIRONMENT: Promote a healthy school community that values excellence through professional collegiality, mentoring, and citizenship.

1. Cultivate harmonious relationships and appreciation for professional and cultural diversity through communication among students, faculty, and staff.
2. Bolster efforts to recruit and retain outstanding and productive faculty and staff.
3. Empower students, staff, faculty, and alumni with formalized mentoring, continuing education and professional development, and leadership opportunities.
4. Energize relationships with preceptors, alumni, legislators, and other stakeholders.

ENTREPRENEURSHIP: Capitalize on key revenue-generating opportunities in research, practice, education, and philanthropy.

1. Translate scholarly activities into marketable initiatives such as patents, intellectual property, technologies and curriculum licensing, and faculty-led startup companies.
2. Expand faculty sabbaticals on entrepreneurial activities, intellectual property, and public/private partnerships.
3. Increase partnerships with external entities to optimize continuing education programs and clinical, research, and teaching contracts.
4. Nurture a culture of philanthropy through a comprehensive development program.