



21st Annual Summer Institute in Nursing Informatics

Real Meaningful Use: Evolution or Revolution?

Conference - July 20-23, 2011 • Preconference Tutorials - July 18-20, 2011

Call for Abstracts

The SINI Planning Committee is accepting research and practice abstracts that address the main conference theme, "Real Meaningful Use: Evolution or Revolution?" Authors of top-rated abstracts will receive monetary awards and special recognition. **Abstracts due March 7, 2011.**

Conference Location: University of Maryland School of Nursing, Baltimore, Md.

For details, visit the conference website: <http://nursing.umaryland.edu/sini>

New preconference this year! Revolutionary Informatics for the Nurse Executive

Overview

Health care organizations continue to make major investments in technology to provide high quality care, improve efficiency, and reduce costs. However, in many cases the technologies selected, purchased, and developed are underutilized, misused, or not used at all by nurses, one of the largest segments of care providers within an organization. When nurses can participate in the selection, design, testing, and evaluation, technology acquired is likely to be compatible with the work at the point of care and therefore have a greater positive impact. The Chief Nurse Officer (CNO) has a critical role in how an organization selects, implements, and adopts technology. He or she can create a culture of shared decision making, ensuring that staff members are active and engaged in the process. The CNO should be an equal partner in the C-suite and should, along with vendor CNOs, manage technology decisions by engaging and partnering with staff, top executives, and interdisciplinary colleagues.

However, many CNOs, may feel that they possess little knowledge or experience in this domain. This SINI preconference was developed to help fill that knowledge gap and provide CNOs with the tools they need to be visionary leaders and full partners in these important transformational processes.

Featured Speakers

Beverly Bell, MHA, RN, FHIMS, CPHIMS
Partner & EHR Implementation Practice Director
CSC Healthcare Group

Karlene M. Kerfoot, PhD, RN, NEA-BC, FAAN
Vice President & Chief Clinical Officer
Aurora Health Care

Judy Murphy, RN, FACMI, FHIMSS
Vice President, Information Services
Aurora Health Care
Board of Directors
HIMSS

Joyce Sensmeier, MS, RN-BC, CPHIMS, FHIMSS, FAAN
Vice President, Informatics
HIMSS

Judith J. Warren, PhD, RN, BC, FAAN, FACMI
Christine A. Hartley Centennial Professor & Director of
Nursing Informatics
University of Kansas School of Nursing and University of
Kansas Center for Health Informatics

Marisa L. Wilson, DNSc, MHSc, RN-BC
Assistant Professor
University of Maryland School of Nursing

Dates

Tuesday, July 19 8 a.m.-5 p.m.
Wednesday, July 20 8 a.m.-noon

Please plan to join us for the main conference on Wednesday, July 20, that includes the keynote speaker, distinguished panel, and vendor evening with a full dinner served.