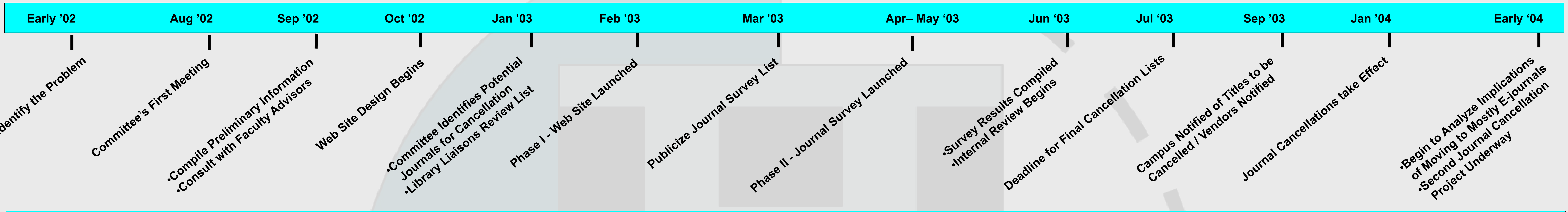


Power Through Communication: Using a Web Site in a Journal Evaluation Project

The Issues: Rising Journal Subscription Costs, Flat Library Budget

University of Maryland Health Sciences and Human Services Library

The Solution: Identify and Cancel Selected Print Journals



Phase I The Site

Purposes: To inform the campus community of the journal publishing cost crisis
 To alert campus to how the Library is being affected
 To gain campus support and participation in solutions

Phase II The Survey

Purpose: To actively engage the campus community in the evaluation process for cancelling journals

Web Site Content

- Outline the Issues/Solutions
- Create Awareness of Costs
- Provide Rationale for Cancellations
- Articulate the Library Plan
- Connect Users to the Journal Crisis Debate
- Encourage Campus Buy-in
- Provide Powerful Communication Link
- Generate Participation through Voting

Design Criteria

- Make it Simple; Don't Overwhelm
- Offer Subject-specific Lists
- Provide Opportunity to Comment
- Authenticate Respondents
- Make Results Easy to Manipulate and Display

Advantages of Using a Web Site

- Available 24/7
- Good venue for broadening the dialogue to include related issues like open access models
- One location for pulling together a variety of resources that address the problem
- Allows data to be presented visually for a more dramatic effect
- Easy for campus to vote and send feedback
- Easy to communicate back to individuals
- Easy to advertise with 'one stop' URL: <http://www.hshsl.umaryland.edu/jep>
- Simplifies data collection and internal communication

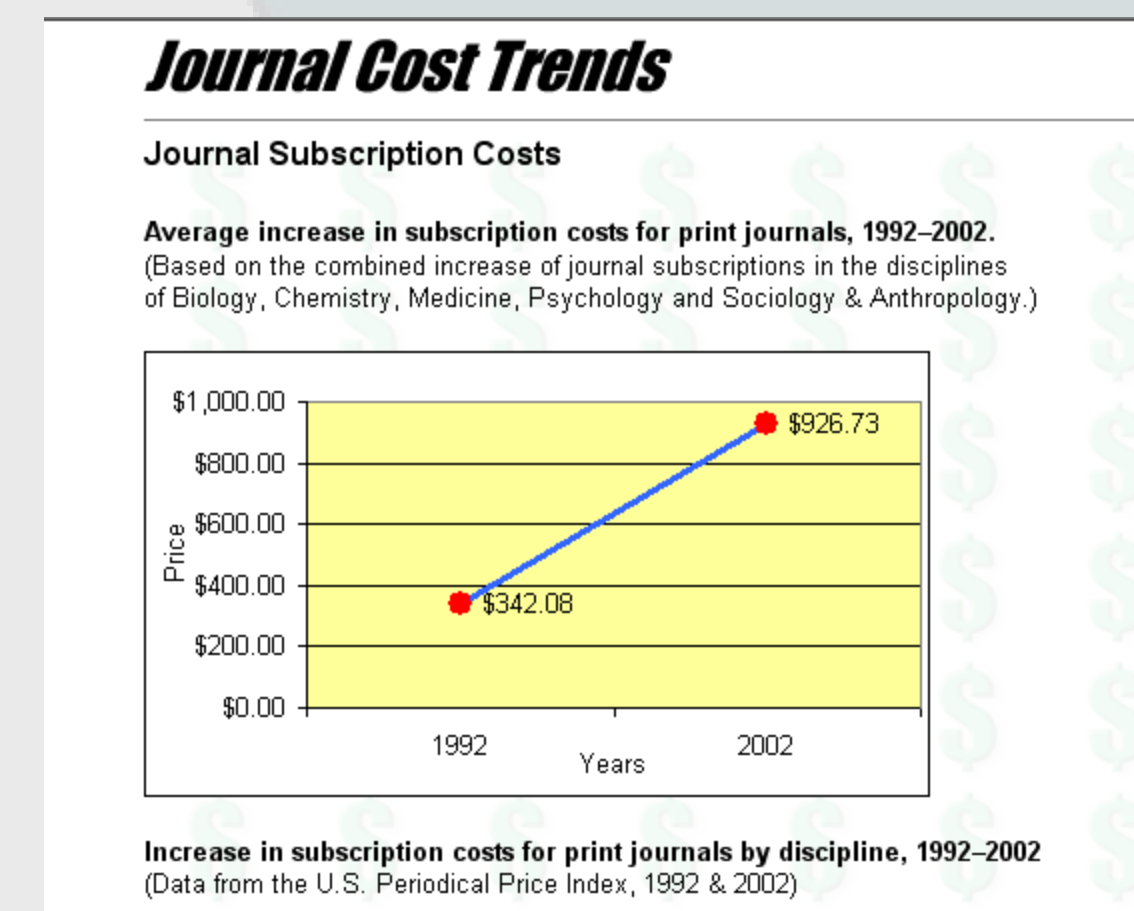
University of Maryland Health Sciences and Human Services Library
Journal Collections in Transition
 The HS/HSL Journal Evaluation Project

Project Goals

- **Long-term Goal:** To plan the transition from a largely print collection to a largely digital collection.
- **Short-term Goal:** To identify journals for cancellation totaling approximately \$130,000. This dollar amount represents the estimated inflation for HS/HSL journal subscriptions for fiscal year 2004.

Project Timeline

- The project will take one year to complete.



Journal Evaluation Project - Instructions

UMB faculty, staff and students are encouraged to participate in the journal evaluation process. The journals on the lists below are a subset of the Library's current journal subscriptions. These journals had five or fewer uses over the past three years and are being considered for cancellation.

You may review the complete low-use journal list or select a specific discipline list. The discipline arrangement is for your convenience. Once you have selected a list to review, check off any journal titles you think should be retained. You will only be able to submit the form one time. [Journal Lists](#) - Please read the information under Review Process before making your recommendations.

The Library does not allocate percentages of funds by school or discipline. Faculty librarians reviewed the titles and were as inclusive as possible when compiling the lists. Titles having interdisciplinary use have been represented broadly across all lists.

Complete Low-Use Journal List (673 titles)

- Basic Science (163 titles)
- Dentistry (53 titles)
- Medicine/Allied Health (349/20 titles)
- Nursing (157 titles)
- Pharmacy (249 titles)
- Social Work (125 titles)

Outcome

- Recommendations will be accepted through May 16th.
- The Journal Evaluation Committee will review the recommendations.
- Cancellation lists will be posted in August on the [Journal Evaluation Project website](#).
- Cancellations will take effect January 2004.

The Bottom Line: The Library must achieve a goal of \$130,000 in savings.

We appreciate your support in this process as we attempt to identify journals to cancel in order to maintain the best of our existing collection and to acquire new digital resources as funding permits.

Complete Journal List (661 Journals Listed)

Keep	Journal Name	Publisher	Price	Cost Per Use
<input type="checkbox"/>	ACADEMIC EMERGENCY MEDICINE	Elsevier/Saunders	\$219.36	\$13.71
<input type="checkbox"/>	ACTA CYTOLOGICA	Science Printers and Publishers	\$376.92	\$28.99
<input type="checkbox"/>	ACTA NEUROCHIRURGICA - SUPPLEMENTS ONLY	Springer Kundenservice	\$728.53	\$14.56
<input type="checkbox"/>	ACTA PSYCHOLOGICA	Elsevier Limited	\$936.00	\$13.18
<input type="checkbox"/>	ACTIVITIES ADAPTATION AND AGING	Haworth Press	\$512.00	\$16.00
<input type="checkbox"/>	ADDICTIVE BEHAVIORS	Elsevier Limited	\$1,255.00	\$2.67
<input type="checkbox"/>	ADVANCES IN CANCER RESEARCH	Elsevier/Academic Pr	\$375.00	\$31.25
<input type="checkbox"/>	ADVANCES IN CARDIOLOGY	Karger	\$140.00	\$28.00
<input type="checkbox"/>	ADVANCES IN CHILD DEVELOPMENT BEHAVIOR	Elsevier/Academic Pr	\$100.00	\$50.00
<input type="checkbox"/>	ADVANCES IN ENZYME REGULATION	Elsevier Limited	\$900.00	\$9.68
<input type="checkbox"/>	ADVANCES IN FOOD AND NUTRITION RESEARCH	Elsevier/Academic Pr	\$246.00	\$50.00
<input type="checkbox"/>	ADVANCES IN IMMUNOLOGY	Elsevier/Academic Pr	\$230.00	\$20.91
<input type="checkbox"/>	ADVANCES IN PHARMACOLOGY	Elsevier/Academic Pr	\$100.00	\$7.69

Survey Results

- Cancelled 371 Journals for 2004 at \$144,000
- Votes from 207 Faculty, Staff and Students Cast During the Six-week Survey