Embracing mHealth

MOBILIZING HEALTHCARE

October 22, 2013   SMC Campus Center, Elm Room A

9am   Registration

9:30   Keynote speaker

Susannah Fox
*Associate Director,
Pew Research Center*

*Mobile Health in Context:
How Information is Woven into Our Lives*

10:45   Panel of Invited Speakers

Shiv Gaglani
Editor, Medgadget

Mobile Medical Apps and Devices: Toys or Tools?

Dr. Alain Labrique
*Director, Johns Hopkins
Global mHealth Initiative*

*mHealth: The Mobile Revolution and
Change Potential for Global Health*

Kathleen Murphy
*Partner Outreach Manager,
text4baby*

*Text4baby: Harnessing the Power
of Mobile for Maternal & Child Health*

12pm   Break

12:15   Panel of UM Speakers and Lunch

Clarissa Jonas Diamantidis, MD, MHS | *Assistant Professor of Medicine,
School of Medicine*
    *Educating Chronic Kidney Disease Patients Through
    Health Information Technology: Can They Hear You Now?*
Julie Gilliam | *Instructional Technology Specialist, School of Social Work*
    *Investigating the Role of Mobile Applications
    in Treating Trauma Survivors*
Kantahyanee W. Murray, PhD | *Research Assistant Professor, School of Social Work*
    *Text to Connect: Using Text Messaging to Enhance
    Parents' Engagement in a Parent Training Program*
Eun-Shim Nahm, PhD, RN, FAAN | *Professor, OSAH, Program Director,
Nursing Informatics, School of Nursing*
    *Development and Testing of a Mobile Health
    Website for Mobile Clinic Patients*