

All advertising by all persons practicing physical therapy in this State is prohibited except the following:

(a) A physical therapist may use a personal professional card of not more than 3½" x 2", upon which may be printed only his name, title, address, telephone number and office hours.

(b) Removal notices may be mailed by any physical therapist notifying any physician or surgeon that he is removing his offices from his present address to the address set forth on said notice. Such notice shall be not more than 5" x 7" and may only contain the name, title, telephone number, office hours, new address, old address, and an indication that patients are treated upon medical referral only.

(c) Each physical therapist may exhibit on the door or wall of the building wherein he practices not more than two signs on which shall be placed the name and title of such person, the letters of which shall not exceed three inches square. In addition he may exhibit such sign on the door of his office in addition to those on the door or wall of such building.

Any person practicing physical therapy who shall solicit or advertise by mail, card, newspaper, pamphlet, radio or otherwise to the general public, except as set out in Section shall be guilty of a misdemeanor, and upon conviction thereof shall be fined not less than \$50 nor more than \$30 for each offense.

Anyone who violates this section shall be subject to revocation of his or her license as set forth in Section 609B of this Article.

Section And be it further enacted, That if any part, section, paragraph, clause or sentence of this Act be declared unconstitutional or invalid for any reason, the remainder thereof shall not be affected.

Section And be it further enacted, That this Act shall take effect June 1, 1941.

*no black ads nor  
No bold type in yellow pages*

HOUSE BILL NO. 644

*Med Prac - et)*  
*a guide when being*  
*revised*  
*and re*  
*Advertisement*

AN ACT to add three new sections to Article 43 of the Annotated Code of Maryland (1939 Edition) title "Health", sub-title "Practitioners of Medicine", said new sections to be known as Sections 144A, 144B, 144C inclusive, to follow immediately after Section 144 of said Article, prohibiting advertising by all persons practicing medicine and surgery.

Section 1 Be it enacted by the General Assembly of Maryland, that three new sections be and they are hereby added to Article 43 of the Annotated Code of Maryland (1939 Edition), title "Health", sub-title "Practitioners of Medicine", said new sections to be known as Sections 144A, 144B, 144C inclusive, to follow immediately after Section 144 of said Article, and to read as follows:

144A. All advertising by all persons practicing ~~medicine and surgery~~ in this State is prohibited except the following:

(a) A ~~physician or surgeon~~ <sup>p.t.</sup> may use a personal professional card of not more than 3 1/2" x 2", upon which may be printed only his name, title, address, ~~specialty~~, telephone number and office hours.

(b) Removal notices may be mailed by any ~~physician or surgeon~~ notifying any ~~bona fide patient of said~~ physician or surgeon that he is removing his offices from his present address to the address set forth on said notice. Such notice shall be not more than 5" x 7" and may only contain the name, title, ~~specialty~~, telephone number, office hours, ~~and new address, and old address, and~~ *and location of*

(c) Each ~~physician or surgeon~~ may exhibit on the door or wall of the building wherein he practices not more than two signs on which shall be placed the name and title ~~or degree~~ of such person, the letters of which shall not exceed three inches square. In addition he may exhibit such sign on the door of his office in addition to those on the door or wall of such building.

144B. Any person practicing medicine or surgery who shall solicit or advertise by mail, card, newspaper, pamphlet, radio or otherwise to the general public, except as set out in Section 144A, shall be guilty of a misdemeanor, and upon conviction thereof shall be fined not less than \$50.00 nor more than \$300.00 for each offense.

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*Anyone who violates this section*

144C. A violation of the provisions of Section 144A or 144B shall constitute unprofessional conduct and the license of any physician or surgeon guilty of such violation shall be subject to revocation, as set out in Section 144 of this Article.

Section 2. And be it further enacted, That if any part, section, paragraph, clause or sentence of this Act be declared unconstitutional or invalid for any reason, the remainder thereof shall not be affected.

Section 3. And be it further enacted, That this act shall take effect June 1, 1943

(Signed by the Governor on May 7, 1943)