



hand

mobile technologies in
academia + medicine

program

- 9:30 - 10 am Registration and Continental Breakfast
- 10 - 10:15 am Welcome and Opening Remarks by Alexa Mayo
- 10:15 - 11 am Keynote Address by Neil Versel:
Health Care Here, There, Everywhere
- 11am - 12 pm Educational Uses of Mobile Technology
- Dr. Wallace Marsh: The IM Learning Initiative at Shenandoah University
 - Megan von Isenburg: The Kindle: A Novel Way to Increase Access to Information
- 12 - 1 pm Lunch on your own
- 1 - 2 pm Clinical Uses of Mobile Technology
- Dr. Steven Schwartz: Incorporation of Handheld Computing to a 4 year Medical School Curriculum
 - Loren Frant: Mobile MedlinePlus: Health Information On-the-Go
 - Michael Casdorff: Mobile for the Millennial Medical Student
- 2 - 2:15 pm Snack Break
- 2:15 - 3:15 pm Mobile Technology @ UMB
- Marc Laytar: UMMS Medical Encyclopedia iPhone App: The Journey from Idea to iTunes
 - Julie Gilliam: Development of Mobile Applications for the UMB Dental School
 - Paula Raimondo: HS/HSL Web App for the iPhone
- 3:15 - 4 pm Closing Reception: Please join us at the HS/HSL Gladhill Boardroom.

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