

SINI 2023

32nd Summer Institute in Nursing Informatics

July 20-21, 2023

Capturing the Value of Informatics Across the Health Care Continuum



Sponsor Opportunities

SINI Mission

SINI is an internationally recognized opportunity to learn from and network with leaders in the fields of health care and nursing informatics. SINI's mission is to provide clinicians, leaders, and academicians with new knowledge, exceptional presentations, meaningful networking opportunities, and experiences that further develop leadership in the field of nursing and health care informatics.

Various Topics Covered

- Innovations in informatics and technology
- Health Information Technology (HIT)
- Care coordination across the continuum
- Capturing IT intangibles
- Patient facing and engagement
- Education, Practice and Research in informatics

Highlights

- Continuing education credits
- Networking with peers from around the globe
- Lectures and discussions with experts
- Posters and presentations from informaticians
- Research and practice exemplars
- Spotlight on Innovations
- Chance to win free registration to SINI
- Downloadable resources and learning materials
- Games, prizes, and opportunities to win free registration to SINI

SPONSORSHIP OPPORTUNITIES

Sponsors support the overall mission of SINI and receive special recognition, including their organization logo, website, and company information on the SINI website and in the virtual conference software.

Conference Sponsor

All sponsorships include program advertising, options for free conference registration, promotional materials, a virtual booth, and recognition during the event.

Gold Sponsor: \$10,000 (3 free registrations)

Fair Market Value: \$1950

Silver Sponsor: \$5,000 (2 free registrations)

Fair Market Value: \$1300

Bronze Sponsor: \$2,500 (1 free registration)

Fair Market Value: \$650

Event Opportunities

Spotlight on Innovation Event: \$2,000

Host a presentation of your organization's products or services, an educational topic, or emerging trends in Health IT to clinical and informatics health care professionals in a virtual setting.

Partnership Opportunities

Support popular features of SINI by partnering with our premier events, speakers, or awards.

\$1,500 Sponsor - choose from the following:

- Keynote Speaker
- Distinguished Lecturer

\$750 Sponsor - choose from the following:

- Networking Events
- SINI Scholarship

\$500 Sponsor - choose from the following:

- People's Choice Award
- Outstanding Presentation Award
- Outstanding Poster Award

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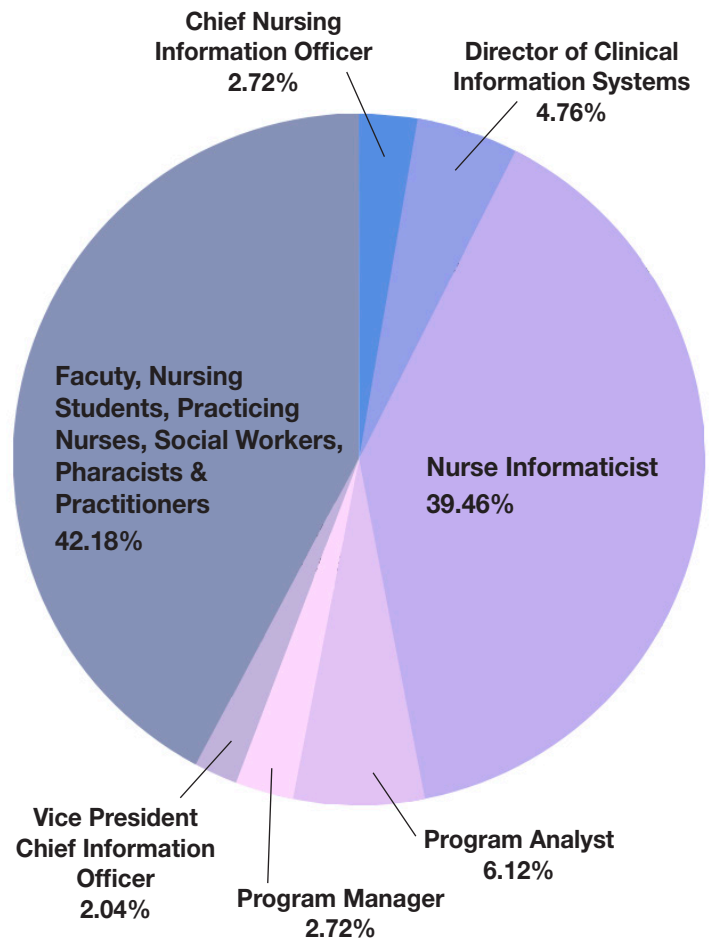
For Sponsors and SINI events, SINI will:

- Market and promote your company and presentation through
 - Email blasts
 - Social Media
 - SINI webpage
 - Program announcements
 - Conference flyers
- Provide a virtual room to allow participants to attend a live, interactive demonstration.
- Provide a comprehensive list of registration information.

SINI participants represent an array of professions and institutions:

- Federal agencies
- Academic medical centers and community hospitals
- Colleges and Universities
- Health information technology (HIT) vendors and consultants
- Senior-level nursing informaticians seeking effective information technologies and influencing decisions on HIT products and services
- Chief information officers, chief nursing officers, and health care executives

Demographic Breakdown of SINI Attendees



For questions about SINI or Sponsorship Opportunities contact:

pe.nursing@umaryland.edu



IMPORTANT NOTE:

Sponsorship funds for SINI are charitable contributions (above the fair market value of benefits) and are payable to and administered by the University of Maryland, Baltimore Foundation.