

31st Summer Institute in Nursing Informatics

SINI 2022

Embracing Health Care Complexity
Through Informatics Innovations

July 14 - 15, 2022

Sponsor Opportunities

An internationally recognized opportunity to learn from and network with leaders in the fields of health care and nursing informatics. *This year will be a virtual and interactive event.*

SINI participants represent an array of professions and institutions:

- Federal agencies
- Academic medical centers and community hospitals
- Universities
- Health information technology (HIT) vendors and consultants
- Senior-level nursing informaticians seeking effective information technologies and influencing decisions on HIT products and services
- Chief information officers, chief nursing officers, and health care executives

SPONSORSHIP OPPORTUNITIES

Sponsors support the overall mission of SINI and receive special recognition, including their organization logo, website, and company information on the SINI website and in the virtual conference software.

Conference Sponsor

All sponsorships include program advertising, options for free conference registration, promotional materials, a virtual booth, and recognition during the event.

Gold Sponsor: \$10,000 (3 free registrations)

Silver Sponsor: \$5,000 (2 free registrations)

Bronze Sponsor: \$2,500 (Includes Application Alley Event sponsorship and 1 free registration)

EVENT OPPORTUNITIES

Spotlight on Innovation Event: \$2,000

Host a presentation of your organization's products or services, an educational topic, or emerging trends in Health IT to clinical and informatics health care professionals in a virtual setting.

Application Alley Event Sponsor: \$750

This venue offers the opportunity for organizations and programmers to present applications under development to a Health IT audience for expert feedback on usability, usefulness, and improvement.

Application Alley Presentation: \$300

Present your organization's application to SINI's Health IT professionals.

OTHER SPONSORSHIP OPPORTUNITIES

Support popular features of SINI by sponsoring our premier events, speakers, or awards.

\$1,500 Sponsor - choose from the following:

- Keynote Speaker
- Distinguished Lecturer

\$750 Sponsor - choose from the following:

- Networking Events
- SINI Scholarship
- Application Alley

\$500 Sponsor - choose from the following:

- People's Choice Award, Outstanding Presentation Award, Outstanding Poster Award

\$300 Sponsor

- Application Alley Presentation

For Sponsors and SINI events, SINI will:

- Market and promote your company and presentation through emails, the SINI webpage, program announcements, and conference flyers.
- Provide a virtual room to allow participants to attend a live, interactive demonstration.
- Provide a comprehensive list of registration information.

SPONSOR APPLICATION

PLEASE SUBMIT NO LATER THAN APRIL 15, 2022

SPONSORS: Click here for online registration and payment: <https://cf.umaryland.edu/checkout/son/sini2022/>
 Completed applications may also be emailed to: pe.nursing@umaryland.edu

Name of Organization _____

Contact Person _____

Address _____ City _____ State _____ ZIP _____

Telephone _____ Fax _____

Email _____

SPONSORSHIPS

- | | | | | | |
|--|----------|---|---------|---|-------|
| <input type="checkbox"/> SINI Gold Sponsor | \$10,000 | <input type="checkbox"/> Keynote or Distinguished Lecture | \$1,500 | <input type="checkbox"/> Poster Session | \$500 |
| <input type="checkbox"/> SINI Silver Sponsor | \$5,000 | <input type="checkbox"/> Networking Events | \$750 | <input type="checkbox"/> Outstanding Presentation Award | \$500 |
| <input type="checkbox"/> SINI Bronze Sponsor | \$2,500 | <input type="checkbox"/> SINI Scholarship | \$750 | <input type="checkbox"/> Peoples Choice Award | \$500 |
| <input type="checkbox"/> Spotlight on Innovation | \$2,000 | <input type="checkbox"/> Application Alley Sponsorship | \$750 | <input type="checkbox"/> Application Alley Presentation | \$300 |

Total for Sponsorship: \$ _____

PAYMENT

IMPORTANT NOTE: Sponsorship funds for SINI are charitable contributions (above the fair market value of benefits) and are payable to and administered by the University of Maryland, Baltimore Foundation.

Select your method of payment:

- Check Visa MasterCard American Express

Account Number _____ Exp. Date _____

Authorized Signature _____

SPONSORS

Submit online payment at:
<https://cf.umaryland.edu/checkout/son/sini2022/>
 or send check, payable to UMB Foundation #2782
 to: UMB Foundation
 220 N. Arch St.,
 13th Floor Baltimore, MD 21201

For questions regarding SINI 2022 sponsorship opportunities, please contact Sonia Smith at:
sonia.smith@umaryland.edu