



March 30, 2022

Dear UMB Community,

April is Core Values Month at the University of Maryland, Baltimore (UMB). During the 2022-2026 strategic planning process, we heard overwhelmingly that our existing values should evolve, and so they have. UMB's new core values are:

- **Respect and Integrity:** We value each other and hold ourselves accountable for acting ethically and transparently using compassion and empathy.
- **Well-Being and Sustainability:** We care about the welfare of our people, planet, communities, and University.
- **Equity and Justice:** We embrace and are committed to diversity, and we value inclusive and just communities. We oppose racism and oppression in all their forms.
- **Innovation and Discovery:** We imagine and explore new and improved ways to accomplish our mission through education, research, clinical care, and service.

I know very well that core values can't just be words on a banner. Living our values requires action and certain behaviors by every person at UMB. For that reason, I charged members of the **Core Values Implementation Committee** to meet and develop guides that give examples of behaviors for each of our core values. Please take some time to **review them**, think about where you see the core values in action at UMB, and put them into practice.

I hope that you'll stop by a table inside various UMB buildings during April to learn about the University's new set of core values, tell us which of the values speaks to you the most, and win some swag.

The tables will be set up Tuesdays and Thursdays, 11 a.m. to 1 p.m., on these dates:

**April 5:** SMC Campus Center lobby

**April 7:** School of Pharmacy lobby

**April 12:** School of Law lobby

**April 14:** School of Nursing lobby

**April 19:** School of Dentistry lobby

**April 21:** School of Social Work atrium

**April 26:** Health Sciences Research Facility II lobby

**April 28:** Lexington Building lobby

I also invite you to [download a core values poster](#) for your office or workspace.

I want UMB to be a place where everyone feels welcome, has a sense of belonging, and is supported to succeed. By acting on our core values, using them to guide our everyday interactions, we can make that a reality.

Sincerely,

**Bruce E. Jarrell, MD, FACS**

*President*

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This note was authorized for distribution to the University of Maryland, Baltimore community by the Office of the President.

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