



DECEMBER 2020

Where There's a Will, There's a Way to Plan for Your Estate

Office of Philanthropy Staff  December 2, 2020  3 min read

The University of Maryland, Baltimore (UMB) hosted its second annual Wills Week Conference on Oct. 23, 2020, attracting 300 members of the University community including staff, alumni, donors, and students.

The conference, held virtually because of COVID-19 restrictions, featured four estate planning professionals sharing information and answering questions on general estate planning, wills and probate, life insurance, and planning for Medicare, Medicaid, and long-term care.

“Many people share the same feelings I have around will planning and financial preparations for the future,” says University of Maryland School of Nursing research quality manager Casey Jackson, MS, CCRP. “It comes with a lot of legal jargon, it can be confusing, and it can be expensive. The high-quality speakers were able to relay information.”

Questions from the audience reflected the many different angles of estate planning. James Lee of Metropolitan Wealth Advisors presented on the five core documents of an estate plan: a will, a health care power of attorney, a durable financial power of



John Kern of Maryland Volunteer Lawyers Services, a nonprofit that offers free legal services for low-income Marylanders, presented on the importance of proper asset titling and the subject of probate, which impacts how estates are planned and settled.

Judy Vereen of New York Life provided an overview of life insurance, describing the different types and where to find it. And the conference closed with a session by Cheryl Jones of PK Law on the often-overlooked importance of planning around the extraordinary expenses that can come later in life.

UMB's Office of Planned Giving organized the conference in conjunction with National Estate Planning Awareness Week, created by a U.S. House of Representatives resolution in 2008.

"Estate planning affects everyone and yet nobody gets paid to promote it," said E. John McKee, assistant vice president for planned giving and philanthropy. "Wills Week offers the planned giving office a chance to put aside our normal duties for one week to perform a public service that benefits everyone. Anyone who has completed their estate planning gains peace and a sense of security that is worth the investment of time."

The Office of Planned Giving has made the conference presentations and general information on estate planning available at [this webpage](#). The next Wills Week Conference will take place Oct. 22, 2021, during National Estate Planning Awareness Week.

Planning Ahead

The Office of Planned Giving facilitates philanthropy to UMB for donors, development colleagues, and the University community at-large through advantageous giving options. The office can assist donors who are considering gifts to any school, program, designation, or fund at UMB or one of its seven schools via real estate, annuities, investment assets, charitable trusts, and more.

Learn more at umaryland.edu/umbf/planned-giving/.

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DECEMBER 2020

School of Nursing Exceeds Its \$36 Million Catalyst Campaign Goal

Laurette Hankins  December 2, 2020  3 min read

I want to formally and proudly thank and congratulate the University of Maryland School of Nursing's (UMSON) Office of Development and Alumni Relations team for its pivotal role in a great achievement — something that traditionally only occurs every seven to 10 years in the life of an institution. As of Oct. 20, 2020, UMSON had exceeded its \$36 million Catalyst Campaign fundraising goal, becoming the first University of Maryland, Baltimore (UMB) school to reach this important milestone.

We are keenly aware that many factors contributed to this success. The visionary leadership of Dean Jane M. Kirschling, PhD, RN, FAAN, and the tremendous, steadfast efforts of UMSON faculty and staff were instrumental in ensuring this triumph. We appreciate our good colleagues at UMB's Office of Philanthropy for their help over the years. And, of course, we would have not reached this goal without the extraordinary spirit of philanthropy so tangibly displayed by our wonderful donors. We salute them with the deepest gratitude and respect!





Jane M. Kirschling

“I am truly grateful for the extraordinary commitment of everyone who helped us reach our \$36 million Catalyst Campaign goal. This exceptional level of philanthropic support provides a vote of confidence in our nursing program and will help reduce the financial costs of an undergraduate or graduate nursing degree. On behalf of our more than 2,000 nursing students and countless future students,

— **Jane Kirschling, PhD, RN, FAAN,**
dean and professor, School of Nursing

In the development field, some professionals never experience being present from the start to the successful completion of a capital campaign, and I am so grateful that Stacey Conrad, Cynthia Sikorski, and Lorrie Voytek have been with me in Development and Alumni Relations for at least 95 percent of this campaign. Day in and day out for seven years, their professionalism, dedication, collaboration, determination to do their very best, and commitment to helping one another and showing the school in the best possible light made this special moment possible.

I could not be more proud or more grateful, and I can honestly say that the greatest honor of my 30-plus-year career in development has been to lead such an incredible team and work daily with these amazing women on this important cause.

And what a joy it has been for all of us to read the letters of our inspirational students, expressing heartfelt thanks and sharing how their lives have been dramatically changed for the better because of the scholarships they received. We feel honored to have served as a catalyst for these wonderful nursing students. While we have no intention of resting on this laurel, it is important to recognize and celebrate it!

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Laurette Hankins

Laurette Hankins is the associate dean for development and alumni relations at the University of Maryland School of Nursing.

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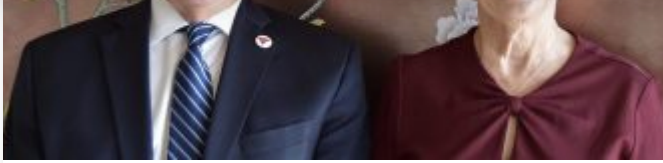
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New UMB CURE Initiatives Ignite a Bright Future for Scholars

Kate Ostrowski  December 2, 2020  4 min read

The UMB CURE Scholars Program formally welcomed its sixth cohort of STEM-minded sixth-graders in its White Coat Ceremony on Oct. 10, 2020, bringing the total to 138 scholars in the program, which is funded by the National Cancer Institute’s Continuing Umbrella of Research Experiences (CURE) and was the first to support middle school students.

The White Coat Ceremony has been a treasured moment for scholars and families alike, and this year was no exception. Participating virtually, the CURE Scholars were “coated” by their beaming family members.

The COVID-19 pandemic halted regular CURE programming in March 2020. Knowing that the pandemic would affect scholars and their families and communities disproportionately, the CURE team sprang into action, creating an [emergency support fund](#), organizing contact-free delivery of 47 Chromebooks and \$7,000 worth of groceries to CURE families in need, and setting up wide-ranging weekly check-ins with each scholar.

Meanwhile, CURE’s talented curriculum staff worked diligently to pivot all summer and fall programming to an entirely virtual platform to still deliver top-notch STEM (science, technology, engineering, and math) educational experiences. None of this would have been possible without the support of generous individual donors and corporate and foundation partners.

During the virtual event, UMB CURE executive director Gia Grier McGinnis, DrPH, MS, noted that the White Coat Ceremony marked a key milestone for the program.



look ahead to how we have to evolve to navigate the program's growth and societal changes happening around it."

To celebrate the milestone and with an eye to the future, program leaders introduced the next steps of this educational pipeline: the UMB CURE College Readiness Curriculum and the Career Navigator Program. The College Readiness Curriculum is launching with generous matching funding from the Edward St. John Foundation, and the Career Navigator program is supported in part by the Jack and Jill of America Foundation.

For more than 20 years, the Edward St. John Foundation has supported over 350 organizations to further education in Baltimore and the greater Maryland region. As part of its continued commitment to transform lives and build a framework for success through access to quality education, the foundation pledged \$375,000 in matching funds to support the CURE Scholars Program's growth over a six-year period. Contributions to the College Readiness Curriculum will be matched dollar for dollar as an incentive to encourage increased support for the student scholars and growth in the program.



EDWARD ST. JOHN FOUNDATION, INC.

The Edward St. John Foundation said it is proud to partner with an organization so focused on encouraging STEM education in Baltimore youth, and it looks forward to seeing where these bright young women and men take their educational and professional journeys.

"Students are provided tremendous experiential learning opportunities through collaboration with the University of Maryland Marlene and Stewart Greenebaum Comprehensive Cancer Center," said Lawrence Maykrantz, MBA, chairman of the foundation's Board of Trustees and president of St. John Properties. "They learn

student scholars.”

Supporting the Next Generation of Researchers

This investment enables the launch of the College Readiness Curriculum, a program structured to set up 11th- and 12th-grade scholars for collegiate success through academic support, SAT preparation, paid internships, the development of market-ready laboratory skills, the continuation of advanced STEM programming, and mentorship through Career Navigators.

This is the second year of UMB CURE funding from the Jack and Jill of America Foundation, whose mission is to “address issues facing African American children and families by investing in programs and services that create a strong foundation for children to thrive long-term.”

The foundation’s support this year is focused on the Career Navigator program, which will aid the scholars in developing soft skills, acquiring internships and apprenticeships, connecting with STEM professionals working in their area of interest, submitting college applications, and navigating financial aid forms. The foundation’s past support has provided funding for PSAT/SAT preparation, summer programming, the CURE Parent Organization, and community events, reinforcing the program’s commitment to the whole family.

This last leg of the educational pipeline is a representation of how committed the mentors, educators, and program leaders are to the CURE Scholars. The UMB community is thankful for all of its involved and generous CURE benefactors and looks forward to continuing these partnerships to ensure a bright future for our scholars.

Please consider a donation to support the UMB [CURE Scholars Sustaining Fund](#) or the [CURE Scholars Emergency Support Fund](#).

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Kate Ostrowski, MPP, is the associate director, foundation operations and compliance, and board relations, in the Office of Philanthropy at the University of Maryland, Baltimore.

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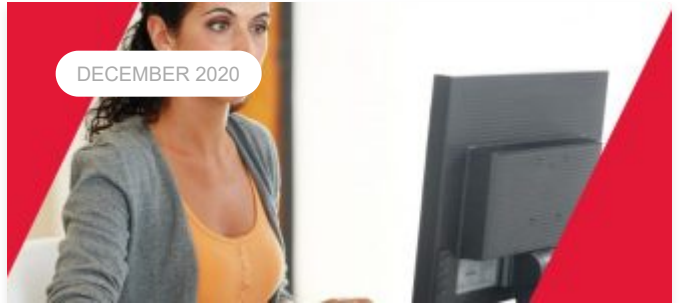


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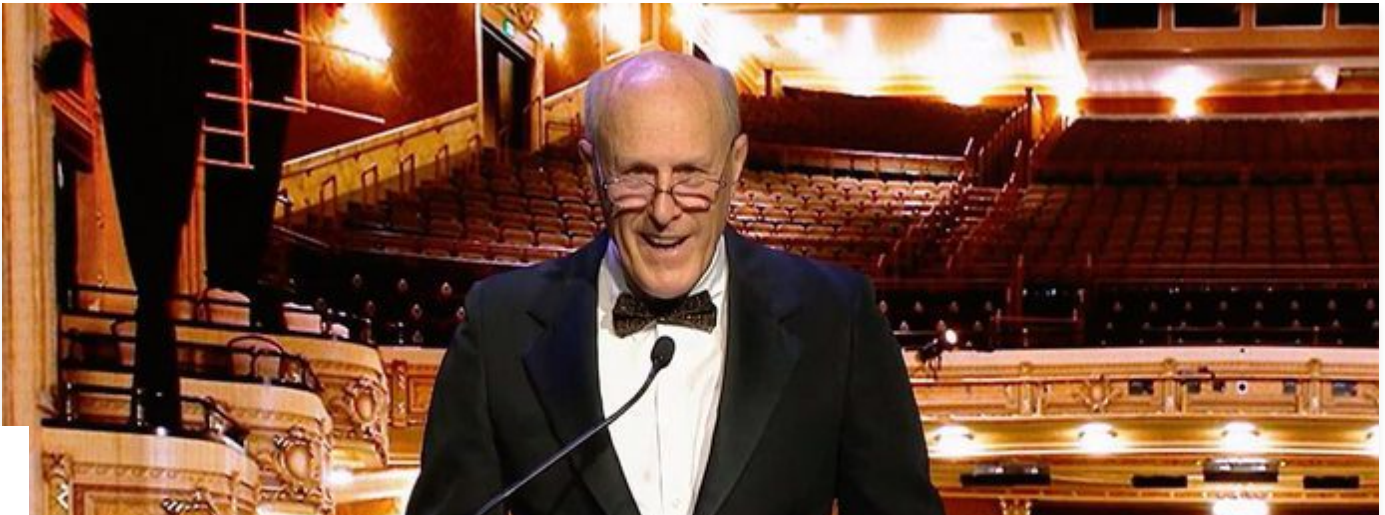
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JMB President Bruce E. Jarrell, MD, FACS, honored the Catalyst for Excellence winners at the 2020 Founders Week Gala, which was held virtually and titled “A Night of Stars.”

DECEMBER 2020

UMB Honors 2020 Catalyst for Excellence Award Winners



Kate Ostrowski  December 2, 2020  4 min read

Catalysts for excellence come in all shapes and sizes and from different backgrounds. The University of Maryland, Baltimore (UMB) established the Catalyst for Excellence Awards to honor those who exemplify powerful advocacy for success, achievement, and philanthropy for their respective schools and UMB as a whole.

These honorees serve as visionaries for future progress by exemplifying excellence and inspiration throughout their lives and careers. With 2020 being a year of such ups and downs, the following extraordinary individuals have made UMB, the city of Baltimore, and the state of Maryland better by devoting meaningful time, talent, and resources to numerous worthy causes.

The Doctor of Dental Surgery Class of 2020 rose to meet unprecedented challenges as its final semester at the University of Maryland School of Dentistry





School of Dentistry DDS Class of
2020

successfully completing their graduation requirements and dental licensure exams, they also demonstrated significant generosity by donating their class treasury to the UMSOD Emergency Student Assistance Fund to help students experiencing financial difficulties as a result of the pandemic.

Elva Elizabeth Tillman, JD '87, is an active and dedicated alumna of the University of Maryland Francis King Carey School of Law with more than 40 years of experience as an administrator, urban planner, applied researcher, university professor, and lawyer. A former member of the Alumni Board, a founding donor to the Larry S. Gibson Fellowship Endowment, a frequent mentor to students, and an advocate for the law school, Tillman exemplifies leadership and service to the Carey School of Law community.



Elva Elizabeth Tillman

Howard S. Brown is a longtime friend and advocate for the University of Maryland School of Medicine (UMSOM) and the broader UMB community. In gratitude for the medical care and education his family received, he has donated more than \$4 million to UMSOM to ensure innovation in trauma care. He also gave \$1.5 million to the Carey School of Law in honor of his father, a 1933 graduate. Brown is part of a true legacy family: Two of his three daughters and a son-in-law are UMSOM alums and his granddaughter is a first-year UMSOM student.



Howard S. Brown

Daniel E. Wagner, JD '62, serves as a powerful advocate for student success through his support of the Pharmapreneurship initiative at the University of Maryland School of Pharmacy. Wagner established a collection of annual endowed scholarships in honor of his family's legacy at the school, which includes an impressive nine graduates.

Wagner has ensured the collection of Wagner Family Scholarships in Pharmapreneurship will be funded each year during his lifetime and continue in perpetuity. This generous support gives students a platform to support research and business ventures.



School of Pharmacy

Ruth J. Lee, DNP '10, MS '04, MBA, RN, NEA-BC, has demonstrated her passion, dedication, and generosity as a University of Maryland School of Nursing (UMSON) alumna through impactful volunteer and philanthropic endeavors. She has served as a member-at-large on UMSON's Alumni Council and is president of the School's Alumni Association. She spearheaded fundraising initiatives to establish two endowed scholarships — one recognizing the Doctor of Nursing Practice program's 10th



Ruth J. Lee

community.

The Positive Schools Center (PSC), a program in the University of Maryland School of Social Work's Social Work Outreach Service, has been a shining example of a collaborative group of students, faculty, staff, community, and donors who have created significant positive change across Baltimore and the state. Working with individual school leadership, PSC introduces the skills and mindset to proactively and restoratively transform school climate. The team exemplifies commitment, innovation, education, advocacy, and philanthropy, all through the lens of social, racial, and economic justice.



The staff of the Positive Schools Center

Stars align to celebrate UMB's Founders Week Virtual Gala. [Watch the video.](#)

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Kate Ostrowski, MPP, is the associate director, foundation operations and compliance, and board relations, in the Office of Philanthropy at the University of Maryland, Baltimore.

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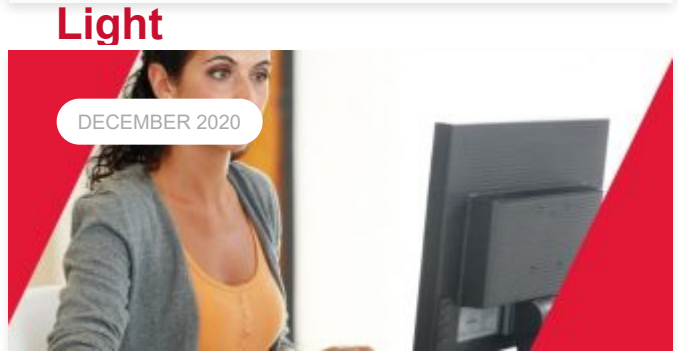


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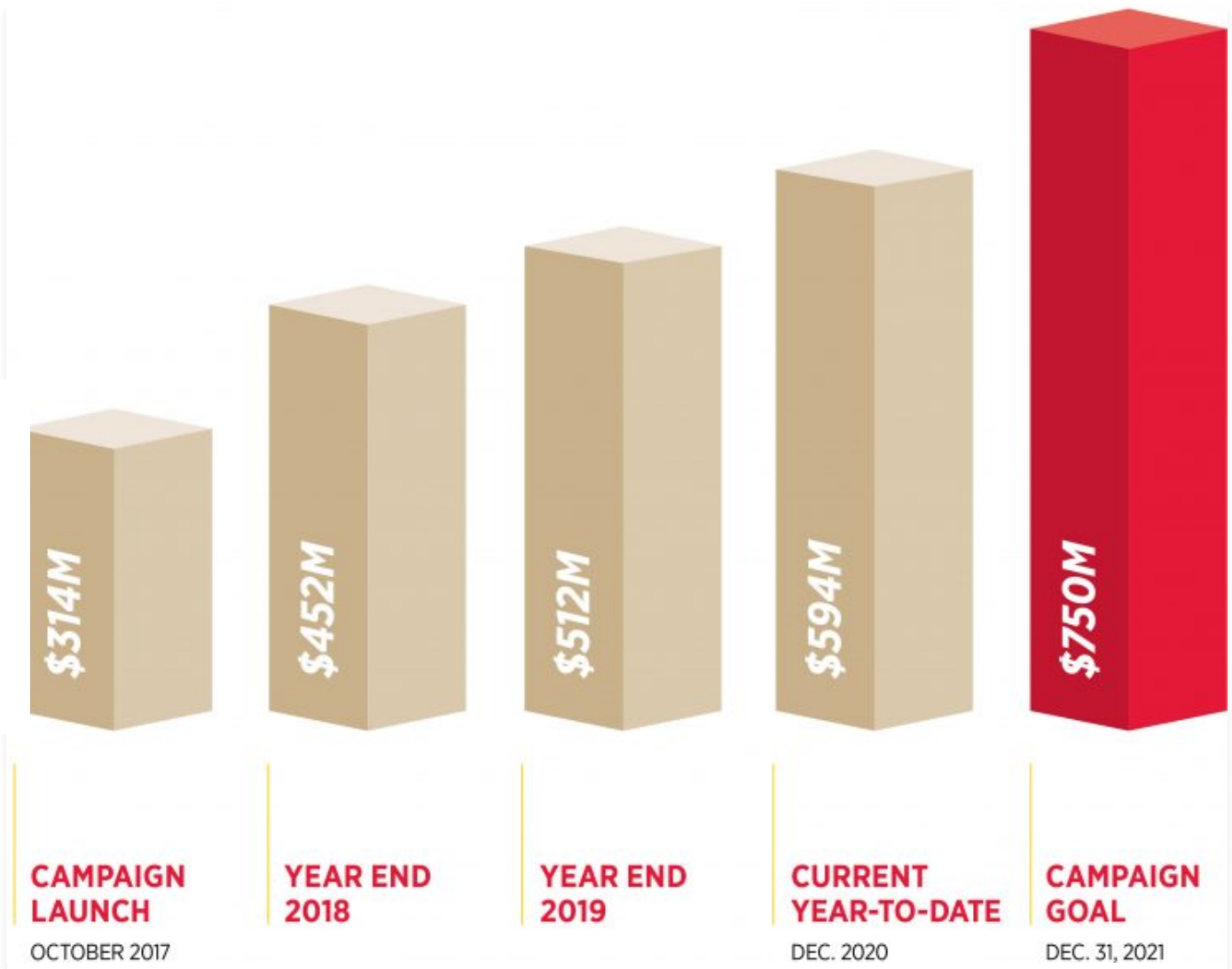
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UMB's Catalyst Campaign Shines Philanthropy's Light

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The year 2020 has been unlike any other. The COVID-19 pandemic has affected all of us in different ways: the way we work, the way we interact, the way we live. It is through this challenging and difficult



Nowhere is that more evident than the University of Maryland, Baltimore's (UMB) Catalyst Campaign — the most ambitious philanthropic initiative in UMB's history. This \$750 million campaign focuses on six areas of need: scholarship, faculty excellence, research, clinical initiatives, entrepreneurship, and community engagement.

The campaign effort, co-chaired by two UMB Foundation (UMBF) board members, Ellen H. Yankellow, PharmD '96, CEO of Correct Rx Pharmacy Services, and Brian J. Gibbons, JD '87, CEO of Greenberg Gibbons Commercial, is making substantial impact. Through the extraordinary generosity of our UMB community, we've raised \$579 million and expect to achieve our \$600 million milestone, or 80 percent of our campaign goal, by year's end.

To support our students, UMBF established 10 new student emergency funds last spring. The initial goal was \$100,000; instead, the UMB community responded in overwhelming numbers, with 1,900 donors contributing \$270,000 and counting to support students. During these times, it is gratifying to know a culture of giving continues to flourish from all sectors.

The light of philanthropy also shines through in UMB's community engagement efforts. About \$9 million was raised through private and public champions who helped to complete renovations to the spacious, 20,000-square-foot new home of our Community Engagement Center (CEC), a critical facility offering important services to our West Baltimore community.

UMB also received contributions for 560 bricks and pavers purchased for "Welcome Way," the permanent CEC entrance, symbolically reinforcing our message of hope, partnership, and possibility to our neighbors. Meanwhile, the CURE Scholars and Promise Heights programs continue to receive meaningful support and have valuable impact.

Our work continues! Philanthropy is playing an active role in bridging the digital divide: UMB is working with key stakeholders to provide broadband internet access to students so they can continue virtual learning in West Baltimore. Over 1,000 families (at \$120 a year per family) have been supported by contributions, with a goal to connect 2,000 families in need.

UMB is a catalyst, promoting social justice improving health, and serving the public good of Maryland and the region. Now, more than ever, we seek [your support](#) to continue this important work.

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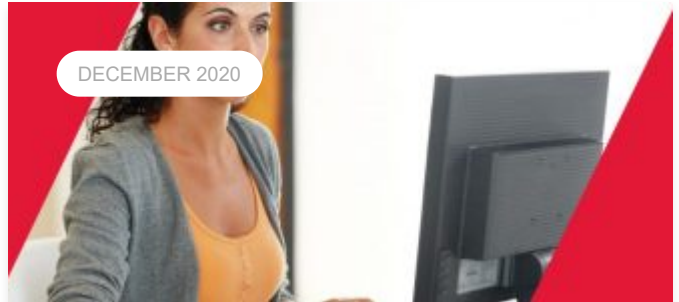
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In 2009, the Chacóns moved the company they founded, Paragon, to the University of Maryland BioPark, and it quickly grew to become the largest company there, employing hundreds and collaborating extensively with UMB. In 2014, Marco Chacón joined UMBF as a trustee and has been a consistent source of advice and counsel as well as an advocate, leader, and trusted mentor regarding the strategic direction of the interdisciplinary Graduate School.

The Alicia & Yaya Foundation has always prioritized supporting those when they need it most. In 2019, the foundation established the Alicia & Yaya Global Fellowship Program to enhance global learning experiences, support innovation in global health, and foster relations between UMB and institutions in Costa Rica.

At the outset of the COVID-19 pandemic, the foundation supported the Graduate School Student Emergency Fund to help students alleviate unexpected financial difficulties brought on by the crisis. The foundation also provided support to sustain operations and complete the final phase of construction of UMB's new Community Engagement Center. Finally, it pledged support to a new cohort of UMB CURE Scholars as they receive innovative science, technology, engineering, and math (STEM) programming and academic support from sixth grade to high school graduation and beyond.

"We sincerely believe in the mission of UMB, which is to improve the human condition and serve the public good," Marco Chacón said. "It is gratifying to know our philanthropic support of the University will help others in different and meaningful ways. Our hope is that the work of the Alicia & Yaya Foundation will inspire others to give to UMB as well — be it gifts of time, talent, or treasure."

UMBF recognizes the Chacóns and their dedication to UMB, our students, our community, and innovations in global health and education.

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Kate Ostrowski

Kate Ostrowski, MPP, is the associate director, foundation operations and compliance, and board relations, in the Office of Philanthropy at




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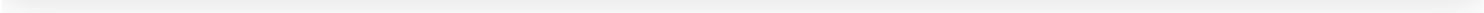
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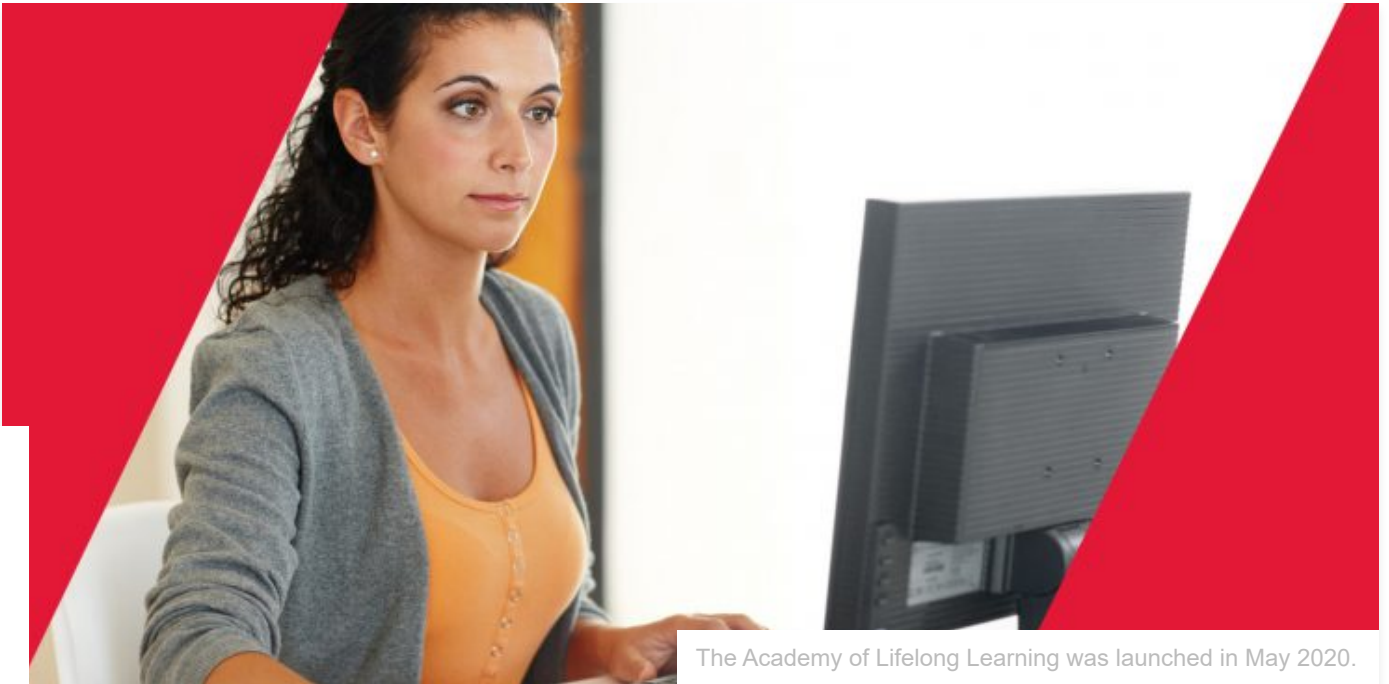
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UNIVERSITY of MARYLAND, BALTIMORE

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CHANGING THE FUTURE THROUGH PHILANTHROPY





The Academy of Lifelong Learning was launched in May 2020.

DECEMBER 2020

Introducing UMB's Academy of Lifelong Learning

 Nick Kouwenhoven  December 2, 2020  2 min read

“Wisdom is not a product of schooling but of the lifelong attempt to acquire it.”

The quote made famous by Albert Einstein reflects the beliefs behind the [University of Maryland, Baltimore's \(UMB\)](#) new [Academy of Lifelong Learning \(ALL\)](#). ALL's mission is to create and present health and human services academic content to inspire, engage, and educate learners from middle school through retirement. It is built to engage UMB alumni and the broader community in an online forum where more than two dozen UMB subject matter experts answer questions submitted by the general public.



stress management, public health, and the care of children and seniors. We invite you to ask any questions you might have as we navigate the pandemic.

ALL is based within the University's Graduate School, bringing together experts and knowledge from across all UMB schools and institutes. In the near future, ALL will develop new forums, each focused on a topic of great interest to the UMB community, such as parenting and social justice.

ALL invites your [input and ideas](#) on how to make this a valuable resource for you and your families now and in the future.

Learn how you can [support ALL](#).

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Nick Kouwenhoven

Nick Kouwenhoven is the executive director of the Academy of Lifelong Learning at the University of Maryland, Baltimore.

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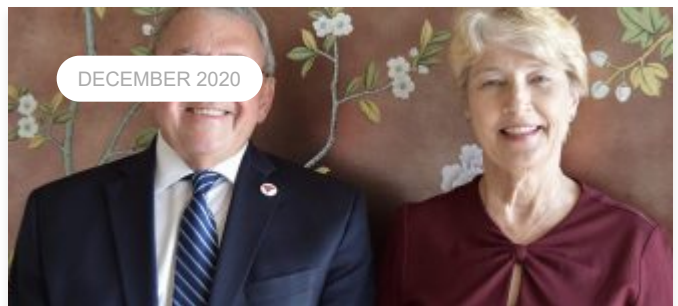
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