



# Novel Coronavirus (COVID-19)

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## Communications

The Communications Focus Area is supported by the Office of Communications and Public Affairs (OCPA), Office of Emergency Management (OEM), Community Engagement, and Schools. The table below identifies the RTF focus area status of each recommendation or decision followed by a membership roster including the primary and deputy focus area leader. The following initiatives have been approved by senior leadership to move forward as part of the Covid-19 Recovery process.

Issue	Status
<a href="#">UMB COVID-19 Recovery website</a>	Approved
<a href="#">COVID-19 Recovery section for The Elm and Elm Weekly</a>	Approved
<a href="#">Mobile App Push Notifications</a>	Approved
<a href="#">Identify a contract for a university wide virtual events platform</a>	In Progress
<a href="#">Identify a contract for a university wide translation/closed captioning services</a>	In Progress
<a href="#">University wide virtual campus tour</a>	In Progress

## Communications Focus Area Members

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### Primary Focus Area Leader

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### Deputy Focus Area Leader

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General Counsel  
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## UMB COVID-19 Recovery website

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*Approved*

7/3/2020

<b>Decision or Recommendation</b>	<b>Date Approved</b>	<b>Expected Completion</b>
Building an audience-based UMB COVID-19 Recovery website	6/17/2020	

## COVID-19 Recovery section for The Elm and Elm Weekly

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*Approved*

<b>Decision or Recommendation</b>	<b>Date Approved</b>	<b>Expected Completion</b>
Building a specific COVID-19 Recovery section for The Elm and Elm Weekly to effectively communicate a recap of specific information pertaining to the COVID-19 Recovery	6/17/2020	7/3/2020

## Mobile App Push Notifications

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*In Progress*

<b>Description</b>	<b>Date Approved</b>	<b>Expected Completion</b>
Building an Opt-In Mobile App. Push Notification System to effectively communicate specific time sensitive information pertaining to the COVID-19 Recovery	6/17/2020	Summer 2020

## Identify a contract for a university wide virtual events platform

*In Progress*

<b>Description</b>	<b>Date Approved</b>	<b>Expected Completion</b>
· To move forward with putting a subcommittee together to identify a contract for a university wide virtual events platform that would meet the diverse event needs across UMB	6/17/2020	

## Identify a contract for a university wide translation/closed captioning services

*In Progress*

<b>Description</b>	<b>Date Approved</b>	<b>Expected Completion</b>
· Move forward with putting a subcommittee together to identify a contract for a university wide translation/closed captioning services that would meet the diverse event needs across UMB	6/17/2020	

## University wide virtual campus tour

*In Progress*

<b>Description</b>	<b>Date Approved</b>	<b>Expected Completion</b>
· Move forward with putting a subcommittee together to identify a contract for a university wide virtual campus tour vendor that would meet the diverse needs across UMB	6/17/2020	

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