

IT'S HERE!



North American Congress on Employee Assistance Programs

Fairlane Town Center
Dearborn, Michigan

Hyatt Regency
August 12-15, 1984

Co-sponsored by the EAP Digest Magazine and Mercy College of Detroit



**The North American Congress on
Employee Assistance Programs**

2145 Crooks Road, Suite 103
Troy, MI 48084 (313) 643-9580



Co-sponsored by EAP Digest Magazine
and Mercy College of Detroit.

Dear Colleague:

It gives us great personal pleasure to invite you to attend the **North American Congress on Employee Assistance Programs**. This Congress, to be held August 12-15 1984, at the Dearborn Hyatt Regency Hotel, (near Detroit and Windsor) will be the major educational event for employee assistance professionals throughout the continent.

A unique quality of this event lies in its international scope and the merging of intercontinental resources to produce an atmosphere where new and different ideas, philosophies and disciplines can be discussed. As a result, the Congress will open the field to thinking that has been historically closed in the EAP area.

The Congress will also provide an opportunity to increase your knowledge, techniques, and resources. It will bring together individuals who will develop lasting professional relationships that will lead to greater integration of ideas and higher standards in the EAP field. Whether experienced or new to the field you will find that every Congress activity is designed to assist you in meeting your professional objectives in a setting that does not exclude having fun.

The Congress site is located in the magnificent Fairlane Town Center which includes the world-class Hyatt Regency Hotel. The Hyatt has provided us with special room rates to make the Congress affordable without sacrificing any ambiance.

We have made every attempt to make this experience a full compliment of education and relaxation. We look forward to seeing you in August among the hundreds of employee assistance professionals from across the North American continent.

Sincerely,

Maureen A. Fay, O.P.

Maureen A. Fay, O.P.
President, Mercy College of Detroit

George T. Watkins

George T. Watkins
Publisher, EAP Digest

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P.S. Please pass on any extra copies of the program that you receive to a colleague who would also benefit from attending.



CONGRESS AGENDA

SUNDAY

AUGUST 12

8:00-12:00	Exhibit Set Up
12:00 Noon	Congress Opens
12:00-6:00 pm	Registration Desk Open Exhibits Open
2:00-4:00 pm	Meeting - Employee Assistance Society of North America
6:30-8:00 pm	Banquet - "The Changing Health Care Delivery System" - Jerome Brazda
8:00-11:00 pm	Poolside - Dessert Reception

8:00-5:30 pm	Registration Desk Open
9:00-10:30 am	General Session A "Protecting People From Themselves: Critical Reflections On The Treatment of Alcoholism and Drug Abuse" - Thomas Szasz, M.D.
10:30-11:00 am	Break
10:30-7:30	Exhibits Open
11:00-12:30 pm	Concurrent Session A 1. "Defining And Marketing Your Services" - Sara Bilik, M.B.A. 2. "Cost Effective Treatment Alternatives" - S.H. Klarreich, Ph.D. 3. "Preferred Provider Organizations" - Paul Bodner 4. "A Systems Approach to Treatment" - Frederick Glaser, M.D.
11:00-5:30 pm	Film Festival
12:30-2:00 pm	Lunch (On your own)
2:00-3:30 pm	Concurrent Session B 1. Repeat of A1 2. Repeat of A2 3. "Human Resource Consultants: What Is Their Role?" - Otto Jones, L.C.S.W. 4. "Stress, Coping Strategies, and Life Satisfaction" - Camille Wortman, Ph.D.
3:30-4:00 pm	Break
4:00-5:00 pm	Concurrent Session C 1. Repeat of A3 2. Repeat of A4 3. "Good And Bad Health Habits: An Overview of Risk Factors in Health And Illness" - Joseph Matarazzo, Ph.D. 4. "EAP Consortium: A Community Benefit" - Jack Kaplun, M.A.
5:30-7:30 pm	Dinner (On your own)
7:30-9:00 pm	General Session B 1. "Insurance: For Who's Benefit?" - David Beier, Walter Maher, Mel Ravitz, Ph.D., Robert Reveley and Bill Sumner 2. "Healthy People In Unhealthy Places: Creating A Quality Work Environment" - Edward Cohen-Rosenthal, Ed.M.

COMMAND PERFORMANCE



**NORTH AMERICAN CONGRESS
ON EMPLOYEE ASSISTANCE
PROGRAMS**

Ⓢ **Sheraton St. Louis Hotel
St. Louis, Missouri
August 26-30, 1985**



North American Congress
on Employee Assistance Programs
2145 Crooks Road, Suite 103
Troy, MI 48084 (313) 643-9580



Dear Colleague:

It gives us great personal pleasure to invite you to attend the **NORTH AMERICAN CONGRESS ON EMPLOYEE ASSISTANCE PROGRAMS**. This year's Congress will be held August 26 - 30, 1985 in St. Louis, and will be the major educational event for employee assistance professionals throughout the continent.

A unique quality of this event is its international scope. The merging of intercontinental resources will produce an atmosphere where new and different ideas, philosophies and disciplines can be discussed. The Congress has thus opened the field to thinking that has previously been unavailable in the EAP area.

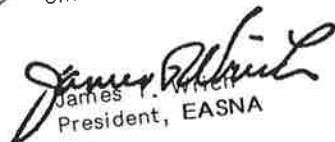
The Congress will provide an opportunity to increase your knowledge, techniques, and resources. It will bring together individuals who will develop lasting professional relationships that will lead to greater integration of ideas and higher standards in the EAP field. Whether experienced or new to the field, you will find that every Congress activity is designed to assist you in meeting your professional objectives in a setting that does not exclude having fun.

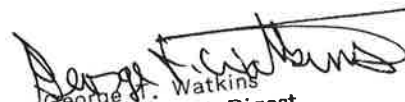
The Congress site is located at the magnificent Downtown Sheraton-St. Louis Hotel. The hotel, beside the Mississippi River, is conveniently located for access to many social and tourist attractions. The Sheraton has provided special room rates to make the Congress affordable without sacrificing its special ambiance.

An active business community, St. Louis is the headquarters for 13 "Fortune 500" companies, with at least 100 more having offices there. When Congress goes drop anchor in St. Louis, they will head for fun. It's everywhere--from the levee, where old-time melodramas are still running strong, to Six Flags, the Zoo, the Munny Opera and the National Museum of Transport. This year's Congress delegates will be served by 12 domestic and international airlines.

We have made every attempt to ensure you a full complement of education and relaxation. We look forward to seeing you in August among the hundreds of employee assistance professionals from across the North American continent.

Sincerely,


James T. Welch
President, EASNA


George F. Watkins
Publisher, EAP Digest

P.S. Please pass on any extra copies of the program that you receive to a colleague who would also benefit from attending.

MONDAY

- 7:00 - 8:00 a.m. Aerobic exercise
8:00-5:00 p.m. Registration/Information desk
9:00 - 11:30 a.m. **Special Meetings**
EASNA Member Service Committee
EASNA Regional Affairs Committee
EASNA Credentialing Committee
Corporate meeting rooms available. For more information call (313) 643-9580.
11:30 - 1:30 p.m. Lunch (*on your own*)
1:30 - 4:30 p.m. **Round Table Discussions**
1. Cultural Aspects of Chemical Dependency: Minority Group Issues
Peter Bell
2. EAPs: Getting Started
Keith McClellan
3. Research Issues in EAPs
Richard Miller
4. Treatments Interface with Employee Assistance
Les Virgil
5. Union Participation in EAPs
Marilyn Sneiderman
6. Managing Established EAPs
Jim Wrich
7. Training Issues in EAPs
Wayne Corneil
8. Consultants in EAPs
Rick Hellan
8:00 p.m. Closed AA meeting

TUESDAY

- 7:00-8:00 a.m. Aerobic exercise
8:00-5:00 p.m. Registration/Information desk
9:00-5:00 p.m. Film Festival
9:00-Noon Exhibit set-up
9:00-Noon EASNA Board of Directors meeting
12:00-6:00 p.m. Exhibits Open
2:00-4:00 p.m. EASNA General Membership meeting
6:00-8:00 p.m. **Banquet** (*priced separately*)
The Ethics of the EAP Professional
Dr. Francis X. Quinn, speaker
EAP Digest "Hall of Fame"
Induction Ceremony
8:00-10:00 p.m. Dessert reception

WEDNESDAY

- 7:00-8:00 a.m. Aerobic exercise
8:00-5:30 p.m. Registration/Information desk
8:30-6:00 p.m. Exhibits open
9:00-10:30 a.m. **General Session A**
Work and Well-Being:
A Canadian Strategy
Peter W. Clutterbuck & Karin D. Pierre
10:30-11:00 a.m. Nutrition break
11:00-5:30 p.m. Film Festival
11:00-12:30 p.m. **Concurrent Session A**
1. Legal Issues:
Will I See You in Court?
Richard Lehr
2. Counseling the Mandated Referral
Steven Campbell
3. Selecting a Health Promotion Program
Don R. Powell
4. Intimacy, Shame and Alcoholic Family Recovery
Sondra Smalley
5. Video tape presentation:
Human Resource Consultants: What is their Role?
Otto Jones
11:00-12:30 p.m. **Marketing Seminar**
Marketing Your Treatment Services
Robert Rubright
12:30-2:00 p.m. Lunch (*on your own*)
2:00-3:30 p.m. **Concurrent Session B**
1. Evaluating Your EAP — A Practical Approach
Janice L. Burggrabe & James W. Swift
2. Total Health Performance Management:
A Dual Agency Approach
Marion Fabich
3. Labor's Approach to Cost Containment
R. E. Anderson
4. Organizational Development:
Gaining Management Support
Mary Bernstein
5. Video tape presentation:
Corporate Health Management
Jonathan E. Fielding
2:00-3:30 p.m. **Marketing Seminar-continued**
3:30-4:00 p.m. Nutrition break
4:00-5:30 p.m. **Concurrent Session C**
1. Repeat of A1
2. Repeat of A2
3. Repeat of A3
4. Repeat of A4
5. Video tape presentation:
Labor's Perspective on EAPs
Marilyn Sneiderman, Tom Snover & Kenneth Fraser
4:00-5:30 p.m. **Marketing Seminar-continued**
8:00 p.m. Open AA meeting